

## Windows Phone 8.1 market share increased rapidly

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Lumia 630 - one of the first smartphones to be installed Windows Phone 8.1

*Neowin* cited *AdDuplex* 's report as *saying* that Windows Phone 8.1 has a rapid growth thanks to Microsoft beginning to market the cheap **Lumia 630** and **Lumia 635 smartphones with** Windows Phone 8.1 pre-installed.

In addition, a large number of users of the programmer group have upgraded their device from Windows Phone 8 to version 8.1 to experience the new features that this platform brings.

According to *AdDuplex* report, the market share of Windows Phone 8 users is still the highest with about 77% market share; followed by Windows 7.x with 17.8% market share.

Reportedly, Windows Phone 8.1 is an improved version of the *lockscreen* interface, which is more fun, allowing users to customize Live Tile into 4 or 6 small boxes. In addition, users can create wallpapers (*can take personal photos*) inserted into the Windows Phone interface, something that Windows Phone 8 does not support.

In particular, Windows Phone 8.1 is integrated by Microsoft with the intelligent virtual assistant ( *like Siri's Apple* ) called Cortana.

It is expected that the updated version for Windows Phone 8.1 ( *for users who are using Windows Phone 8 version* ) will be released in mid-June.

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