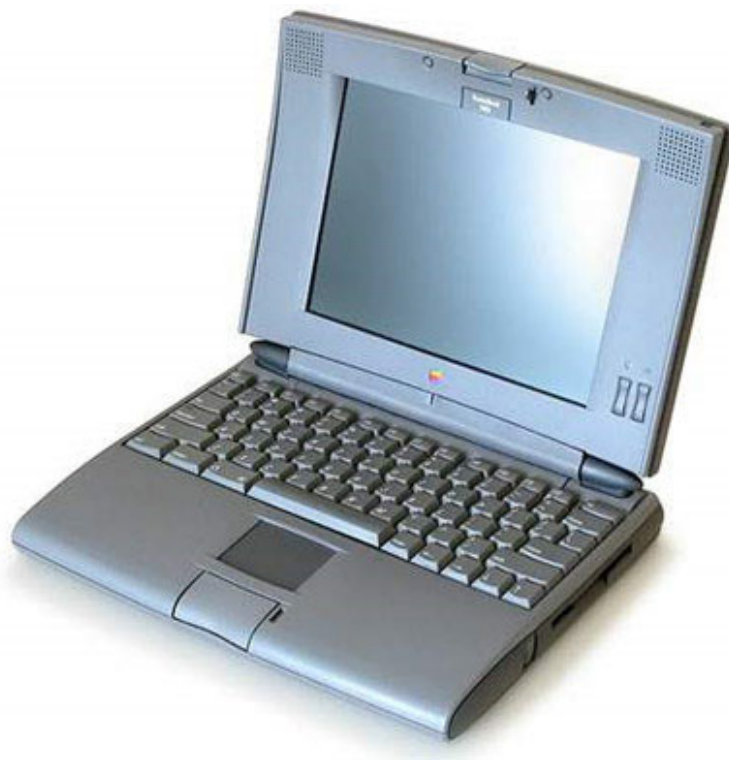


# World popular technologies thanks to Apple

Not a pioneering company, but Apple can turn interesting ideas still into the market into mainstream technology and put competitors in pursuit.

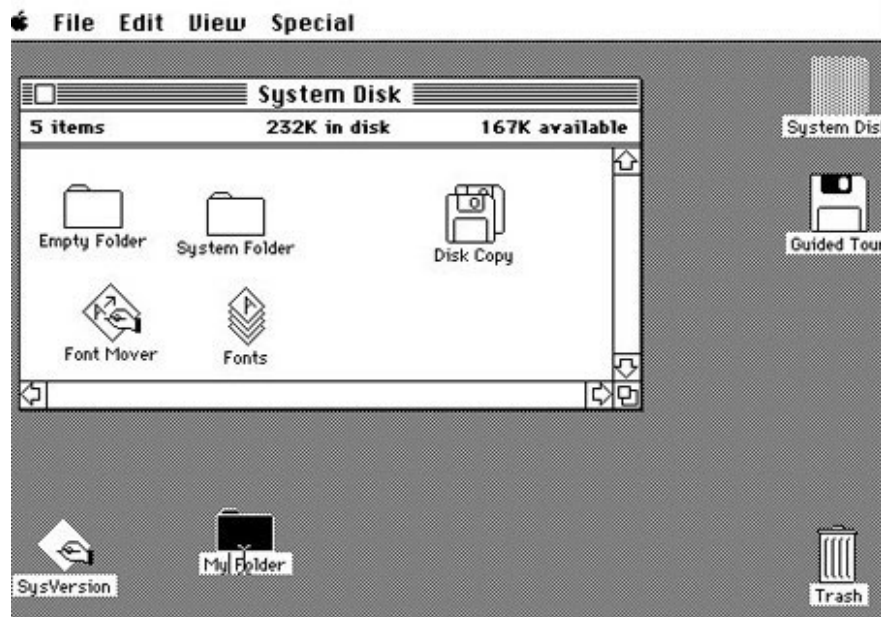
**Not a pioneering company, but Apple can turn exciting and exciting ideas on the market like multitouch screens, graphical interfaces . into the prevailing technology and put competitors on the chase. .**



**Trackpad:** In May 1994, Apple shipped the PowerBook 500 series of laptops with a mouse wheel that were praised by experts as *"a breakthrough in technology"*.



**Mouse:** The first computer shipped with a mouse was the Xerox system in 1981, but the computer mouse was not noticed until Apple introduced it with the Macintosh in 1984.



**GUI interface:** Similar to computer mouse, Apple did not invent but was the first company to popularize the concept of graphical user interface with Lisa system in 1983. Steve Jobs came up with this idea after visiting Xerox research center since 1979.



**Multi-touch:** Before the iPhone was launched in 2007, most users did not know what "multitouch" was. The rest may have seen some technology introduction videos on YouTube but have not experienced it directly. Now, smartphones and tablets not equipped with this standard will be considered obsolete.



**Accelerometer:** This is a motion sensor unit that helps the screen rotate horizontally or vertically depending on how the device is held. The accelerometer has been used a lot, but when Apple introduced the iPhone to support playing games and watching videos, it became more and more popular.



**USB:** Today, USB is an indispensable component in computers and again, Apple was the first company to turn this interface into a standard with iMac in 1998.



What technology will Apple continue to popularize? Many experts said it would be NFC. The technology to turn this phone into a credit card has been deployed in Japan a few years ago and is being studied by many other companies like Nokia and Google. However, analysts believe NFC will only become a standard if Apple is included in the new generation iPhone.

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