

Why Do I Need a Business VPN in 2022?

The last two years were pretty challenging for many of us. We had to adapt to the new norms and change our lives accordingly. The remote work model was just one of these new norms, and we quickly embraced it.

But, as more employees started to work remotely, they became vulnerable and attractive targets for malicious actors. That's why, with the pandemic and its new norms, cybercrimes increased drastically. In fact, in 2021 estimated damages of cybercrimes were 6 trillion dollars globally, and it was forecasted to grow by 15 percent per year, reaching 10 trillion dollars in 2025.

Although the pandemic isn't as daunting as 2020, we still need enhanced security measures to provide secure access to the remote workforce and keep corporate assets safe. Investing in a Business VPN can be a good solution to cope with modern-day security challenges and mitigate the risks of cyber threats. Let's take a closer look at a business VPN and explain why do you need it.

Picture 1 of Why Do I Need a Business VPN in 2022?

What Is Business VPN?

A Virtual Private Network is a necessary tool for hiding your online activities from the public internet. For example, when you browse without a VPN, all of your activities on the internet can be tracked and monitored by third-party actors, your internet service provider, and cybercriminals. The primary goal of VPN is to protect identity and location. Each time you connect a VPN server, it gives you a different IP address and hides your identity. So, you can browse on the internet anonymously as it encrypts all of your activities.

A business VPN uses the same VPN technology. It provides a fixed IP address for your business, and enables secure access to employees by creating a private tunnel between them and corporate resources regardless of their locations and Wifi connections. So even if employees connect via public Wifi, a business VPN will enable secure access to corporate applications and resources because It hides all of their traffic from the public internet and makes their activities invisible. It provides end-to-end encryption. Meaning that all of the data transfers they received or sent will be unreadable for anyone who isn't authorized.

Why Do You Need A Business VPN?

As of 2022, many businesses consider implementing return-to-office policies. But, today employees don't want to turn back to solely on-site working, instead, they want hybrid work models. As a result, many businesses now adopt hybrid work arrangements and let their employees work remotely 2-3 days a week.

It seems that remote work will stay for many years. This decentralized work environment is more open to cyber-attacks, and these malicious actors constantly target remote employees to get into your systems and steal

sensitive data. In today's world, we can't overlook these potential cyber threats.

Businesses aren't only responsible for protecting corporate assets, they also have a responsibility to keep clients' and employees' credentials safe. When these variables are taken into account, businesses are liable to take measures to prevent potential attacks and create a secure work environment. So, implementing a business VPN can be a good solution as it enables secure access to employees no matter where they work and which devices they use.

How to Choose A Business VPN Provider

Today, in the VPN market, there are tons of VPN vendors, and not all of them provide enhanced protection and privacy. Sometimes using a service from an un reputable vendor could leave you at higher risks of cyber threats as encryption processes and secure access are done poorly. Additionally, some providers offer free deals, and using these VPNs would be a big mistake. In such cases, these providers often compensate their costs in different ways that are linked to selling your data to third-party actors.

Instead of using free VPNs, or services of un reputable vendors, you should consider purchasing a Business VPN service from a reputable vendor. An effective enterprise VPN service provides full-scale implementation, end-point security, advanced encryption, and anonymity of your network traffic. Additionally, it allows you to manage permissions and add employees to the network anytime you want.

When you use an effective enterprise VPN from a reputable vendor, you'll reduce the risks of possible cyber threats. Additionally, it'll enable enhanced security and safe access to your remote workforce regardless of their location. So, your remote employees won't be vulnerable targets for malicious actors as all of their activities will be encrypted and unreadable.

Final Remarks

COVID-19 pandemic brought decentralized work environments for many of us. As more employees started to work remotely, securing all the end-points became more compelling for businesses. To cope with modern-day challenges and cyber threats, integration of a business VPN can be an excellent solution as it provides secure access to remote employees, and ensures overall protection and anonymity.

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