

Xiaomi launches a 60-inch TV

The 75-inch Mi TV Pro is the highest-end model with Xiaomi's largest screen ever, while the 60-inch Mi TV 4A is just a mid-range TV with a more affordable price.

For many years, Xiaomi has focused on not only smartphones but also a well-known company with an extremely diverse ecosystem. Today, the Chinese tech giant has introduced two new smart TV models, including the 75-inch Mi TV Pro and the 60-inch model for the Mi TV 4A.



Mi TV Pro 75 inches

This is the TV model with the largest screen ever of Xiaomi, in the Mi TV Pro series along with the 43 inch, 55 inch and 65 inch models that were introduced in September last year. If you do not know, Mi TV Pro is a high-end TV of Xiaomi, possessing strong specifications, many new features, beautiful design and extremely strong aluminum alloy frame.

The 75-inch Mi TV Pro also has ultra-thin borders on all four sides, giving users an impressive screen with a display area of up to 97%. However, the lower border is attached with the "Mi" logo made of metal and is slightly thicker than the other three sides. The frame of this TV is made of aluminum, while the stand is made of metal.



Xiaomi Mi TV Pro 75 inch is equipped with 64-bit quad-core processor with 1.9GHz clock. This chip is built on 12nm FinFET process, consumes less power but still has extremely powerful processing performance. The device has 2GB of RAM, 32GB of internal memory and comes pre-installed with PatchWall interface based on Xiaomi's familiar Android operating system when sold.

A few other notable features of the 75-inch Mi TV Pro include Dolby Audio technology, XiaoAI virtual assistant, voice control and the ability to connect to IoT devices. The screen of this TV has 4K resolution, but it also supports playing 8K content.

In terms of price, 75-inch Mi TV Pro comes with a retail price of 5999 yuan (about 20 million).

60 inch Mi TV4A

The image is a promotional poster for the Xiaomi Mi TV 4A 60 inch. At the top right, there are the Xiaomi 'MI' logo and the '米粉节' (Mi Fans Festival) logo. Below these, the text '米 / 粉 / 节 / 新 / 品 / 发 / 布 / 会' (Mi Fans Festival New Product Launch Event) is written in a stylized font. The main headline reads '三款新品电视 百搭你的客厅' (Three new product TVs, versatile for your living room). The central focus is a 60-inch Mi TV 4A, which is shown on a modern, light-colored stand. The TV screen displays a vibrant image of a snow-capped mountain peak under a starry night sky. To the left of the TV, there is a small potted plant and a pink spherical object. To the right, there is a pink cylindrical object and a blue spherical object. Below the TV, the text '小米电视 4A 60'' (Xiaomi TV 4A 60 inch) is prominently displayed in a bold, dark font. Underneath that, it says '4月9日0点 众筹特惠' (April 9th 00:00, Crowdfunding Special Offer). At the bottom, the price '1999元' (1999 Yuan) is shown in a large, stylized font, with the '元' (Yuan) character in a smaller, red font.

In addition to the 75-inch Mi TV Pro, Xiaomi also launched a new model for the already existing Mi TV 4A series. This variant is equipped with a 4K LCD screen with a diagonal size of 60 inches, which also has relatively thin bezels on all four sides of the screen.

As a smart TV, the 60-inch Mi TV 4A has XiaoAI voice assistant with PatchWall interface, which can watch online content via internet connection. Inside, it possesses the hardware power comes from 64-bit Amlogic processor, combined with 2GB of RAM and 16GB of memory. In addition, the TV also has basic ports such as HDMI, USB, AV-input, supports Dolby Audio and DTS-HD technology.

The 60-inch Mi TV 4A has a retail price of 1999 yuan.

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