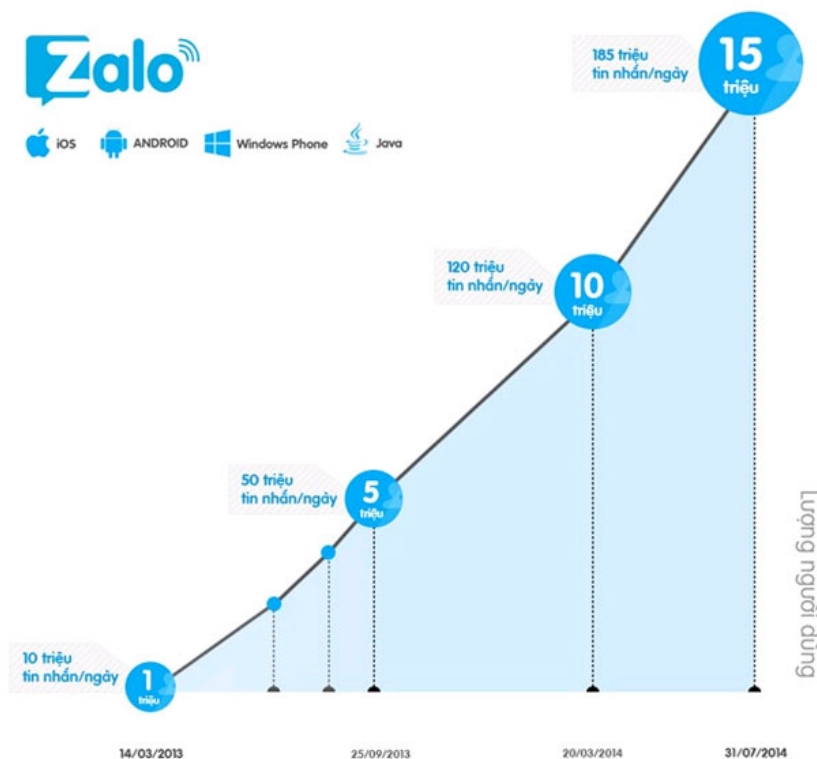


# Zalo reached 15 million users, about to have an English interface

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Zalo currently has 15 million users

According to the 2014 ICT white paper recently announced by the Ministry of Information and Communications, the country currently has 19.7 million 3G subscribers, which means that OTT Vietnam has over 76% of 3G subscribers in Vietnam.

Regarding the upcoming plan, Mr. *Vuong Quang Khai*, project leader, said: ' *We continue to focus on improving product quality to meet the growing needs of customers. The highest priority of Zalo development team is to ensure users can communicate easily and reliably.* '



Map of Zalo user distribution in the world

In addition to Vietnam, Zalo is also widely used in overseas Vietnamese community in the *US, Russia, Germany, Korea, Japan* . OTT Vietnam is developing English interface and will soon introduce to users. Currently, Zalo has enabled registration in 190 countries and territories around the world.

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