

Why did Facebook change its name to META?

Facebook changed its name to META, a lot of you are misunderstanding the problem. Why did Facebook change its name to META? What are their ambitions?

As you all know, recently, Facebook decided to change its name to Meta, which has made people interested in technology, or even ordinary users, very concerned, because the Facebook's name is so familiar to everyone, even the elderly can read its name correctly.

So what exactly is this? And why did Facebook decide to rename its platform? If you are also asking the same question, let's analyze it a bit through this article.

#first. This is actually renaming the parent company



You need to understand that, this is actually the name change of the parent company of Facebook, not that this social network has changed its name. OK !

Behind Facebook will now be a parent company called Meta instead of Facebook before, which also means that Facebook's social networks like Instagram and WhatsApp are all under this parent company.

According to Facebook boss Mark Zuckerberg, the name Meta in Greek means UP.

This is not unusual for technology companies that own many applications. Like Google, Google is actually just a subsidiary of a larger parent company, Alphabet. Of course, this company is also the mother of very famous products like Android, Google Pixel ... or any Google product in general.

#2. What is the purpose of this renaming?



It's not a coincidence that the parent company Facebook changed its name to Meta, which contains a lot of calculations for future moderators:

1. Facebook moderators want to separate (nominal) the development of Facebook into a separate department to create a premise for future projects, to avoid confusion or possible difficulties in future work.
2. Meta will pursue new generation virtual reality technology, this is a long cherished by Meta (Facebook). It is expected that this technology will bring up many applications, from chatting, making friends, to entertainment . all by virtual reality technology.
3. Reducing the power and influence of Mark Zuckerberg (Facebook boss), because in questioning sessions with the US government, they said that Zuckerberg is abusing influence and endangering the so-called social safety. .

Not only that, Zuckerberg wants to build a Metaverse (virtual universe - digital universe) to blur the boundaries of the real world. Metaverse is the convergence of the physical world, virtual reality (VR), augmented reality (AR). Thereby, people can hang out with friends, visit, travel, buy goods. , participate in events... with 3D space, no different from a fiction movie.

This is Facebook's ambition, an ambition to help connect people in a whole new way, the way only in fiction movies.

#3. This name change affects the Facebook app

In my opinion, this change will have a significant impact on Facebook (from the time this change takes effect), meaning that Facebook is no longer run by Mark Zuckerberg. It is likely that they will soon appoint another person with more ability and responsibility to take over this position.

This means the growth of facebook in the near future - 90% of it is from this person. All reform of human resources, communication, research. must go through this new director. So if there is a mistake, or simply any other innovation in the system that this new director introduces, it will affect Facebook and our users.

Even so, if there is a big change, I think it will be in a more positive direction. Because anyone who has been appointed to this position is not an ordinary person, moreover, behind the director there is a team of advisors, a team of shareholders . more or less influential, so the The changes made I think will not make Facebook difficult.

#4. Will Meta be a second Google?



With a long-term vision, Meta is aiming to dominate the connection between people on the Internet with the platform being social networks. When Facebook separates, it will form new, more specialized and more capable teams. From there, Meta will combine what has been (as a social network) and things in the future such as virtual reality, 5G or 6G network technology.

The day when you use social networks, make friends, entertain billions of other people around the world in a so-called surreal way, as if you are interacting directly with them, will not be fiction. again. Then it will be the dominance of Meta in general and Facebook in particular.



It will be too early to say whether Meta will succeed with its ambitions, because at present, virtual reality technology is still quite inadequate. But like so many other giant technology companies, the beginning is always difficult, but it only takes one step to reach users and it will soon become a giant.

No one thought that Google would be as strong as it is today, when it had to compete with Yahoo in the early days, even nearly being bought by Yahoo. Or was it the same with facebook before, only a dream would dare to think that a technology developed in a dormitory would be the world's largest social network. So let time tell everything.

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