

Why give chocolates to lovers on Valentine's Day?

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Chocolate is not only a delicious food but also a symbol of sweet and intense love. Chocolate is always the first choice to give to the guys / girls on Valentine's Day. But when and why did we choose chocolate as a sweet love gift instead of beautiful words in love?

Tasting a piece of chocolate we will feel full of bitter, sweet taste . This is also the taste you experience in love, sometimes bitter, sometimes sweet but always makes people suffer fascinated in it. Chocolate is a blend of emotions, sublimation and romance in love. Therefore, chocolate has become the favorite gift of lovers on Valentine's Day.



According to experts, the Aztecs are the first chocolate users. At that time, chocolate was used as a currency for exchange and a special drink in the nobility.

According to the Aztec beliefs, chocolate has its roots in pure spirituality, from supernatural energies, voluptuous power, temptation and is dubbed the " *gift of God*" . Therefore, chocolate becomes an indispensable item in engagement and wedding ceremonies.



In 1902, a slogan was embossed on chocolate pieces "Be Mine" (making it yours) making it a great gift popular on Valentine's Day. And to this day, this is still an indispensable gift for lovers.

In Western countries, anyone can give chocolate to each other on Valentine's Day. In some Asian countries including Vietnam and Japan, this custom is a little different.

In Japan, on 14/2 Valentine's Day girls will actively donate chocolates to the boys they love. And as to compensate for women, in this rising Sun country there is a white Valentine's Day on March 14 for the boys to respond to their feelings with a white gift.

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