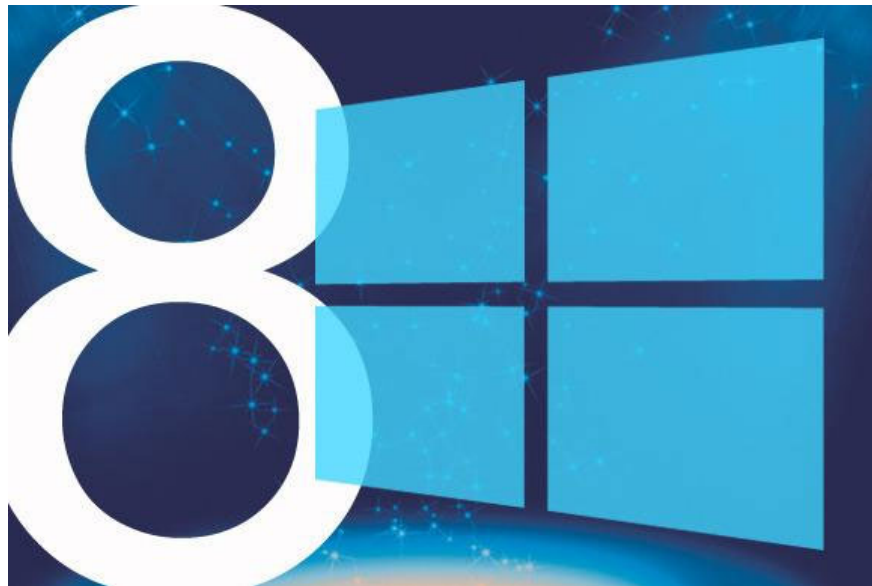


## Windows 8 - Where's the match?

Before launching Microsoft's version of Windows 8.1, let's sit back and take a look at the road that Windows 8 has gone through.

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**When users assume that everything with the old is enough.**



As an innovative innovation, **Windows 8 is** not too bad for new users or even for a few people, this is a great operating system. But why is the number of devices running Windows 8 still gloomy? Perhaps the error is not due to Windows 8 or other PC operating systems, but the one who is at fault here is none other than **Windows 7** or even Windows XP.

According to figures from *NetMarketshare*, as of May last year, the number of devices running Windows 8 accounted for only **4.27%** of the market, the dominant users are Windows 7 with **44.85%** and Windows XP is **37, 74%**, **Windows Vista even has a better market share than Windows 8** with **4.51%**.

Less market share than Windows 7 or Windows XP is probably not surprising, but it is only roughly equal to *the " Windows Vista " disaster that was born in November 2006 (ie 6 years ago)*, this is clearly a failure of Windows 8.



## So why?

One can **blame the Windows development team** that remake is too strong for basic and traditional designs, but if you take a closer look, this is still not the main cause.

A bigger cause of new operating system failure is **user satisfaction** with the old operating system.

For the majority of current users, Windows 7 or Windows XP is more than enough for them to use the necessary applications in a stable way, but it is not foolish to switch to a new operating system when it does not give them anything new. except for one interface for the majority is more difficult to use. Considering in Vietnam alone, the situation is even more tragic when most net shops do not have any computers that install Windows 7, let alone Windows 8.



In Vietnam, Windows 7 or even Windows XP is still strong.

## So how to change the situation?

Perhaps this is the time when Microsoft needs to shake hands more closely with software developers. Software in newer versions that do not support older platforms will probably be the best knife to solve the situation. However, it is more difficult to convince them to switch to the new operating system if they only use computers to access Facebook or check mail or at the same time read newspapers. With Microsoft, they will probably offer a more "decent" Office suite that doesn't support older Windows versions, but perhaps this is not feasible when the old Office version also satisfies many users.



Better, newer Office is probably the emergency exit.

## From Windows 8 to Windows 8.1

**The start button** is probably the most obvious change of Windows 8.1, Microsoft has actively changed, so can Windows 8.1 save the current situation? This is clearly an unimportant task of this new version. Windows now really needs a strong kick.



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