

# Written rocket launch on the universe to broadcast ads in the sky, advertising trends in the future?

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In today's bustling market economy, advertising is an indispensable need for businesses. Regardless of where to go in the big city, people can easily see advertising screens and signs with vibrant colors.

Recently StartRocket, a Russian company, has announced a new and unique new advertising project. Specifically, the company wants to realize the plan to launch a series of glowing guards on Earth's orbit. These satellites will then be gathered to display an advertising message that allows them to see directly from the Earth.



StartRocket has modeled a video to help people better understand this new technology.

The company plans to launch satellites into Earth orbit with an altitude of about 400-500km, by 2020. It will take a year to set up. The first ad will be shown in 2021. According to calculations, the maximum time for advertising messages to appear for a person standing at a point on the ground to see in the night sky is 6 minutes.



Sunlight will help reflect the screen that creates letters on satellites.