

Windows 8 touch laptop is about to drop

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This discount is attributed to the **Windows 8 license discount** program for Microsoft PC makers. Due to being directly influenced by Microsoft policy, therefore, the time to discount these Windows 8 devices will depend on when Microsoft will apply the copyright discount to OEMs.

Sources are retailers in Taiwan, saying in *Digitimes* that the discount will be between 10 and 20%. The source also predicted that touch screen laptops currently account for about 10% of laptop sales, but that figure could rise to 20% thanks to the copyright discount campaign of the Redmond software giant.



Vaio Duo 11 - Sony's touch screen laptop.

Also according to the Taiwanese newspaper, the new price mark that touchscreen laptop Windows 8 is expected to be 500 USD.

Information that *Digitimes* offers is similar to the recent judgment by an expert of market analysis firm IDC. According to this expert, the price reduction of Windows 8 in the present time is very necessary, because the sales of this OS is quite inferior. According to the most recent statistics, by the end of February, the market share

of Windows 8 was only 2.79%.

"The problem that the PC market is facing is that currently, this market is extremely stagnant. Therefore, companies in the industry need to come up with positive policies to change " - analyst Bob O Donnell said on *CNET*.

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