

Windows 8 sufficed to increase market share

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Windows 8 market share is growing slowly.

According to new data released by Net Applications, Windows 8 now accounts for **3.8%** of total web traffic in April, slightly up from **3.2%** in March.

Starting with a mere **1.09%** in November, Windows 8 has increased slowly to **1.72%** in December. Achieving **2.26%** market share in January helped Windows 8 to surpass Mac OS X 10.8 in a narrow range to win the position. position 4 on the global operating system rankings. By February, this rookie operating system continued to inch up **2.7%**.

However, the more noticeable point is the poor performance of Windows 8 compared to Microsoft's predecessor Windows 7.

Both operating systems were officially launched in October - **Windows 7** in 2009 and **Windows 8** 3 years later (2012). By April 2010, Windows 7 controlled nearly 12% of the OS market according to Net Applications data, which is three times higher than Windows 8.

Last year, Microsoft tried very hard to push Windows 8 with many powerful discounts. Both Windows 7 users and older versions of Vista and XP can upgrade to Windows 8 Pro for \$ 39.99. At the same time, Windows 7

users who bought computers during the period from June last year to January 31 this year can buy new operating systems for \$ 14.99. However, both programs have expired since January. At this point, users will have to spend \$ 119.99 for the standard version and \$ 199.99 for the Pro version.

Microsoft is currently preparing to release **Windows 8.1** later this year. The leaked information shows that this version will have some adjustments and improvements such as adding back **the Start button** for those who don't like the Windows 8 Start screen.

However, the data not as expected of Windows 8 as well as the evolution of the current PC market does not make investors worried, because on Wall Street, Microsoft shares suddenly hit a record high. Currently, the price of Microsoft stock is closing at **33.10 USD** , the highest level in more than 5 years.

According to analysts, this price increase of Microsoft clearly reflected the strength of the company in the market of enterprise software and cloud services. The software giant has had a solid third-quarter business result, pleasing shareholders.**Office 365 Office** packages have achieved good growth in recent times, while **Azure** cloud services currently generate more than **\$ 1 billion in revenue** each year.

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