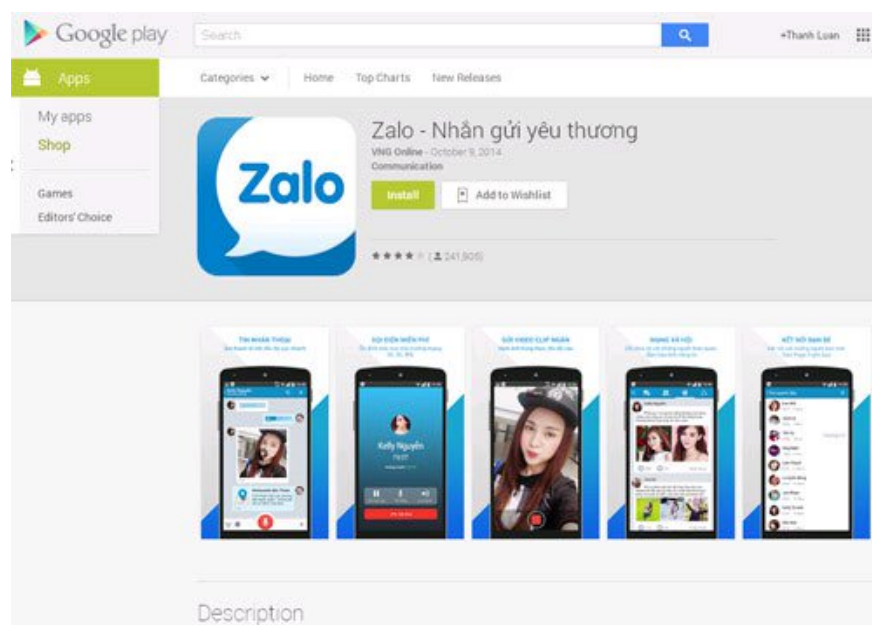


Zalo officially hits 20 million users

VNG on November 12 has just officially announced the mobile application and messaging chat Zalo on their mobile devices that has reached 20 million global users.

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Zalo has now officially reached 20 million users

Accordingly, this figure increased to an additional 5 million users compared to the number of 15 million users at the end of last July. Estimated, on average, about 250 million messages are exchanged daily on the Zalo application system.

Currently, in addition to the version that runs on mobile devices (*iOS, Android, Windows Phone*), **Zalo** has just added a version running on the PC, with the ability to help personal computer users make live conversations with My friends are using mobile devices.

Reportedly, Zalo application was first launched at the end of 2012. This application in addition to the ability to support free messaging (*when the device uses Wi-Fi, 3G*), can also make calls Dial directly to each other (*similar to Viber application*).

Most Zalo users are now users in Vietnam market.

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