

## Zalo has 3 million users worldwide

On June 26, Zalo reached the milestone of 3 million members, after touching the 2 million threshold in early May 2013. Every day, about 28 million messages are exchanged through this OTT Viet application.

**On June 26, Zalo reached the milestone of 3 million members, after touching the 2 million threshold in early May 2013. Every day, about 28 million messages are exchanged through this OTT Viet application.**



Of the current **3 million** Zalo users , more than **90%** are in the adult age: The highest is the age group 18-25, accounting for 60%, 24% of users are in the age group of 26-33, 8% of the group above 33 year old. The group of users under 18 only accounts for 8%.

Mr. Vuong Quang Khai, deputy general director of VNG, in charge of the project Zalo shared: *'The 3 million user milestone is a great encouragement for the Zalo team - Romantic Vietnamese want to build public products. High technology received by the community. However, many big challenges are waiting for us ahead when international competitors are continuing to invest huge financial resources to conquer the Vietnamese market. OTT market in particular and mobile Internet market in general will continue to develop vibrantly in the near future '.*

Currently, Zalo also plans to open its platform for content partners and businesses through the Zalo page feature. In the third quarter, Zalo version on Windows Phone is expected to be released to users.

Currently Zalo is available on popular operating systems **iOS** , **Android** , **Nokia Symbian**.

You finished reading the article "**Zalo has 3 million users worldwide**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.

