

# Why QLED 4K Smart TVs offer the best value for your money?

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When you buy a new TV, you'll be faced with a variety of different display technologies, which can be confusing. But if you're looking for the best value for your money, a 4K QLED TV is the smartest choice.

## Why is QLED 4K the best value option?

OLED has the edge over QLED in many ways. However, overall, the wise choice when buying a new TV is a 4K QLED TV, although there are OLED TVs and other QLEDs with 8K resolution .

### 1. 4K is the ideal resolution



One reason why QLED 4K TVs offer the best value for your money is resolution. There are many different TV screen resolutions on the market today, from 720p (HD) to 1080p (FHD) to 2160p (4K) and finally 4320p (8K).

HD and FHD TVs are no longer a realistic option in 2025 or later, as 4K TV prices have dropped significantly over the past decade. You can now find 4K TVs for as little as \$300 or less, like the Hisense QD6 and Samsung

U8000F. Likewise, 8K isn't a wise choice either. 8K TVs are expensive, with models like Samsung's QN990F starting at over \$5,000 for a 65-inch model. Not to mention the significant lack of 8K content, even in 2025.

That makes 4K the perfect middle ground for resolution. But even then, there are certain factors you should consider before buying a 4K TV.

## **2. Excellent image quality**

One of the standout features of the QLED 4K Smart TV is its exceptional picture quality. QLED TVs use quantum dot technology to deliver vibrant colors, deep contrast, and exceptional sharpness compared to conventional LED TVs. Their quantum dot layer gives QLEDs a wide color gamut and richer, more vibrant colors than traditional LED TVs. That means more vibrant colors, with the ability to distinguish between subtle shades and hues.

You might not get OLED-level contrast ratios, but for most people, QLED TVs offer enough contrast for everyday viewing, especially when paired with 4K resolution. The higher peak brightness QLEDs provide helps enhance detail in bright and dark scenes, especially for high dynamic range (HDR) content .

## **3. Longer durability and life**

QLED TVs are also known for their impressive durability. Unlike OLED panels, which can suffer from burn-in over time, QLED displays use quantum dot technology combined with LED backlights, making them more resistant to burn-in and image quality degradation.

That means you can watch your favorite news channel or leave static elements on for hours without worrying about lasting damage. With QLED, you forget about the ever-present risk of burn-in. While modern OLED TVs have been improved to reduce this risk, no manufacturer offers explicit warranty coverage for burn-in on OLEDs, meaning it remains a threat.

## **4. Competitive prices between brands**

When you opt for a QLED 4K Smart TV, you don't have to pay extra to enjoy premium display technology. While QLED was once reserved for flagship models from top brands like Samsung, it's now available from more manufacturers, often at significantly lower prices.

From high-end brands like Sony and LG to budget brands like TCL and Hisense, QLED technology is available at a wide range of price points. No matter your budget, you'll find a QLED model to suit your needs.



Take the Hisense QD6, for example. It comes in a variety of screen sizes, from 43 inches to 100 inches. The 43-inch option starts at \$199, and the largest option, a 100-inch screen, costs \$1,999. There's also the Hisense QG7 series, which comes in a variety of screen size options. Samsung's QLED Q7F series also includes models ranging from 43 inches to 85 inches.

And that's just scratching the surface of what Hisense and Samsung have to offer. Other top TV brands offer a variety of QLED models in a variety of sizes and price points. When shopping for a QLED 4K TV, you can be as picky as you like, with so many options available. But with so many options available, here are the key specs to check before deciding on a particular TV model.

## **5. Great for gaming**

If you're looking for a TV optimized for gaming, you can't go wrong with a 4K QLED TV. 4K resolution provides enough pixel density to make out fine details easily. You'll also find QLED TVs that offer premium gaming features like HDMI 2.1, high refresh rates like 120Hz, variable refresh rate (VRR), auto low latency mode (ALLM), Nvidia G-Sync, and AMD FreeSync Premium.

QLED TVs also offer low input lag and dedicated gaming modes that ensure smooth, responsive gameplay, which is useful during competitive sessions. While they don't always have the ultra-low input lag of high-end OLED models, they still offer enough performance for most gamers.

## **6. Better performance in bright rooms**

Brightness is another area where QLED TVs have an advantage over OLEDs. Thanks to their extremely high peak brightness, QLEDs are perfect for viewing in well-lit rooms or during the day. Unlike OLEDs, which can struggle in well-lit spaces due to their lower brightness levels, QLEDs are designed with higher peak brightness levels.

This ensures that content can still stand out even in the face of ambient light, allowing you to view it without difficulty. That means you can enjoy your favorite content during the day without having to dim the lights or pull up the blinds.

If you're shopping for a TV that delivers premium performance without the premium price tag, the QLED 4K Smart TVs are hard to beat. With great picture quality, gamer-friendly features, and excellent performance in bright rooms, these TVs hit the sweet spot for most users. Add to that durability and competitive pricing across a range of brands, and you've got a perfect companion for everyday entertainment.

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