

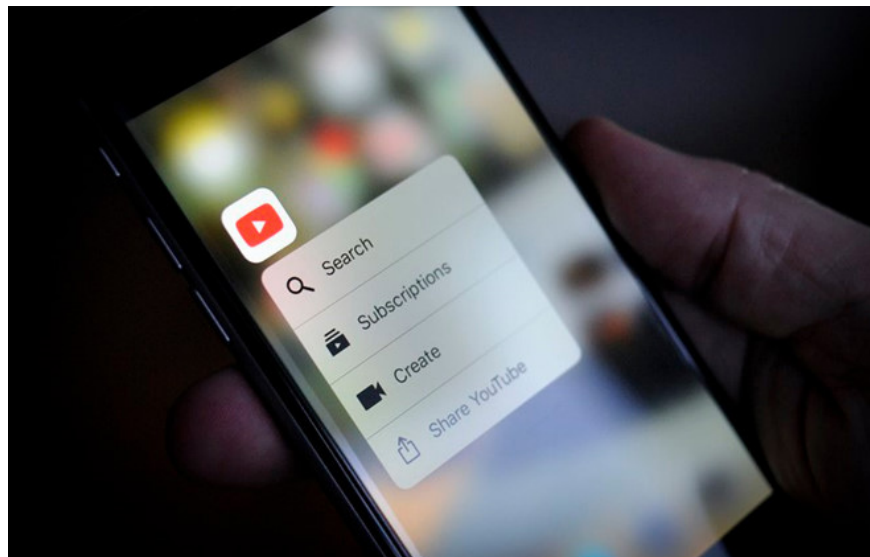
YouTube channel has at least 1,000 followers and over 4,000 new watch hours make money

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This mandatory policy will also be applied to YouTube channels available from February 20, channels that do not meet the eligibility criteria will not be able to make money.

YouTube is the world's largest video sharing site, with a video number every minute with a total content of up to 400 hours uploaded.



Youtube's new policy tightens the management of promotional videos.(Photo: Getty Images.)

This is not the first time Youtube has tightened its monetization policy. Previously, this site used to require more than 10,000 views to advertise. Obviously, this new YouTube policy will greatly affect new channels or small channels in making money on this platform.

Talking about my new policy, YouTube says this action is an important step to help them have more time to control their platform to prevent inappropriate videos from making money and eliminating 'actions. bad'.

In the last year, advertisers have been at least 2 boycotted YouTube because their content appears in unwanted ways on less relevant content on YouTube. To overcome this problem, YouTube has come up with a number of solutions and this is one of them. At the end of last year, YouTube cut off the monetization of a series of large YouTube channels with content geared towards children.

YouTube said that there will be a strong staff censoring videos included in YouTube's Google Preferred, a wide-ranging video network with 12 categories favored by young people. This helps advertisers not to worry that their ads will appear on inappropriate videos when participating in this program.

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