

Windows Phone is returning to a difficult time

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IDC's latest report on global shipments of smart phones found that there was no direct drop in the Windows Phone share from the second quarter of 2013 to the second quarter of 2014 that its overall shipments were also dropped. In total, only 7.4 million Windows Phone phones were released in the second quarter of this year, down 9.4% from 8.2 million units in the same period last year.



Windows Phone is facing many difficulties

This is probably the real reason why Microsoft did not dare to announce an exact number of Windows Phone devices sold during the second quarter (*early April to the end of June*) but only said there were 5.8 million. The unit was sold during late April to the end of June.

This means that Windows Phone, though made by the same company responsible for producing the world's No. 1 desktop operating system, is still unable to capture the upper hand and can only be more BlackBerry.



Is Microsoft able to revive Windows Phone?

It is hard to believe that such a company with so much talent, money and influence almost fails to build its own mobile operating system. It seems that during the remainder of his tenure, Microsoft's new CEO, Satya Nadella, must seek to revive Windows Phone before it's too late.

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