

# Will Chrome's 'Throne' in Vietnam be deposed?

Now, it is certainly rare for anyone to deny the utility and what Coc Coc has to offer. The formidable challenger is getting closer to the # 1 position that Google Chrome holds. Will there be a fight?

**By defeating Firefox, even surpassing the world's largest social network Facebook, and with what is being shown, Coc Coc has complete confidence in the future, being able to beat Google. Chrome to affirm Vietnam's No. 1 position on the Internet browser market.**

1. **Top 3 best web browsers for Vietnamese**
2. **Coc Coc - Vietnamese Internet browser**

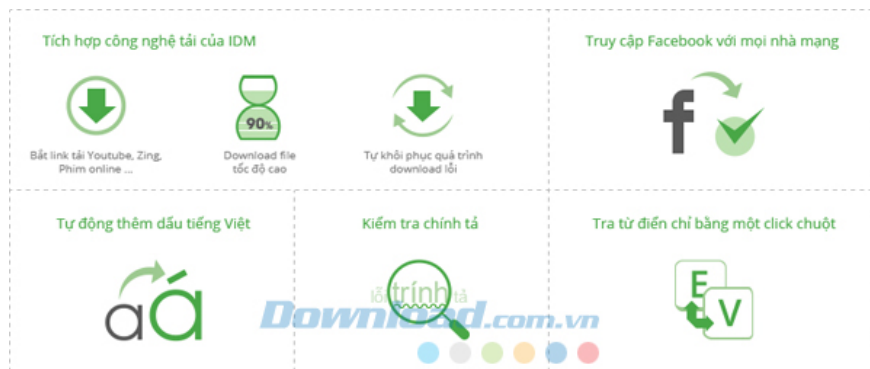
## Coc Coc - The best Internet browser in Vietnam

It seems that the "slow start" than competitors has helped **Coc Coc** get a more comprehensive, clear and accurate view of **Vietnam's Internet market** today. The evidence is that they have step by step, step by step beating the big rivals to affirm their value, as well as their vision is absolutely right, and the goal of "**becoming the # 1 web browser in Vietnam**" that they set up 2 years ago is not "**paranoid**".

This article only reviews and calculates the data on **Coc Coc** in the domestic market. Being cherished from the dreams of three "**paranoid**" people , without funding, without initial assistance, **Coc Coc** was born under the "**original**" name as "**Chrome Flag +**" (because it was developed based on Open source Chromium) , few people can even doubt or even dare to dream of a day when this "**pure Vietnamese**" product is competitive or even surpasses the previous "seniors" like **Internet Explorer (IE )** , like **Firefox (in May 2013 , Coc Coc ranked among the top 3 most popular browsers in Vietnam)** and is becoming a "**challenger**" for **Chrome** 's No. 1 position. But that is the truth that the world still has to learn to accept.

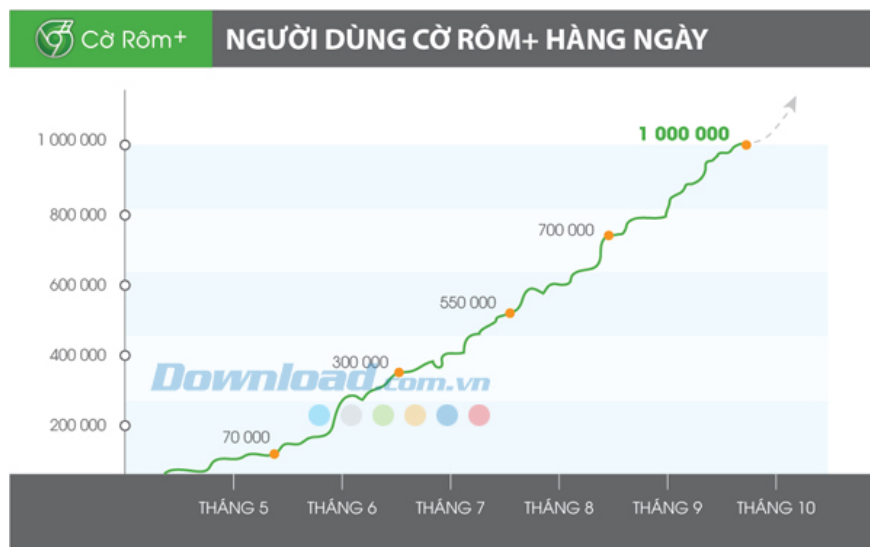
## Coc Coc has enough capabilities and resources to become Vietnam's No. 1 browser

The main reason, first to make today's **Coc Coc** success, must include the "**inheritance**" with the selective refinements of the development team. With the goal and direction determined right from the research stage, **Coc Coc** focuses on the needs and desires that Vietnamese people seek in a modern **web browser** , such as: ability to access **Facebook** anytime, anywhere, every network operator, download clips, videos, music from online sharing sites, fast download speeds, spell checkers suggesting correct spelling of up to 90%, more Vietnamese diacritics, detailed and accurate search, as well as most recently, are services to support Math and Chemistry exercises.

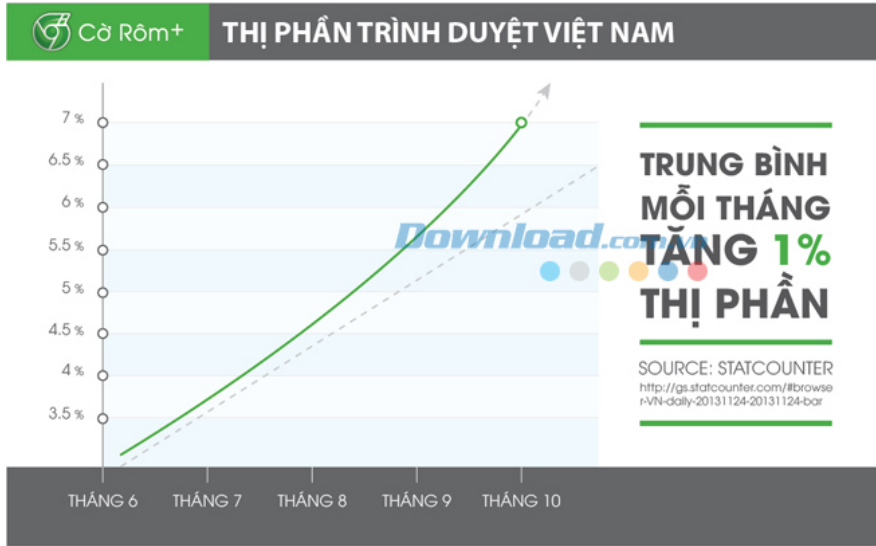


We can say, **Coc Coc** has been devoting all its resources, only to serve the people and the Vietnamese market, to bring them the maximum benefits, thereby taking and affirming "**Coc Coc.**" is **Vietnamese browser, for Vietnamese people**" - something that no browser, including Google Chrome, can do.

In the first 6 months of its launch, **Coc Coc (Chrome + then)** had more than 11 million downloads with over 1 million regular users every day and 3.6 million users every month.



Also at **StatCounter**'s assessment, at that time, "**Chrome +**" each month accounted for more than 1% of the domestic market share, which **no browser has ever done before**.

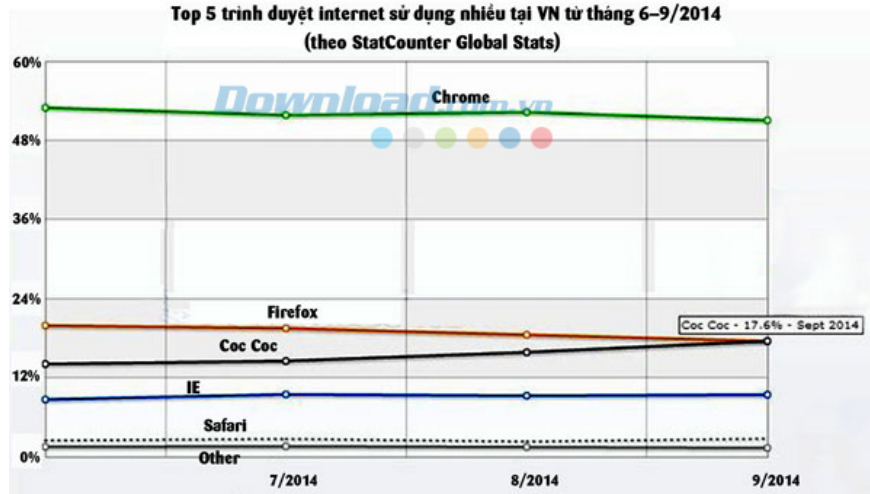


A strategic data partner for large corporations in the world today is **comScore** has published a **shocking** statistic, which is the total number of users per day of search engines and Coc browser Coc has **reached the 2nd position** in Internet industry in **Vietnam (4.19 million)**, only after **Google (5.95 million)**. Should Chrome be worried because this development of a browser only appears on the market for 2 years?

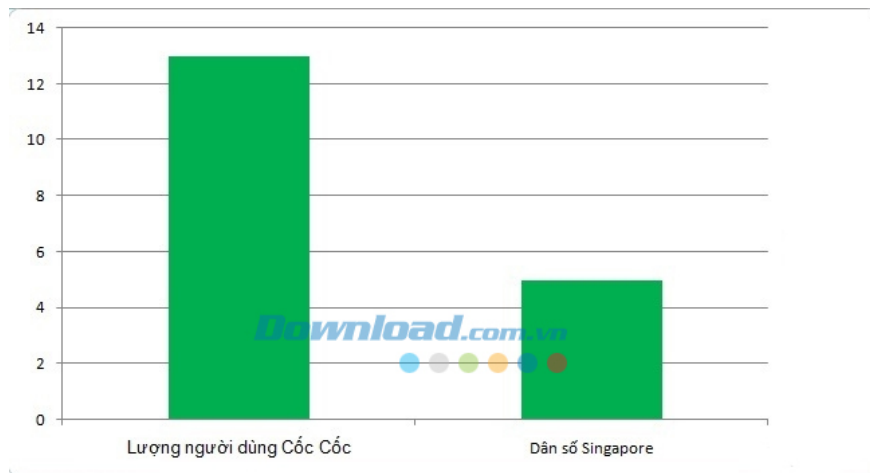


Around mid-2014, an announcement by **StatCounter Global Stats** surprised many **Internet** users and the world, when **Coc Coc** caught up with **Firefox**, and more specifically, while **Firefox** users were down. The number of **Coc Coc** users increased again, maybe, they abandoned Firefox and switched to using a new browser because of

the features that Coc Coc only has?



At the same time, **Coc Coc** also launched an advertising system, allowing businesses to access nearly 10 million users of the browser. This both helps businesses save advertising costs, but the effectiveness increases many times. Meanwhile, people are also updated and understand the market situation faster and easier. This is partly to help **Coc Coc win the hearts and minds of people in the country over Chrome**.



Coc Coc users in a double month of Singapore population (according to Google Analytics)

One more reason why **Chrome** should be worried, is the "**Vietnamese spirit**" and the ability to circulate product information through "oral". It sounds funny but in fact, this is a way to "**advertise**" products that are extremely effective, simple, and effective but are not expensive. Few people know that Vietnamese people often believe in each other, believe their friends and relatives about what they once knew, use and re-introduce certain advertisements on television, online, even though they must invest the mountain of money into it, but the effect is not certain. "Coc Coc is Vietnamese, Coc Coc has many great features, convenient and extremely stable, Coc Coc is very good and very fast to download ." just like "**simple**" statements Well, it was enough to make a Vietnamese, even using **Chrome** , curious and turned to try using this new browser.

In short, while being in the top position, if there are no suitable and tactical changes, sooner or later **Chrome** will be chased by **Coc Coc** and usurpation. Look at **Firefox** , and even **the largest social network in the world** is **Facebook** , the big rivals that once ruled for a while, but have been **overtaken** by **Coc Coc** , as proof. With what has been done, **Coc Coc deserves to be the challenge for the throne of Chrome in Vietnam Internet browser market.**

1. **Download Chrome for free**
2. **Download Coc Coc for your computer for free**
3. **Download Firefox for free**

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