

YouTube Rewind 2017 - Looking back on an emotional 2017 on YouTube

How to review all of the recent trends and events that caused storms in 2017? YouTube Rewind 2017, YouTube's year-end clip is expected by many people, which is the answer to this question. Invite you to watch!

How to review the whole "storm" events and events in 2017? **YouTube Rewind 2017**, YouTube's year-end clip is expected by many people, which is the answer to this question. **Let's take a look at an emotional 2017 on YouTube!**

As usual, at the end of the year, a number of technology *giants* released content summarizing the old year or "Year In Review". Not out of that trend is **YouTube** - the world's largest video sharing community with a familiar name: **YouTube Rewind**. For years in a row, YouTube Rewind is the product that is always expected by the community because of its quality and monumental scale.

Youtube Rewind is widely accepted all over the world and gradually becomes an indispensable feature of Youtube social network. Come back this time with the name 'The Shape of 2017' with the appearance of many Youtube stars in different fields.



YouTube Rewind 2017 focuses on the hottest trends on YouTube in the past year. **And recently, YouTube Rewind 2017 has just been released by YouTube on December 6, quickly reaching millions of views:**

The annual YouTube Rewind gives people an overview of what has been loved by the world over the past year. This is a summary of all cultural, news and showbiz trends over the past 12 months.

What is YouTube Rewind? What are the top trends in 2017?

YouTube Rewind is a video project produced by YouTube in collaboration with studio Portal A Interactive at the end of the year. This video will show an overview of the clips, trends, events or music that have been spread widely on YouTube in the past.

Every year, the number of celebrities as well as those mentioned in YouTube Rewind is increasing. This clearly shows the huge attraction of this video channel.

For many people, being able to appear in YouTube Rewind is an honor when their efforts and activities are recognized by YouTube itself and the community. As for the audience, they are waiting for their idols to appear in the clip to bring more emotions.



This year, everyone predicted that **Jake Paul** 's **Everyday Bro** video (*a YouTube star, who is building a social media 'empire'*) will appear, as well as the **New Music MV. Rules** of young singer **Dua Lipa** - the magical beauty of the British artist.

Up to the video of the view as **Despacito** of the duo Luis Fonsi and Daddy Yankee, the actual **Carpool Karaoke program** of the actor - the famous English host James Corden, besides, it is impossible not to mention video for the song **Shape Of You** by singer Ed Sheeran. Those are the videos that attract the most viewers in addition to the other outstanding videos that are summarized in the Youtube Rewind 2017.

Top of the list of music video trends of the year are songs like *DJ Khaled - I'm The One and Wild Thoughts* , *Clean Bandit - Symphony feat Zara Larsson* and *Little Mix - Touch* .

Besides, the public also enjoyed the moment of birth of Tajiri and **Fidget spinner** giraffes - a kind of hand-turned small toy that can be carried daily, causing global fever

What does YouTube Rewind 2017 include?

This year, the list of the most prominent videos of the year is selected by Youtube based on the criteria of views but also based on user interaction such as shares, comments and likes of these videos.

Featured creators, trends, artists and music in YouTube 2017 include:

1. **Luis Fonsi ft. Daddy Yankee** - Despacito
2. Ed Sheeran - **Shape Of You**
3. **Fidget spinners**
4. Joe Sugg, brother of YouTuber Zoella
5. **Jake and Logan Paul** , the American YouTuber
6. American comedian and TV presenter **Stephen Colbert**



Ed Sheeran is present in YouTube Rewind 2017

Who has been in YouTube before?

In 2016, YouTube video Rewind reviewed the main topics of the year such as **JuJu on That Beat** (*the "dance after Juju mountain" movement created by a boy named Zay Hilfiger in 2014, but until 2016 , this dance is really spread all over the world*), **Mannequin Challenge** - "the **bowel challenge** ", the movement originates from a group of high school students in Florida, USA and **the Rio Olympics** .

Popular music videos include Justin Bieber's **Sorry** , The Chainsmokers' **Closer** ft Halsey and Fifth Harmony's **Work From Home** .

It was started by **Dwayne 'The Rock' Johnson** and the application of **Pokemon Go** was also mentioned.

Google Pixel smartphone has been demonstrated and **PewDiePie** YouTuber has worn a Huawei watch.

However, the public felt that YouTube had caused such a serious error not to mention the **Harambe** gorilla being shot while trying to protect a 4-year-old.

Refer to some more articles:

1. The most downloaded apps on Apple Store in 2017
2. These are the best Android apps in 2017 voted by Google

Having fun!

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