

Which country is the ASUS brand from? ASUS laptop lines

Which country is ASUS from? The ASUS brand is no longer strange to us, but few people know which country ASUS is from. This article will help you better understand the brand and popular ASUS laptop lines today.

When mentioning the list of reputable laptop brands today, it is impossible not to mention ASUS. So do you know which country ASUS is from? What laptop lines does this brand have and is the quality good? Let's help TipsMake answer all the above questions through the article below.

Which country is the ASUS brand from?

ASUS was founded in April 1989 and headquartered in Taiwan, a company operating in the field of consumer electronics and multinational computer hardware. Over time of development, ASUS has become a leading gaming and motherboard brand in the world, affirming its position in the hearts of consumers.

Products from **ASUS computer company** are always guaranteed the highest quality for users. And it has been proven that ASUS is one of the three leading laptop suppliers in the world today.

Picture 1 of Which country is the ASUS brand from? ASUS laptop lines

When mentioning **the ASUS brand**, people often think of familiar electronic products such as laptops, desktop computers, phones, notebooks, etc. But besides that, **ASUS** also produces network equipment and routers. WIFI, screen, projector, graphics card,...

Over a long period of operation, this brand has affirmed its position. When mentioning the name, consumers no longer wonder **which country ASUS is a brand from**, but on the contrary, they want to know what some typical achievements ASUS has achieved. Some achievements can be mentioned as follows:

Picture 2 of Which country is the ASUS brand from? ASUS laptop lines

1. In 2015 and 2016, ASUS was a brand recognized by Fortune magazine as one of the most popular companies in the world.
2. In 2016, ASUS earned 4,385 awards and 13.3 billion USD in revenue.
3. In 2017, it was honored to be in the 'Top 10 information technology companies in Asia'.
4. In 2018, it continued to be honored in two nomination lists for 'Top 10 globally famous Taiwanese brands' and 'Top 100 leading technology companies in the world 2018'.
5. Interbrand recognizes Asus as the most valuable international brand in Taiwan.

Are ASUS laptops good?

Besides wondering **which country ASUS computers come from**, many users are also interested in whether ASUS laptops are good or not. Join **TipsMake** to answer questions below.

Diverse designs

ASUS provides products in a variety of segments, meeting the needs of many different customers. In particular, the clear differentiation between computer lines from the **ASUS laptop brand** helps users easily choose products that suit their needs.

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Specifically, ASUS laptops are divided into the following lines:

1. A popular laptop line called ASUS VIVOBOK with laptops with simple designs, suitable for everyone looking for a basic laptop to study or work.
2. A line of high-configuration laptops specialized for gamers called ASUS ROG, ASUS TUF GAMING with computers that not only possess a cool design but also have many superior features such as good heat dissipation, optimized configuration, ...
3. The ASUS ZENBOOK series is for business people with laptops made from high-quality materials, with luxurious appearance and also equipped with modern technology and powerful configuration.
4. A unique 2-in-1 laptop line like ASUS VIVOBOK with the ability to rotate 360 degrees to turn into a compact tablet on long, long trips.

Sharp image

Most laptop products from the ASUS brand are equipped with large screens, sharp HD resolution to help you have great working, studying, entertainment, etc. experiences with excellent image quality. Images appear realistically with quite good viewing angles.

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Not only does it possess high-end screen quality, ASUS also pleases consumers by equipping its 'children' with the G-Sync display option. This function helps display images ensure maximum realism and vividness in each frame without breakage and also reduces image latency.

In addition to outstanding screen quality, ASUS also possesses many other outstanding advantages. It can be mentioned that the invention is the invention of the Track Point cursor control device; Or we can mention WRITEit, also invented by a brand from Taiwan, is a software that recognizes handwriting using a specialized pen instead of typing on the keyboard.

Price

As mentioned above, ASUS laptop products are diverse in design, style and price, suitable for many different customer segments.

If you just want to own laptops to handle basic office tasks or for entertainment such as watching movies, listening to music, etc., you can choose VivoBook computers.

Or if you are working in specialized industries that require high quality products such as design, graphics, etc., you can choose higher-end ASUS laptop versions.

Quality sound

When mentioning the quality of ASUS laptops, consumers often mention sound quality with exclusive technologies such as:

1. ASUS Sonic Master and Audio Wizard technologies make sound clearer and clearer.
2. Customizations for each mode include: True-to-life Surround, Powerful Volume, Deep and richer bass,.

Advantages and disadvantages of ASUS computer company

Based on the reviews above, you probably know the advantages of ASUS computers, specifically:

1. Slim, light weight design makes it easy for users to carry when moving anywhere.
2. The machine has high configuration, suitable for different usage needs.
3. The brand's genuine components are quite durable and can be used for a long time.
4. Good battery life, long battery life.
5. When you buy ASUS laptops at official stores, you are provided with a warranty policy of up to 2 years (While many other computer brands only offer a one-year warranty).

The only downside of low-cost laptops from the ASUS brand is that the speaker quality is quite dull after about 2-3 years of use. However, compared to computers in the same segment of other laptop brands, ASUS is still considered more worth owning.

ASUS brand laptops

ASUS currently offers 6 laptop lines with different features. Let's follow along to have the most objective view of ASUS laptop lines right below:

ASUS Vivobook

Considered one of the most prominent laptop lines, most welcomed by young people in the world up to the present time. The reason the product is highly appreciated is because of its thin and light design and is equipped with outstanding features with a powerful internal configuration.

Picture 5 of Which country is the ASUS brand from? ASUS laptop lines

Despite possessing a simple design, young users appreciate the modernity and youthfulness of this product line. In particular, in the price segment it owns, the configuration of ASUS VivoBook is considered powerful and can meet usage needs well.

The advantages of this laptop line can be mentioned as:

1. The ultra-thin Full HD edge-to-edge screen satisfies the user's vision.
2. Equipped with fast charging technology to minimize the time it takes to fully charge the battery.
3. Mid-range price, suitable for many people's budgets.

If you are a student or office worker, this is the best choice.

ASUS Zenbook

ASUS Zenbook is a high-end personal computer line with a thin, light, convenient, and compact design. The product is equipped with powerful configuration to help you perform all tasks from basic to advanced.

Picture 6 of Which country is the ASUS brand from? ASUS laptop lines

ASUS ZenBook series products are equipped with large RAM capacity, from 8GB to 32GB and ROM hard drive capacity up to 1TB. You can comfortably store all important information without fear of lag when in use.

The next advantage of this laptop line lies in its large screen size and sharp image quality to help you have great experiences.

ASUS ExpertBook

ASUS ExpertBook also possesses the same advantages as the ASUS ZenBook series, the difference of ASUS ExpertBook laptops lies in the ability to fold 180 degrees.

Picture 7 of Which country is the ASUS brand from? ASUS laptop lines

Some outstanding advantages of this laptop line are as follows:

1. Compact 14 inch screen.
2. Sharp, realistic image quality.
3. Lively sound.
4. Large battery capacity, lasting up to about 10 hours.

ASUS ProArt StudioBook

If you are doing specialized work such as design, architect, graphic artist, or programmer,. you should choose laptops of this line. Not only does it have a screen with very high color standards, but the configuration of **ASUS ProArt StudioBook laptops** is extremely powerful.

Picture 8 of Which country is the ASUS brand from? ASUS laptop lines

Laptops from this line have very high prices. From 4,000,000 VND for basic laptops, to high-end laptops costing up to 270,000,000 VND with powerful configuration.

ASUS ROG

This is an outstanding and famous laptop line of **the ASUS brand** . The highlight of ASUS ROG Gaming laptops comes from their diverse designs. You can find thin and light ROG laptops to rugged laptops that are no different from 'atomic bombs'.

Picture 9 of Which country is the ASUS brand from? ASUS laptop lines

The outstanding advantages of this Gaming laptop line are as follows:

1. Whether they have a thin, light design or a rugged design, ASUS ROG laptops still have outstanding durability with the ability to withstand heat, humidity, shock, etc.
2. The 'monster' configuration bombards every game when equipped with powerful CPU chips, such as 9th generation Intel core i7 CPU, AMD Ryzen 7 CPU,.
3. Equipped with a cooling system design consisting of 83 extremely good fan blades to help your laptop maintain a stable temperature even if you 'fight' continuously for many hours.

If you are a professional gamer looking for a 'steed' that can accompany you for hours on end, the ASUS ROG Gaming series is the best choice. Outstanding horses of this product line include: ASUS ROG Strix G531G Intel core i7, ROG ZEPHYRUS G with AMD Ryzen 7 CPU, ROG Strix SCAR III with Intel core i9 CPU,.

ASUS TUF

This is a Gaming laptop line aimed at customers who are gamers or graphics specialists, programmers, etc. who need to handle high-frequency graphics applications.

Laptops in the ASUS TUF series all possess a very sturdy design with aluminum material and a distinct yellow ASUS logo.

Picture 10 of Which country is the ASUS brand from? ASUS laptop lines

The product is suitable for newbie gamers because of the following advantages:

1. The configuration is supported by 8GB RAM and SSD up to 512GB to help the laptop have strong performance and stable operation.
2. Asus TUF Gaming also has an extremely good cooling system and military-standard durability, allowing you to 'fight' for many hours continuously.
3. The price is not too high, suitable for those who want to get acquainted with the Game laptop line.

Some outstanding 'warhorses' of the Asus TUF Gaming line such as: ASUS TUF Gaming FX505DY, ASUS TUF Gaming FX505D,.

Should I buy an ASUS laptop?

Based on the advantages that **TipsMake** listed in the previous section, the answer to this question is definitely yes. Because the price segment and features that **ASUS laptops from any country** possess are suitable for all types of users, meeting the needs of users from affordable to high-end,

In addition, ASUS is a reputable brand, has been present in the market for a long time and is highly appreciated for its quality and excellent customer support policies. Therefore, if you are looking for a personal laptop, this is

the most reliable and worth buying brand today.

Advice on choosing to buy ASUS laptops

Although products from the ASUS brand are all very high quality, to be able to choose the right computer for you, you should rely on the following criteria:

Demand

Clearly determine your needs to avoid buying an unsuitable laptop.

If you only want a laptop to serve basic office tasks, you should not buy high-end laptops because it will be a waste and you cannot take full advantage of the features it possesses.

On the contrary, if you want a laptop with powerful configuration, buying a budget laptop will greatly hinder your experience and hinder your work. Therefore, clearly determining your needs before buying a laptop helps you choose a suitable laptop.

Find information and reviews of ASUS laptops

To buy a suitable laptop, you should not only rely on the product's appearance but also on the parameters that the laptop possesses. In addition, consulting previous buyers' opinions and reviews also helps you make more accurate purchasing decisions.

Choose a reputable supplier

After determining your usage needs, refer to reviews to make a decision on choosing a satisfactory laptop, research reputable suppliers. Choosing a reputable purchasing location not only helps you buy a quality, genuine laptop at the manufacturer's listed price.

In addition, purchasing at reputable points of sale also helps you to be provided with the best preferential policies and warranty policies.

Epilogue

Hopefully the above sharing will help answer questions about **which country's ASUS** brand is from and whether it is good or not. If you have more questions, please contact **TipsMake** for immediate answers!

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