

Will Samsung soon launch an Android version of Vision Pro called Galaxy Glass?

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Apple launched the high-end mixed reality (VR) headset Vision Pro in February this year, and immediately created a big buzz thanks to its great experience and deep integration into the ecosystem. As a major counterweight to Apple in the market, Samsung naturally does not want to lag behind in any new technology. There are now rumors that the Korean tech giant is about to launch an 'Android version of Vision Pro', and is said to compete with Apple's \$3,500 product.

In fact, after the Vision Pro launched, it was revealed that Samsung and some Chinese manufacturers were also working on the design to gain market share. At the Galaxy Unpacked 2024 event that took place on July 10, Samsung also hinted at its plan to release a virtual reality glasses model right in 2024. The Korean company initially planned to launch the new product at the end of next year, but this plan had to change after the unexpected success that Vision Pro achieved.



Samsung's VR glasses model is internally codenamed Moohan, and will likely launch with the commercial name Galaxy Glass. The developer version of Galaxy Glass will be available in October, while the commercial version for users will be available on the market in March 2025, which coincides with the launch of the Galaxy strategic smartphone line. S25.

Samsung's competing Vision Pro product is said to come with 12 integrated cameras, two 1.03-inch OLED screens with a resolution of 2500×2500, delivering a pixel density of 3500 PPI and the ability to 90Hz refresh rate support. For comparison, the Apple Vision Pro is equipped with a 1.41-inch display with a resolution of 3,660×3,200 and a pixel density of 3,386 PPI. Therefore, Apple Vision Pro can still beat Samsung products in immersion mode. However, the overall user experience will also depend heavily on the operating system.

Leaked sources show that Galaxy Glass will be equipped with a Qualcomm chip (most likely Snapdragon XR2+ Gen2), while the software platform for the glasses will be developed by Samsung in collaboration with Google.

Not too much information has been revealed yet. However, according to experts, the selling price of Galaxy Glass will definitely be cheaper than Vision Pro. This device is expected to cost only about \$1,400, much lower than Apple products. That means Samsung will have a chance to capture a large share of the market if Galaxy Glass proves to be competitive and offers a more attractive price.

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