

You don't have to study MBA, you just need to read these 7 books!

Not many entrepreneurs have an MBA but I bet most of them read books. Many of them considered some books as a guideline and kept more than treasure.

About the author : The article was shared by Geoffrey James - a veteran writer on Inc.om website and a professional author and speaker.

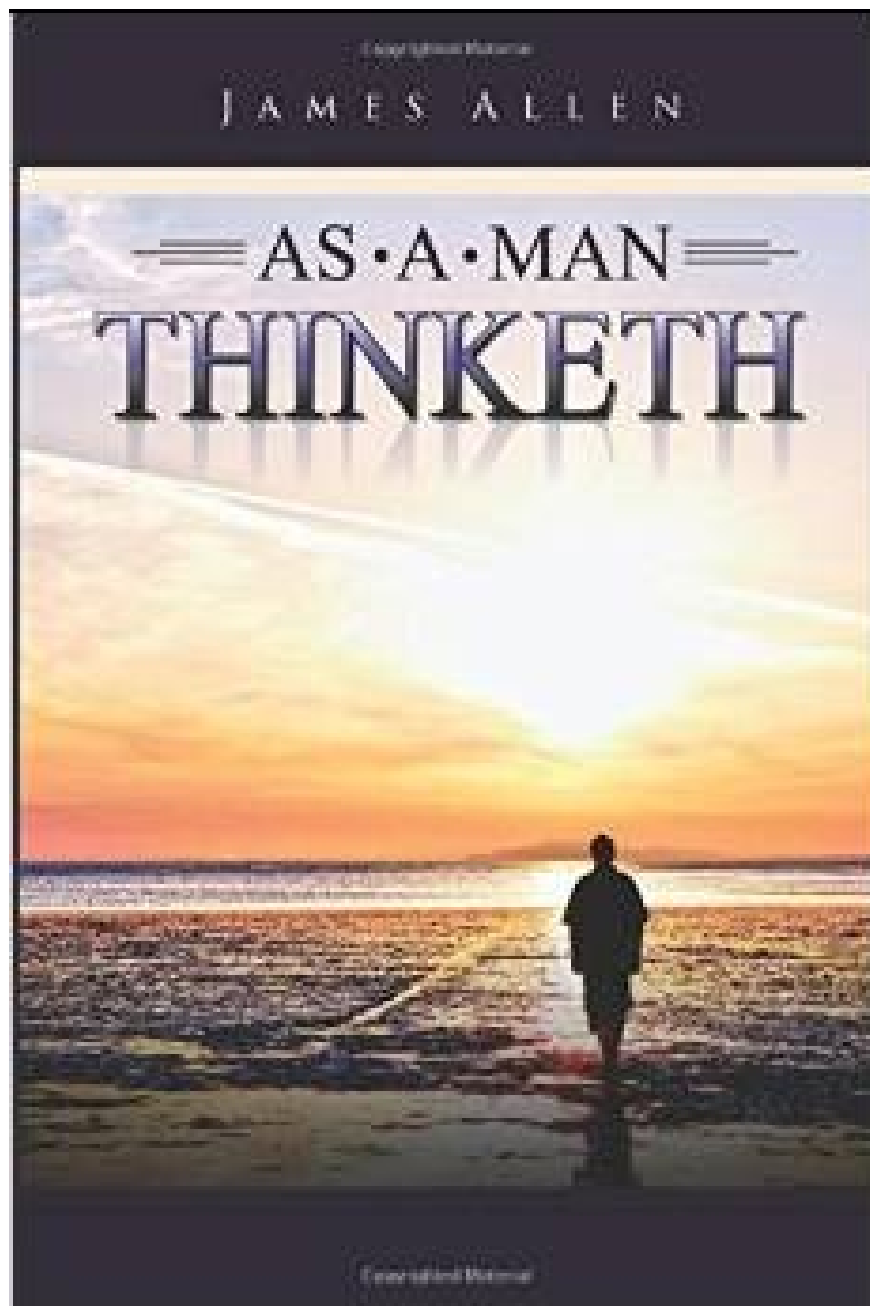
Over the decades, many people believe that the value of an MBA degree is declining. Part of the reason may be because the "academic environment" cannot keep up with the speed of change in the business world.

Not many entrepreneurs have an MBA but I bet most of them read books. Many of them considered a few books as "guideline" and preserved more than treasure.

Here are 7 books I suggest startups and young people should read. They are not long, but what you learn is very much and even, you do not need to learn more MBA or other certificates once you have acquired them. I bet so.

1. As a Man Thinketh (When people think)

Author: James Allen.



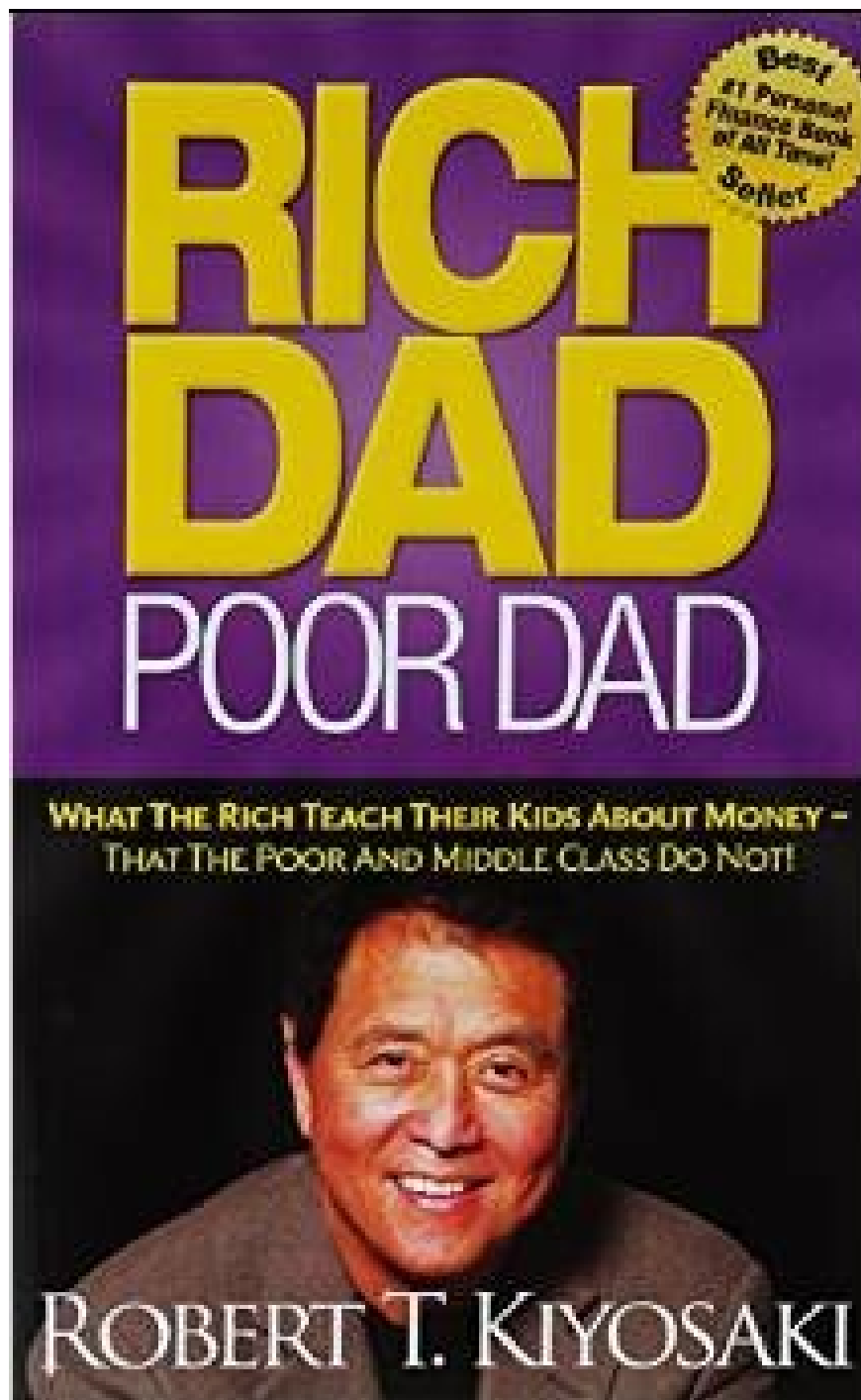
Lessons from the book: Most people misunderstand the value of life, considering it as a result of fate, luck and circumstances. However, As a Man Thinketh will give you a completely different look. The book explains how you think will shape your personality and personality that will guide your actions and decide which way you will act.

Best quotes: People with dreams are the savior of the world. Just as the visible world is maintained by invisible things, people through hardships, crimes and dirty tendencies will be nourished by the positive recognition for them from those who have wishes. dream.

A man only really became a man when he no longer groaned, cursed and began to look for justice to shape his life. And when he adjusted his mind to suit those justice, he would no longer accuse others as a cause of this situation, becoming more mature and mature in thinking, no longer falling. errors for circumstances and know how to use help to grow faster and consider them as ways to explore hidden abilities and powers.

2. Rich Dad Poor Dad (Rich father, poor father)

Author: Robert Kiyosaki.

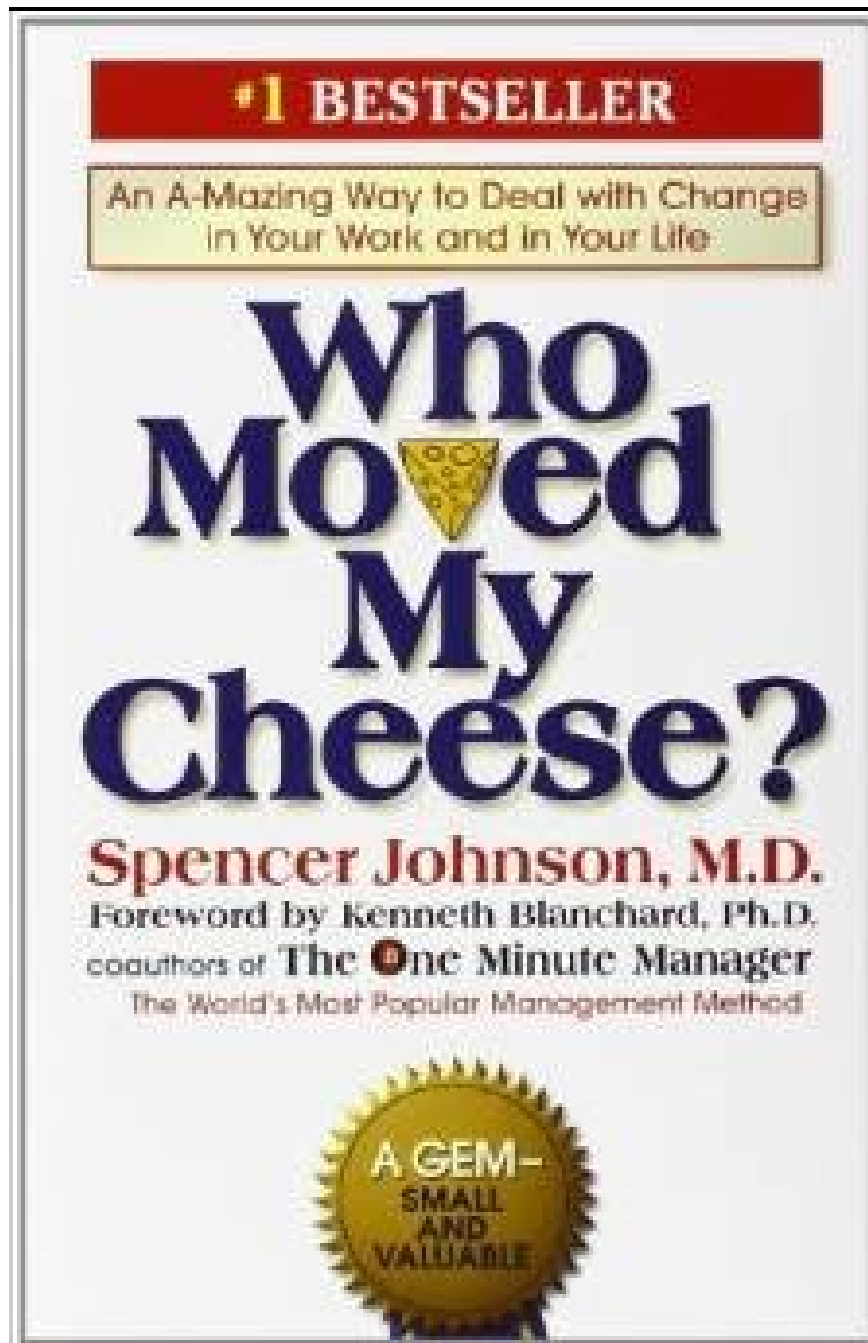


Lesson from the book: In addition to the basics of personal finance (no meaningless success), this book explains why building and mastering a business is worth it. The most reliable to achieve wealth. It smashes all preconceived notions about wage work, leading to the concept of "financial stability" and shows you how to think to become a true entrepreneur.

Best quote: Humanity is divided into the rich and the poor, the owner and the exploited. Abstracting yourself from this basic division and from the principle of opposition between the rich and the poor means abstracting yourself from those basic facts.

3. Who Moved My Cheese? (Who took my cheese?)

Author: Spencer Johnson.



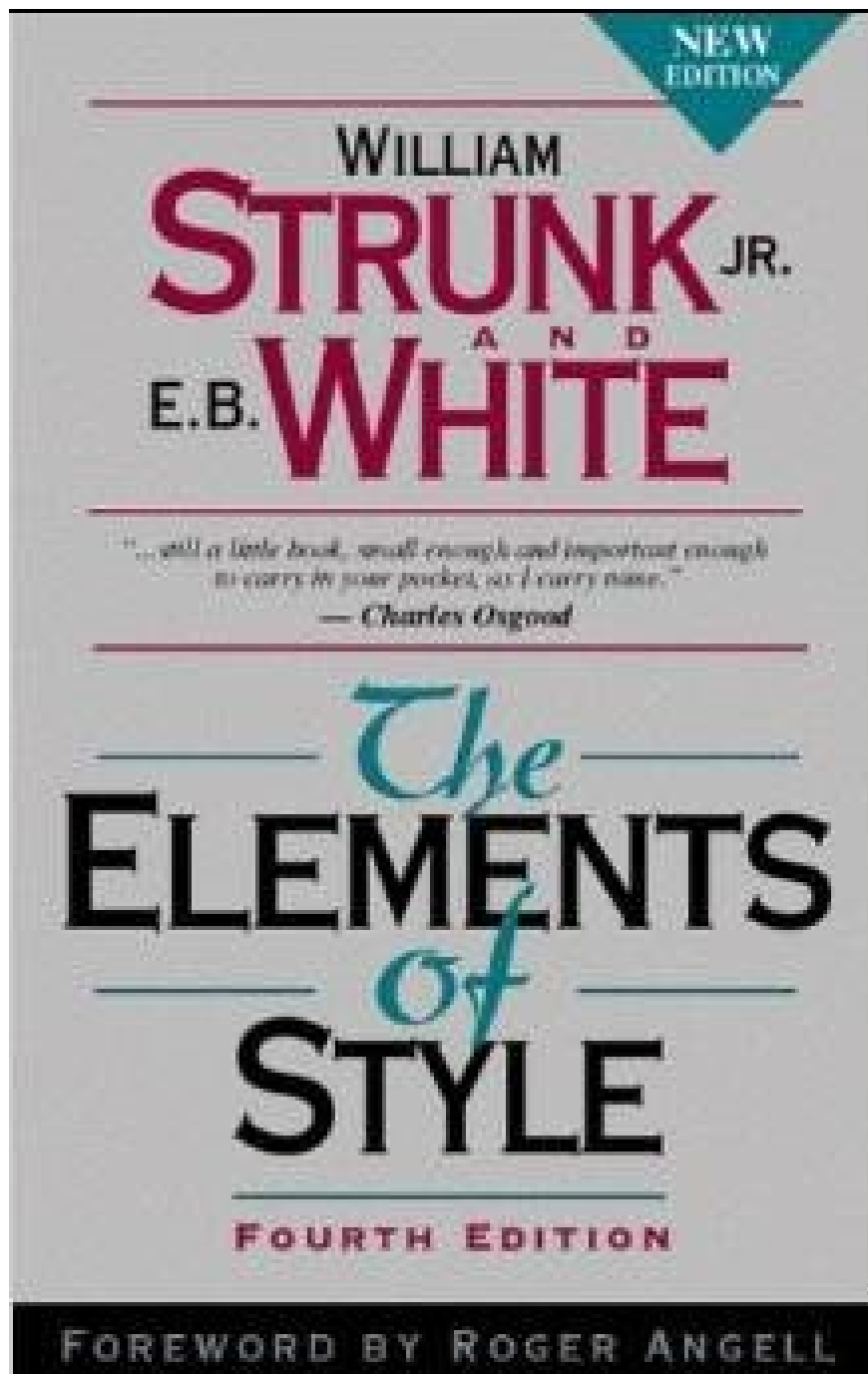
Lessons from the book: Many books about breakthrough innovation and how individuals and companies are forced to adapt to this rapid pace of change. However, there is no book that explains briefly and vividly as well

as what we will do with it.

Best quote: What you fear is not as bad as you imagine. The fear that you let it grow in your head is worse than the situation you face.

4. The Elements Of Style (roughly translated: elements that make up style)

Author: William Strunk Jr. and EBWhite.

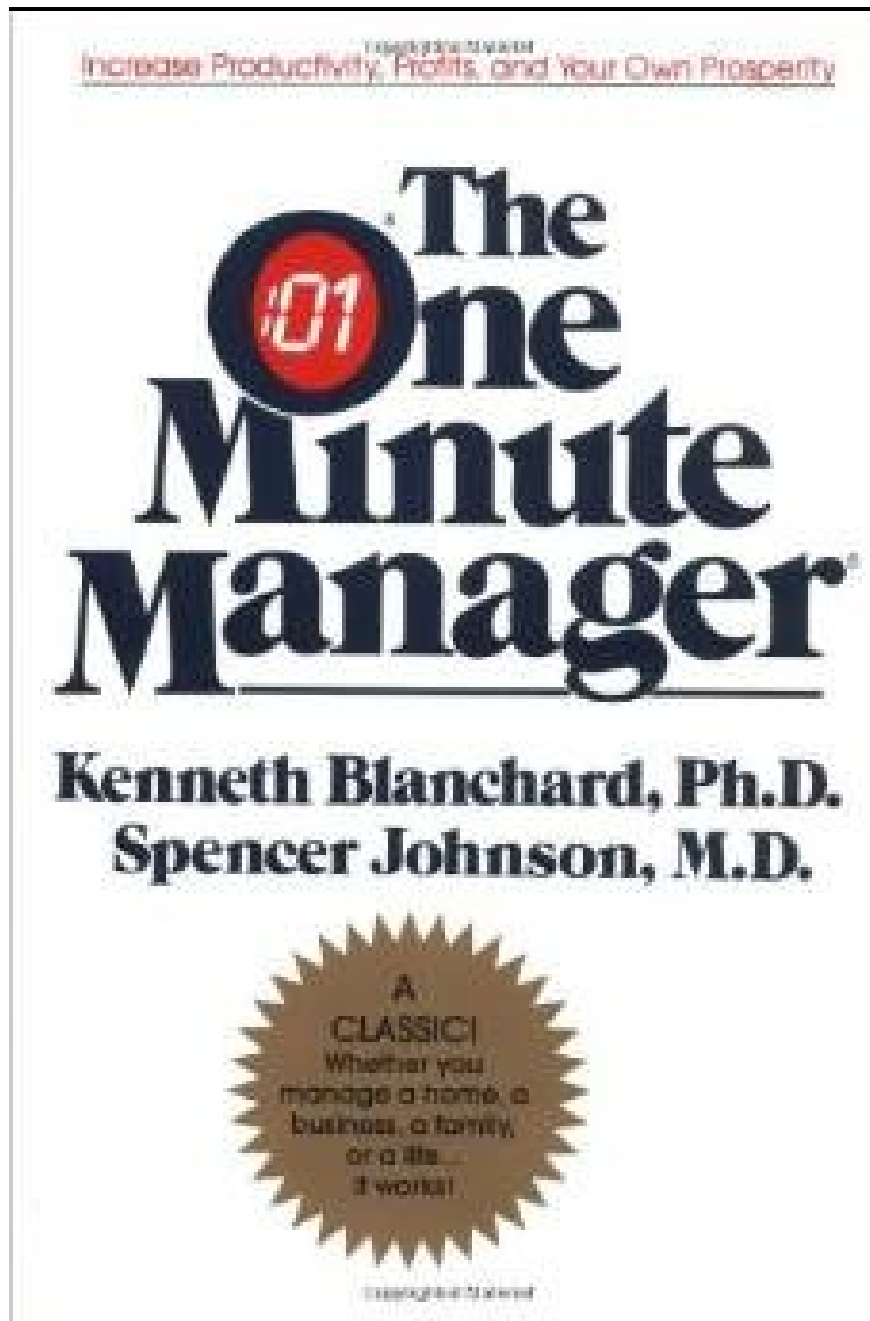


Lesson from the book: Currently, sending email, texting and participating in social networking are considered as the core of business communication, good writing ability is never necessary as it is now. After reading The Elements Of Style, you will become a better writer than you were before and the writing ability will be much better than other colleagues.

Best quotes: A powerful and concise voice. A sentence should not include unnecessary words or a paragraph that does not need excessive sentences. This is similar to painting. A drawing does not need unnecessary lines and a machine that does not need parts does nothing. This does not mean that writers need to write short sentences or avoid detailed interpretations and only present in outline form. On the contrary, it means that every word needs to reflect something meaningful.

5. The One Minute Manager (Director for a minute)

Author: Kenneth Blanchard and Spencer Johnson.



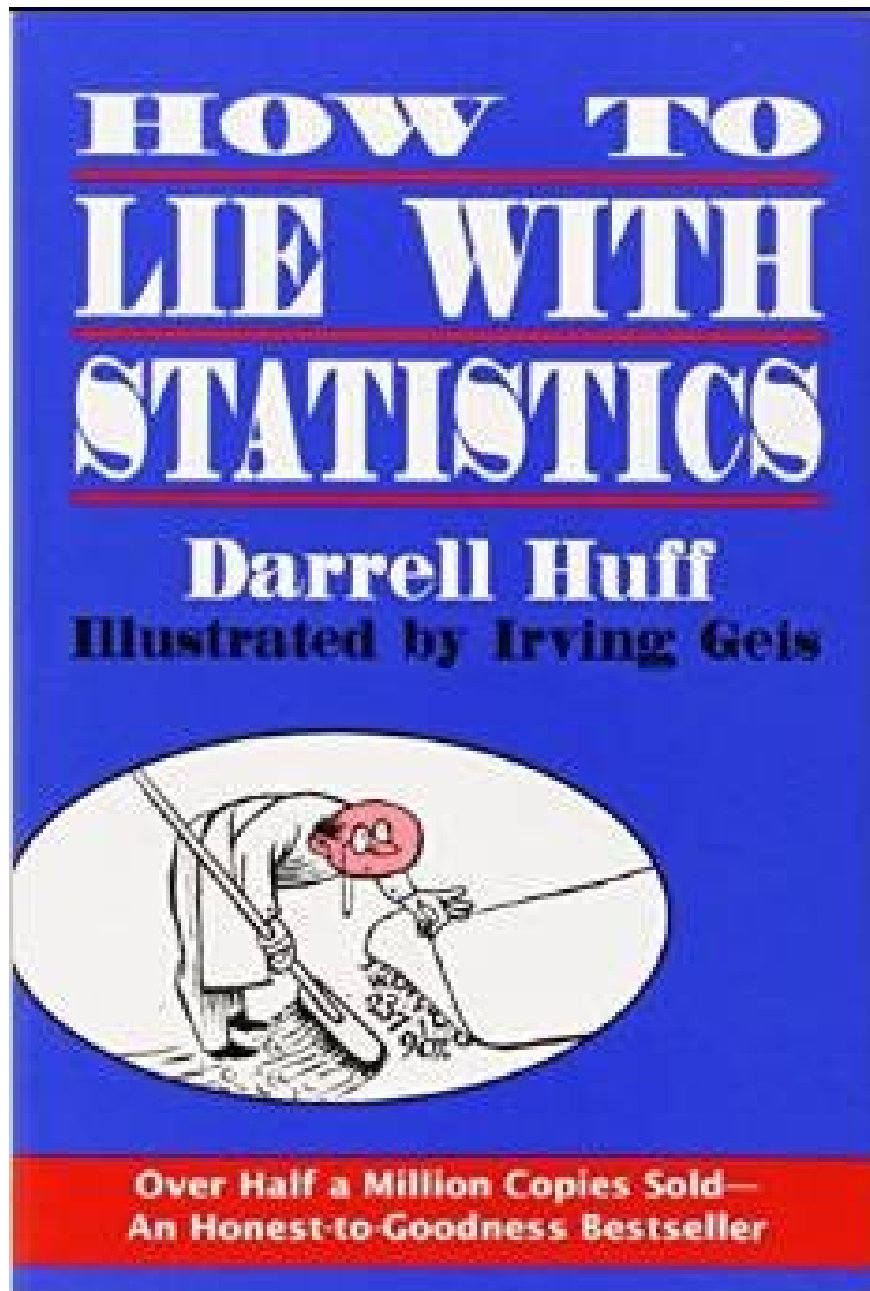
Lesson from the book: If I have a better and simpler definition of a good manager, I haven't found it yet. This book contains more business knowledge (and ways to put it to use) than a series of libraries with plenty of scholarly research. "The director for a minute" is the book that every boss or anyone who wants to master should read.

Best quote: If you can't tell me what you want to happen then, really, you haven't had any trouble yet. You are just complaining. A problem exists only when there is a difference between what's going on and what you want

to happen.

6. How To Lie With Statistics (Temporarily translated: How to lie by data)

Author: Darrell Huff.

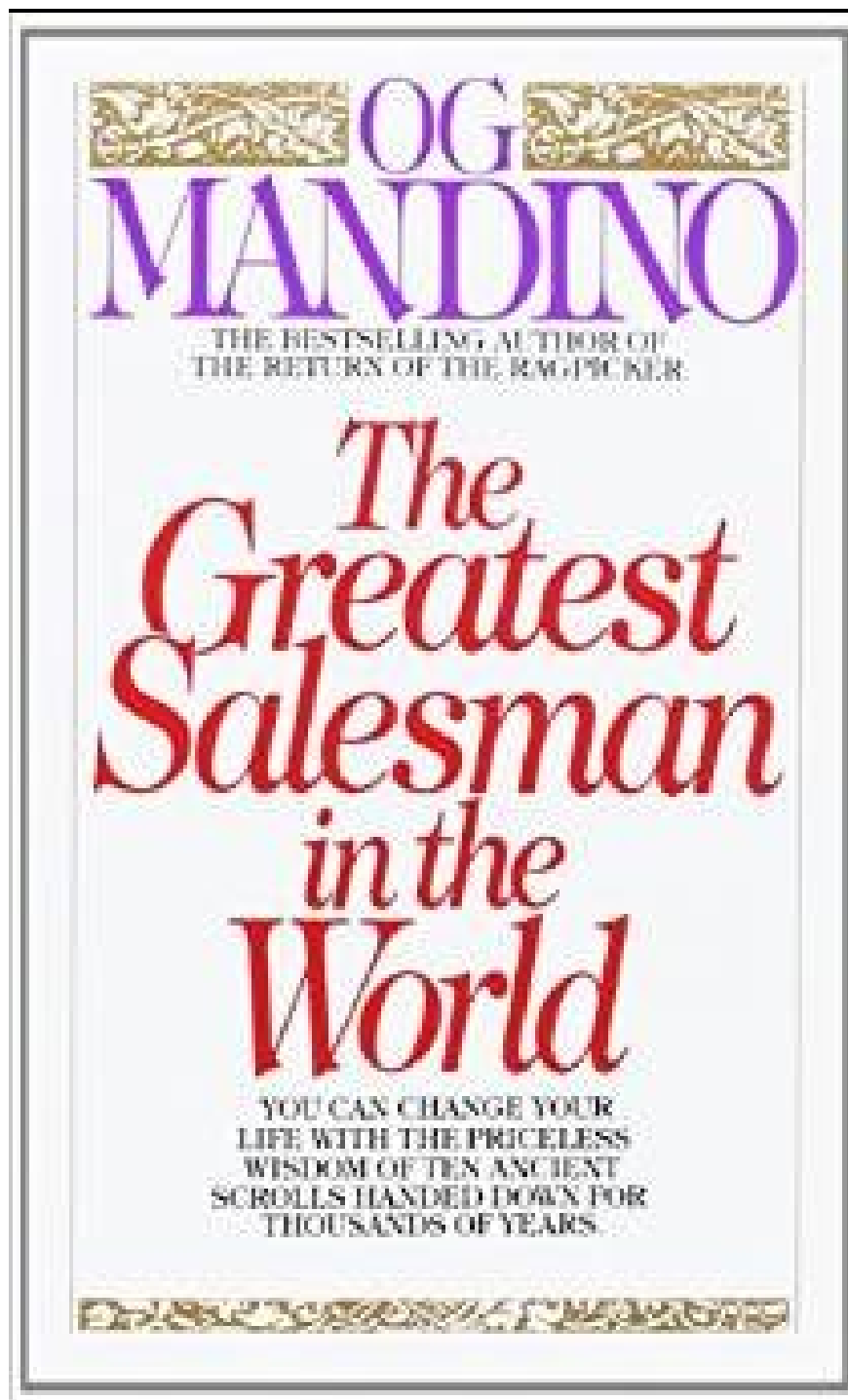


Lesson from the book: Currently, a prominent feature of any business is that it must be measured. However, standards often have no meaning unless they are reasonably explained and true. This book will teach you the tricks that people often use in business to hide the truth. This is definitely one of those books that entrepreneurs can't ignore.

Best quote: The secret language of statistics is used to create sensationalism, hype and confusion. Statistical methods and statistical terms are essential in reporting huge data of socio-economic, business, opinion or census trends. However, if the writer is dishonest, does not use words with a sincere and understanding attitude, and readers do not understand them, the results are not meaningful.

7. The Greatest Salesman In The World (The Greatest Salesman In The World)

Author: Og Mandino.



Lesson from the book: If you don't sell your ideas, products or services, you never succeed in business. You can read dozens of books on sales but all of them lead to the simple facts that this book has all mentioned. It not only helps you be more successful in business but it also helps you be more successful in life.

Best quote: I will live today as if it were the last day of my life. Today is all I have and these moments will last forever. I greeted the Sun with a cry of joy like a prisoner who had just been pardoned from death. I lifted my arm with a thank you for this priceless gift for giving me a new day.

I will fight fiercely with gratitude for those who welcome yesterday's dawn but are no longer alive today. I'm a really lucky man and today as a bonus, it's not worth it. Why am I allowed to live another day while others -

much better than I have to leave? Did they accomplish their goal while I still haven't achieved it? Is this an opportunity for me to become a man I believe I can do?

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