

Xiaomi surpasses Huawei to become the world's third largest smartphone manufacturer

According to Strateg Analytics's shocking report, Xiaomi officially surpassed Huawei to become the world's third largest smartphone manufacturer, in February 2020.

According to the shocking report of Strateg Analytics, **Xiaomi** has officially surpassed Huawei to become the third largest smartphone manufacturer in the world, in February 2020. This is also the first time that Xiaomi can surpass its local rival. , Huawei.



According to the report, in February 2020 alone, global smartphone shipments reached 62 million devices, down 38% from the same period last year. Global smartphone sales reached 65 million units, down 39% from last year.

Exhibit 1: Global Smartphone Monthly Shipments – Top 6 Brands

Global Smartphone Monthly Shipments (Sell In) By Vendor	Oct-19	Nov-19	Dec-19	Q4'19	2019	Jan-20	Feb-20
Samsung	25.5	23.0	20.3	68.8	295.1	20.1	18.2
Apple	22.0	23.1	25.6	70.7	197.4	16.0	10.2
Xiaomi	10.5	11.0	11.5	33.0	124.8	10.0	6.0
Huawei	22.2	19.6	14.2	56.0	240.5	12.2	5.5
OPPO	10.2	9.9	10.4	30.5	115.1	8.1	4.0
vivo	9.0	10.1	9.1	28.2	106.5	7.3	3.6

Source: Strategy Analytics, WSS service



Huawei's smartphone shipments and sales have declined by 69% and 64% respectively. Thanks to that, Xiaomi has broken out to win the No. 3 position, only behind Samsung and Apple. Although in February, Xiaomi's smartphone shipments and sales were down 32% and 29%, respectively.

The difference between Xiaomi and Huawei is currently about 500,000 smartphones. Xiaomi's smartphone output reached 6 million units, while Huawei reached 5.5 million units, in February 2020.

Samsung still occupies the No. 1 position as usual, with 18.2 million devices. Followed by Apple ranked second, with 10.2 million devices. The number 5 and 6 belong to Oppo and Vivo.

Reference: Gizmochia

You finished reading the article "**Xiaomi surpasses Huawei to become the world's third largest smartphone manufacturer**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.