

Why is Android TV the best Smart TV platform on the market?

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1. Rich application ecosystem

Android TV has a vibrant app ecosystem thanks to Google. Google is the company behind the Android operating system, and thanks to the maturity of the platform (it's been around since 2014), thousands of apps are available for download.

However, it's not just Google Play that's distributing a huge number of apps. In addition to Google Play, you can download apps on Android TV that Google has blocked from its app store for a variety of reasons.

So no matter what app you're looking for, you can probably download and install it on your Android TV. The best Android TV apps include everything from utility apps for sending files between devices to file managers and more.

2. Installing the app is easy



In addition to the vibrant app ecosystem, Google has made it easy to install apps on Android TV. You can officially install apps on Android TV in two ways. First, you can open Google Play directly on your Android TV and search for the app you want. Second, you can remotely install apps on Android TV using Google Play on your Android phone.

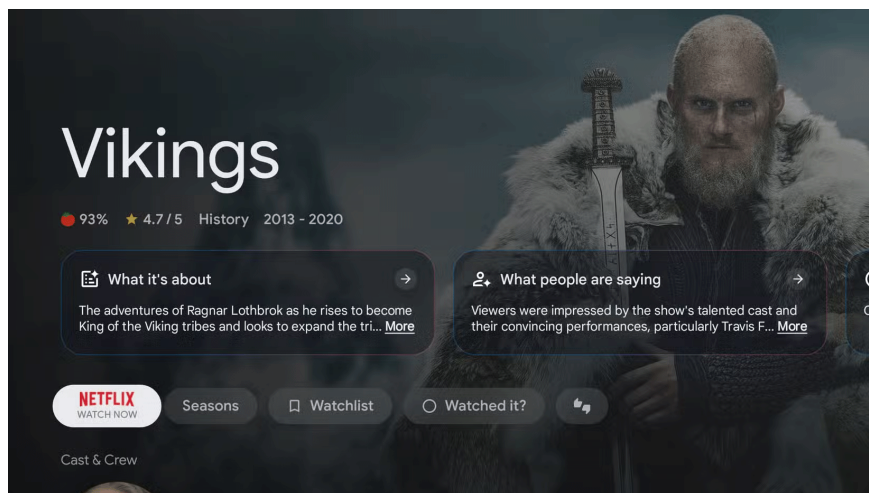
The second way is to remotely install apps on other devices using Google Play. This is the best and easiest way to install apps if you also have an Android device. Just like Android on smartphones and tablets, Android TV also allows you to install apps from third-party app markets. If the official channels are not enough, you can easily sideload apps onto Android TV.

3. Less junkware

Another lovely aspect of Android TV is that there's less bloatware - Android TV has fewer pre-installed apps than other platforms. While this varies by TV manufacturer, there are generally fewer extra apps installed that you don't need.

The app has a minimal list of pre-installed apps and most of them are actually useful. For example, there is no denying that video streaming apps like Amazon Prime Video, Netflix, and YouTube are useful and faster to access if pre-installed.

4. Google TV interface refines user experience



With the release of Google TV, a new, refined interface built on top of Android TV, the experience on the platform has never been better. Google TV offers a modern, beautiful interface that prioritizes personalization and makes it easy to find content.

Google TV adds recommendations by showing content from different apps on the home screen. So instead of browsing content in each app, you can jump straight to content from the home screen.

The app also offers a universal search button to find content across multiple apps. For more information, check out TipsMake's in-depth article on the differences between Android TV and Google TV.

5. Best voice assistant support

There are a few popular voice assistants, but Google Assistant is the best option on the market. Google Assistant is built into Android TV by default. It offers seamless voice control, deep integration into the platform, and increased user convenience and accessibility. This allows you to use it for hands-free control.

While there are many Smart TV operating systems on the market, Android TV stands out from the crowd thanks to its vibrant app ecosystem, easy installation of apps from and outside the Google Play Store, minimal bloatware, the Google TV interface, and built-in Google Assistant. Remember, you don't need to buy a new TV to get Android TV. A streaming device like the Google TV Streamer 4K is all you need.

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