

## Why do users ignore privacy terms?

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Before the site repeatedly blamed visitors every time an incident occurred, that they did not comply with the privacy and security terms announced by the site, two researchers Carnegie Mellon University of Technology and Science went to explore this issue. The results they gave us were startled: On average, to read the full privacy policy and privacy policy of a website, users will spend about 10 minutes, even a website still offers. a copy of the article is so long that the reader takes 42 minutes.



*' The average length of a privacy and security policy agreement that websites offer is 7,669 words equivalent to 15 A4 pages , Aleecia McDonald and Lorrie Faith Cranor - two authors of the study. This rescue said.*

With an average of each person visiting about 119 different websites each month they will spend about 20 hours just to read privacy and security terms. This time is close to one day or night or equivalent to 3 working days. That is why most Internet users ignore this very important item. *' Users are not understanding how much risk they will face if they ignore these terms, ' the researchers said.*

The author of this work also suggests that website owners should make this privacy statement more 'readable' for users.

*' If it is shorter, you will convince the visitors to read the agreement and there will be fewer problems. For*

*example, just a few short but important heads or highlight just a few main ideas and put other details behind a web surfer link will be ready to cooperate , 'the team concluded.*

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