

Why is your video not at the top of YouTube

If you shoot videos and publish them on YouTube, then most likely you have at least once asked the question why your videos do not get into the top.

Even the most popular creators often face this problem and don't know how to avoid it in subsequent videos. In this article, we will tell you why this happens and give you tips on how to fix it.

Picture 1 of Why is your video not at the top of YouTube

The shorter the better

Some bloggers are used to the fact that long videos were in demand, close in time to full-length films. Now human perception has changed and people cannot watch one video for a long time. The younger generation is used to swiping feeds with short content no longer than 15-30 seconds. In this regard, content makers are forced to change their work plan.

If you are still aiming for 30 minutes or more, then you should break this habit and post videos no longer than 10 minutes. And in the first minute, you should interest the audience as much as possible so that they do not leave immediately and watch to the end.

I follow trends but nothing comes out. What to do?

There are times when the author follows trends, regularly publishes interesting content, but his videos still do not get into the top. In this case, errors in the platform algorithms cannot be ruled out, and ways to improve statistics should be sought.

You can buy YouTube views to make your video bigger. Most likely you know that getting into the top directly depends on the demand for the video and therefore you need a large number of views. If your publication is viewed by a wide audience in a few minutes, then you are guaranteed to get into the top and recommendations to your potential subscribers.

Of course, this method cannot be used all the time because it spoils the creator and hides the real picture from him. If you regularly use such services, then you will not know how many people are actually watching your channel.

In addition, for many who often buy views on YouTube, the desire to create something unique and high-quality disappears, because you can simply pay money to make the video on demand. This is an extremely unacceptable position for a creative person because it can lead to a crisis.

What else matters?

In addition to the length of the video and the judicious use of assistant services, you should pay attention to the presentation of the material. Much more people like to look at the author from which comes the enthusiasm. The viewer wants to close a boring video as soon as possible because it does not bring any emotions.

Try to find interesting facts on your subject, joke more, shoot in different locations, and so on. Add as much momentum to your presentation as possible.

We hope that this article helped you understand why your videos are still not in the top and now you know how to become a famous and popular influencer.

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