

YouTube gives users requests to remove fake videos using AI

YouTube's new policy has changed, allowing users to request the platform to remove content created by AI to simulate their own face or voice.

When a fake video is detected using AI, the person being tampered with can complain directly or complain on behalf of another person if that person is a minor, dead or does not have access to the computer. .

This means users are given more power by YouTube to fight AI fraud. This is part of the platform's privacy protection process.

However, the final decision on whether a video is considered fake and removed is still up to YouTube.



This online video platform will be based on factors such as whether the content is created by AI or compiled from available videos, whether the content is satirical, parody or valuable to the public. to make a decision.

According to experts, one of the reasons why YouTube is so aggressive with fake videos using AI is that the US presidential election is coming up. On social networking platforms, AI videos simulating Donald Trump's voice and image are increasing rapidly. In this specific case, the former US president can directly request YouTube to delete the above videos, and before the video is actually deleted, the uploader will have 48 hours to resolve the complaint.

In early 2024, AI models that create videos only from text content appeared in series such as OpenAI's Sora, Google's Lumier, Meta's Emu Video. These AI systems can create realistic videos. However, this also causes concern as they can be used by bad guys to create fake videos to spread fake news for bad purposes.

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