

# Why is popcorn sold in every movie theater?

There are many dishes, but movie theaters sell only popcorn, in addition to some carbonated drinks. Why is that?

There are many dishes, but movie theaters sell only popcorn, in addition to some carbonated drinks. Why is that?



## Convenient and hygienic

Butter popcorn when eaten will not drop small crumbs outside such as snacks, cookies or sponge cakes, sunflower . In addition, eating popcorn viewers does not take time to peel like candy, cake. So, popcorn is not only convenient but also helps not to cause unsanitary in the cinema area.

The smell of popcorn is quite pleasant that most people like, so it will not be afraid of causing trouble for everyone around.

## Bring more profit

The truth is that the price of popcorn in movie theaters is always much more expensive than outside. And eating popcorn is very thirsty, so many people will have to buy more drinking water. This contributes significantly to the income of the theater.



## Eat a lot without getting bored

Buttered popcorn has a very fragrant smell, sweet and crispy taste that makes people eat forever and not get bored. Eating popcorn while watching makes viewers more comfortable, especially when they need to "kill" time to wait for a thrilling scene.

## Quick processing

It only takes a few minutes for the staff to finish processing the popcorn and send it to the buyer. Meanwhile, buyers have the mentality of wanting to buy delicious, hot food that is quickly processed so that they don't have to wait. Popcorn meets those requirements, making it a great choice for movie theaters.

## Easy to eat in the dark

In the cinema, we will be in the dark, so when eating popcorn we can still easily get this food without worrying about it falling out. This helps ensure hygiene and allows us to comfortably eat a whole bag of popcorn without taking our eyes off the screen to miss a good scene.

You finished reading the article "**Why is popcorn sold in every movie theater?**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.