

# Why should you buy iPad Pro M4 instead of Surface Pro?

Many people bought the 13-inch iPad Pro M4 just before Microsoft released the Snapdragon X Elite-powered Surface Pro 11th Edition in mid-2024.

However, they don't regret buying Apple's flagship iPad even though it doesn't run a desktop operating system and here's why.

## 1. Apple offers superior OLED screens



Although both tablets have OLED displays, the display on the iPad is superior because it uses parallel OLED technology, which Apple calls Ultra Retina XDR. Essentially, the iPad Pro M4 has two OLED panels stacked on top of each other to help achieve higher brightness.

The standard OLED panel on the Surface Pro can achieve a maximum HDR brightness of 900 nits and a full-screen brightness of 600 nits for SDR content. For comparison, Apple rates the iPad Pro M4 at 1,600 nits peak brightness for HDR content and 1,000 nits full-screen brightness for SDR content.

This is a significant difference between the two models, most noticeable when you use the tablet outdoors. So, if you want a brighter screen or a superior HDR experience while watching your favorite movies and TV shows, you can't go wrong with iPad Pro.

## 2. iPad Pro has cellular network support

Microsoft plans to release 5G variants of the Surface Pro in fall 2024, but the lack of models with cellular at launch is a shame. This is not a problem if you use an iPad Pro, as it is available in both Wi-Fi and cellular variants.

Cellular connectivity lets you use iPad anywhere without having to rely on nearby Wi-Fi networks. Sure, you can use your phone's hotspot feature and share your phone's Internet connection with your Surface Pro, but it's not as fast or reliable as a dedicated cellular network connection.

## 3. Works seamlessly with Apple devices



As an iPhone and Mac user, you can confidently say that iPad Pro fits in with the rest of your devices. Thanks to some of the best Apple Continuity features like AirDrop, Sidecar, Universal Clipboard, and Universal Control, you can switch between your devices to get work done with ease.

For example, the Universal Control feature allows you to use your Mac's keyboard and trackpad with your iPad. On the other hand, Universal Clipboard allows content to be copied from iPhone or Mac and pasted to iPad. Finally, Sidecar allows you to use your iPad as a second display for your Mac.

## 4. iPad Pro is much more portable



Apple has made the 2024 iPad Pro models thinner and lighter than ever. The 13-inch iPad Pro M4 is just 5.1mm thick and weighs just 1.28 pounds. By comparison, Microsoft's Surface Pro is 9.3mm thick and weighs 1.97 pounds. You will definitely notice the difference when you put these two devices side by side.

When thinking about taking your iPad Pro almost anywhere, its thin and light design makes a big difference. The Surface Pro is by no means heavy, but the iPad Pro is on another level when it comes to portability. Even with the Magic Keyboard attached, it weighs as much as a MacBook Air M3.

These are the main reasons why many people do not regret buying the iPad Pro 2024 when it first launched. Sure, the Surface Pro has its strengths, but the factors the article mentioned above are more important to many people. So, if you are wondering between these two devices, do your research and make an informed decision.

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