

# Women who inspire young people to start their career with technology

An art student who became a programmer with a mission to help young people; A bank student who became the top female streamer in Vietnam; A woman restores the traditional, attractive bakery products loved by young people.

These are just 3 of the stories of women who have taken advantage of technology, boldly pursued their dreams and achieved success. They are women who inspire not only women but also young people.

## **Lea Truc - Female programmer contributing to Vietnamese future programming**

As a student majoring in Fine Arts, but Lea Truc loves technology and programming.

She sees great potentials and opportunities in the field of technology in Vietnam. However, her perception is that in the minds of most Vietnamese, programming has always been considered a difficult industry, only suitable for men.

The number of female programmers in Vietnam is very small, even having specialized workshops where she is the only woman to participate.

That is the reason why Cat Can Code is an educational organization with a mission to help young people in Vietnam, especially women and ethnic minorities, have access to and understand programming, since then and pursue your dream and develop your career.

According to Lea Truc, programming does not distinguish gender. In addition, this is a challenging industry, but it offers countless opportunities.

'If you dare to challenge yourself, learn a new skill, follow a new path, with all efforts, you will succeed. Lea has done it, certainly other women can do it, "said Lea Truc.



Lea Truc - Founder of Cat Can Code.

When establishing Cat Can Code, Lea Truc also encountered many difficulties in developing an appropriate curriculum, and how Cat Can Code can reach the community.

Through Facebook's Developer Circles community, she has access to a network of programmers and Facebook members, from which she can build curriculum tailored to the Cat Can Code community. The members themselves also helped spread the information about Cat Can Code to more people.

To date, Cat Can Code has trained more than 1,000 students, most of them female. And it is worth mentioning that, many women have been inspired to resolve to pursue a career in programming and technology.

### **MisThy - the leading female streamer in Vietnam**

Being a bank student, MisThy thought that she would become a bank employee like any other bank employee. But with passion . playing games and online services, the girl decided to give up the banking industry completely to pursue her passion, choosing games to make her career.

This is really a bold decision, because 4 years ago, streamer is still an extremely new profession in Vietnam. Speaking of gaming, streamer, everyone thinks, it's just a temporary, unstable hobby.

People who play games, especially women, sometimes receive an unfriendly look from many people. But, as Misthy once said, 'I like this job very much, like it was born for me so I don't have plan B. Because this is life or

death, I'm determined to end it.'



Misthy, the most popular female streamer in the Vietnamese Gaming community.

Having determined this was her career, the young girl proved to everyone that her choice was right.

And she worked hard, seriously. She constantly cultivates herself to always create new and diverse products in her.

She is also not afraid to challenge new roles, such as participating in music videos, creating diverse and colorful programs such as ' MisThy's got talent ', ' Dr. MisThy ', ' 80FM ', ' Playground with Misthy ', ' Thy Oh, where are you going '. or take part in short films like ' Youthful director ', ' Teddy or left '.

With Misthy, diversifying images, diversifying roles, diversifying content continuously not only shows a serious attitude in the work but also respect for the love of fans for themselves.

With her own efforts, she has achieved considerable success and won the attention of the audience. In a recent year, joining Facebook Gaming also helped her increase the number of followers significantly. Currently MisThy's Facebook page has 3.6 million followers, a desirable number for any streamer.

### **Trinh Hong Giang - using traditional writing technology**

Trinh Hong Giang was born into a family of traditional bakers, and her mother and mother are the retainers of Hanoi's traditional cakes. In 2006, her family opened Gia Trinh bakery with orientation of European bakery.



Trinh Hong Giang (right) and her mother preserve the traditional taste that is increasingly popular among Ha Thanh youth.

However, the difficulty in competing in the market, the bakery is almost on the verge of bankruptcy. Ms. Giang and her mother are determined to revive the family business by choosing the direction to develop traditional cake products with the desire to preserve and develop the traditional bread making industry, and above all, she wants the traditional values. will be spread to the next generation.

However, finding an outlet for traditional cakes is not easy, because these cakes are no longer common in the current age and almost only the elderly know it.

Ms. Giang wondered how to bring these traditional values ??to the young and to more and more people to know and love these ethnic cakes more.

According to the survey results of the Future of Business program (a cooperation program between Facebook, World Bank and OECD Organization), in Vietnam, 34% of the business leaders surveyed via Facebook are women. 9% said that they started a business because it was a flexible business, 30% thought it was their passion and 33% chose it because they wanted to be their own boss. .

The survey also shows that women are still facing growth and financial challenges in business. Although up to 43% of women have more than 2 years of business experience, the survey found that 64% of business women are leading businesses with fewer than 10 employees and that they generally run regulated businesses. Smaller businesses than male colleagues. Only 17% said they could access a loan or credit line.

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