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Yahoo CEO Marissa Mayer is determined to change the company with efforts to improve products and services in recent times. However, from now on, if you want to use Yahoo products, you may need to have a Yahoo! ID account.



Yahoo will not allow users to log in with Facebook or Google accounts as before.

Information from *Reuters* said, Yahoo announced it would remove the option to log into Yahoo's services with Facebook or Google accounts. Both of these options have been maintained over the years.

The removal will begin with ' *Yahoo Sports Tourney Pick' Em* ', a basketball tournament service at US universities. However, Yahoo claims that Facebook and Google account login options will soon be removed from all of their services.

There is no accurate information on why Yahoo's decision was made, however, it is likely that the company believes its services are attractive enough for Facebook and Google users to convert to use it. use. It is also possible that for Yahoo, users who have turned their backs on them are no longer as valuable as loyal users.

People with Yahoo accounts may prefer to use other Yahoo services, and their activities can also be tracked to provide better personal experiences. Recently, Yahoo has allowed users the opportunity to register new names after revoking inactive accounts.

Yahoo's representative then confirmed this and affirmed: '*Requiring users to log in with Yahoo accounts will allow us to provide the best experience to all users*'.

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