

Your website has Referral Spam from traffic2cash.xyz. This is how to stop!

Traffic2cash.xyz is a Referral Spam or Ghost Spam. It is called Ghost Spam because it is not a real visit on the Website, these accesses are purely virtual and invalid access.

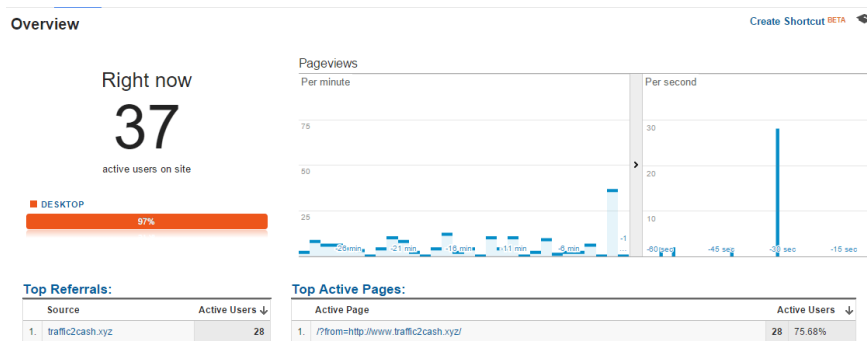
Spam in Google Analytics is becoming a top concern today. When you access Google Analytics, you will see backlinks with strange Web links. The most common spam that directly affects the ranking of your Website is the **Referrals Spam**.

Referrals Spam is a universal status known on all websites. There are no messages sent to the webmaster so you cannot know how they are spammed. How to prevent Referrals Spam?

1. What is Traffic2cash.xyz?

Traffic2cash.xyz is a **Referral Spam** or **Ghost Spam**. It is called **Ghost Spam** because it is not a real visit on the Website, these accesses are purely virtual and invalid access.

You can see dozens or even hundreds of hits from this spammer when it is accessed multiple times at once.



If you access the Spammer URL code, you will be directed to a page with a monetization message on your Website as shown below.

New lucrative opportunity to monetize your website

Get Access

After clicking **Get Access** , a popup window will appear asking you to fill in the name and email information.

2. The purpose of Spam



The purpose of **Google Analytics Spam** is the same as the purpose of any other Spam site on the Internet, which is to draw people's attention so they can read or buy products, buy products .

3. How to prevent Referral Spam?

To prevent **Ghost Spam** on Google Analytics, you can set up filters.

Before setting up the Filter, you need to ensure at least 2 of the View criteria below:

Master View : where to filter data and use analysis.

Unfiltered View : for Raw Data, Unfiltered View works as a backup to compare your data.

Test View (Optional): If you want to create filters more carefully, you can use Test View to test your filter.

4. Create a Referral Spam filter

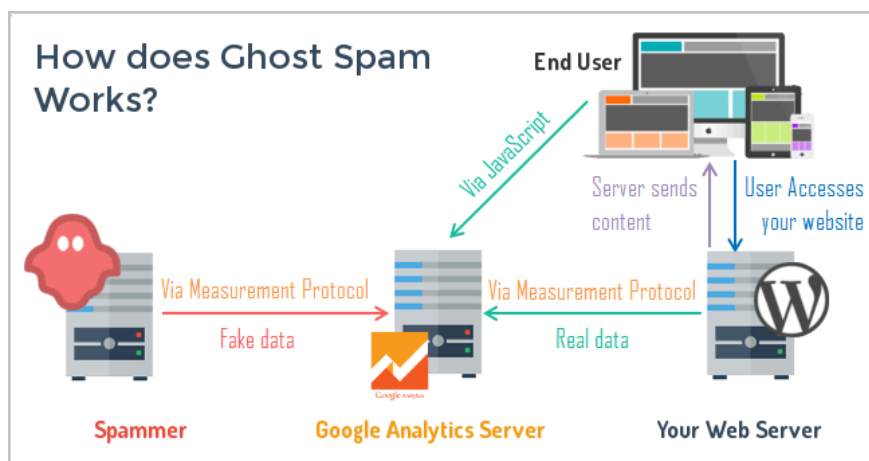
You have 2 options to block **Ghost Spam** :

Quick solution: Create Exclude filter for Referral Spam. This filter will work as Corrective, which means you will have to create or update the filter continuously whenever Spam is present.

Advanced solution: Create an Include filter with a domain name (Hostname) that only allows valid Traffic. This solution is more complex but more effective, you can block any type of Spam (Referral Spam, Organic or even Visit).

5. Learn about Ghost Spam in Google Analytics

How to report Spam?



Ghost Spam never accesses your Web site so what you see in Google Analytics is just Virtual Visit.

To report spam, spammers often use the **Analytics Measurement Protocol** , designed to allow developers to send data directly to Google Analytics Servers.

When Ghost Spam does not access your Web site, it will not affect **SEO** or security.

Unknown things about Spam in Google Analytics

1. Never use the **Referral Exclusion List** function.
1. Do not use any server to block Ghost Spam, using **WordPress plugins, .htaccess, web.config** does not work because this solution requires a real amount of visits on your Web site.
1. Spam does not affect your **SEO** . In fact, Google does not use any data from Google Analytics to rank search.

You can refer to more:

1. **Remove ads, spam in the Android device's notification bar**
2. **Limit Spam with the Sender Reputation in Exchange 2007**
3. **Automatically identify and delete spam emails in Outlook with Spam Reader**

Having fun !

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