

Which smartphone depreciates at least after a period of use

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After the same period of use, when sold again, Android phones will not be as valuable as the iPhone at the same price range. Of course, the extent of the devaluation of Android phone models depends quite heavily on the brand. Currently, the best Android smartphone brands are Samsung and Google.

According to SellCell, Samsung's Galaxy Note9 costs \$ 1,000 when sold in August 2018, and by October 2019 the product cost an average of \$ 321 on the second-hand device market. After 14 months on the shelves, Samsung Galaxy Note9 has a depreciation of about 67%.

Meanwhile, after 11 months the value of Google Pixel 3XL lost 70%, after 15 months Sony XZ 2 Premium lost 86% and after 12 months LG V40 lost 77%.

The Musicmagpie service report also shows that Samsung and Google are the Android smartphone brands holding the best prices, after 12 device depreciation rates of about 62%. The depreciation rates of Chinese phone companies such as Huawei, OnePlus are 74% and 77%, respectively.



In Vietnam, some high-end Samsung phones have an annual depreciation of about 50-60%. For example, the Galaxy S10 + has a price at the time of launch in March 2019 of 23 million VND but currently on the market of

old devices this product costs 10 - 11 million VND with the condition that the device is new, beautiful and full of boxes. accessories.

The level of depreciation of smartphones depends on many factors such as brand, device status, the level of interest of users to the product or the time of new product launch .

In the past, used phones have been interested by many people but mainly focused on certain brands. Statistics show that the best selling old Android product belongs to Samsung,

The total number of old Samsung and Apple phones accounted for 80% of second hand sales globally.

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