

Zhang Pandemic - 8X long legs seduce Chairman Taobao

Recently, Chinese media have been buzzing with the news of the wife of the president of online shopping site Taobao - Chief of the People's Republic of China, referring to Zhang Deng's designation as the 'thirteenth zodiac' intentionally sabotaging happiness. his family.

Zhang Deng was born in 1988, is a model, who has greatly influenced young people on the online websites in China for many years.

In 2014, capturing the psychology and need to dress fans, Truong Dai Dich and his best friend Phung Man collected money to open a clothing store on Taobao. After just one year of operation, their online clothing store has made it into the top 10 most influential shopping sites with an average annual revenue of about 42 million USD.



As his business grew, his friend changed the name of his clothing store to Ruhnn Holding and moved on to managing celebrities on social networks and training them to sell online.



In 2016, Alibaba decided to invest in Zhang Dai Dich of 300 million yuan, representing a 9.5% stake in Ruhnn Holding and valuing the company to reach 3.13 billion yuan. At the moment, Jiang Fan is only a senior employee at Alibaba and he only has the right to vote at Alibaba in 2017. On March 8, 2016, it ranked 9th in the Chinese celebrity rankings. 2015.



In just 4 years, the number of followers on Zhang Weibo from Weibo has increased from 300,000 to over 11.7 million and she has also created a record and become "the legend of Chinese e-commerce. Quoc "when generating sales of 100 million Yuan in less than 30 minutes of opening a sale. Fans of Truong Dai Dich love her fashion style, the percentage of buying identical clothes to her is almost 100%.



Immediately after Zhang Yi got caught up in the case of robbing her husband, Zhang Pandemic, she only answered briefly: "It's just a misunderstanding" and locked all comments on Weibo, but still updated the image. , livestream sales. And Ruhnn Holding lost 6.36% of the stock in one day.



On the side of Jiang Fan, the affair caused him to be greatly affected by the reputation, the shares of the companies he was managing dropped continuously. Most netizens think she is trying to cover up. Therefore, countless criticisms and attacks are continuously directed to Zhang Dai Yi.

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