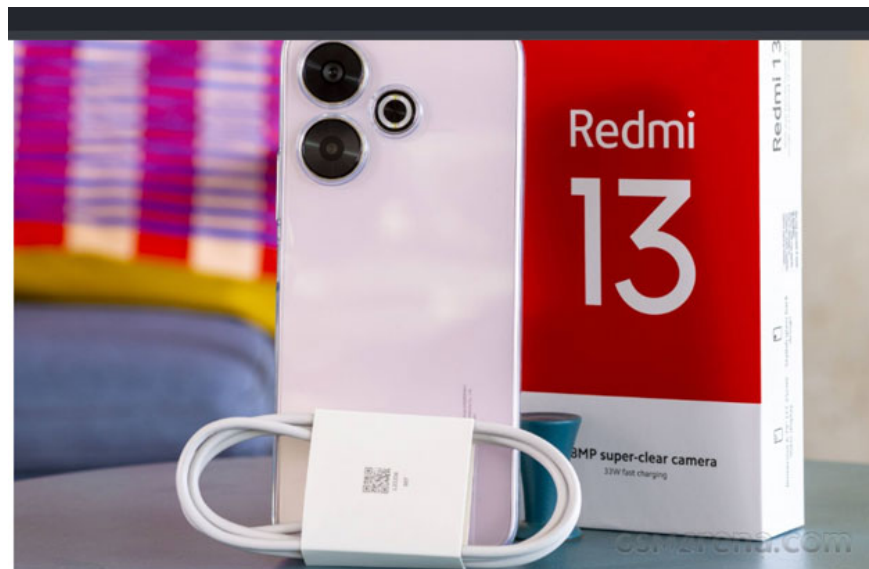


Xiaomi is removing chargers when selling smartphones like Apple and Samsung

Recently, Xiaomi launched the Redmi 13 for sale in Europe without a charger included in the box and recommended that buyers use the 33W Type-A charging combo that was sold specifically for this smartphone line, causing users to react strongly. .

Although there is no official information yet, this is considered a signal, showing that Xiaomi may be the next company to implement the controversial sales policy of Apple and Samsung, removing the included charger.



As we already mentioned, the Redmi 13 unfortunately doesn't come bundled with a charger in every region. You will get one only on some markets.

You do get a basic USB Type-A to Type-C cable in the box. It is nothing special, but it is wired for data, which is nice.

This could be the company's future way of encouraging users to take advantage of existing chargers, avoid electronic waste, and only sell separate chargers to those who need them.

Many opinions say that Xiaomi's decision can also be considered a move to increase revenue from selling accessories. The company can create a new revenue stream by selling the charger separately while saving costs by selling the device without the included charger. Obviously, this is a carefully calculated business strategy.

Apple is the first technology company to remove chargers and headphones when selling smartphones 12. Users will be forced to use old accessories or buy additional ones if they don't already have them. This important change entails a series of mixed opinions. At that time, phone companies like Samsung, Xiaomi,. even tried to mock Apple. However, currently Samsung has also followed the trend of removing the charger and it is likely

that Xiaomi will do the same.

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