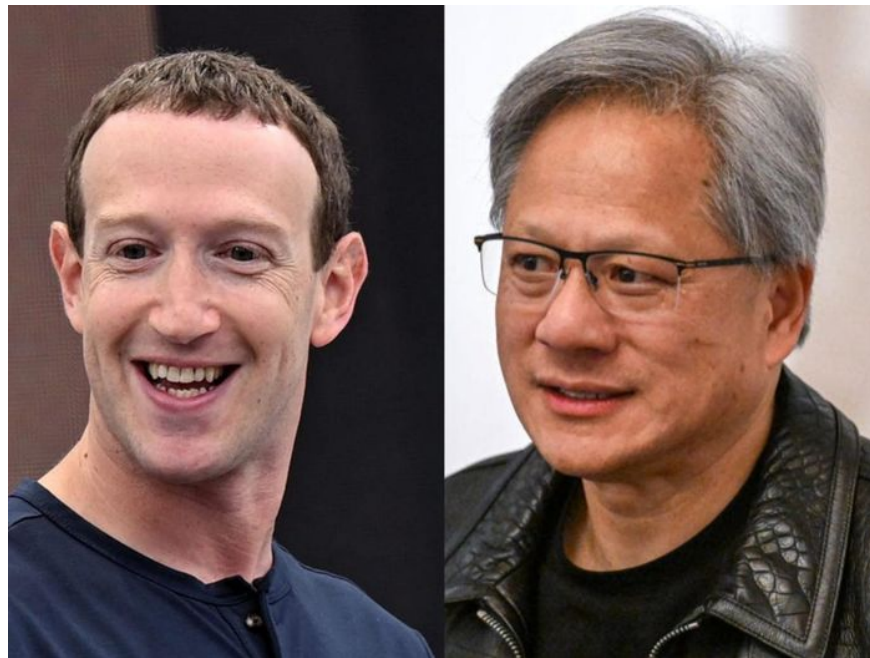


# Which AI are Mark Zuckerberg and Jensen Huang using and for what purpose?

Famous technology leaders such as Mark Zuckerberg, Jensen Huang... are all taking advantage of the power of AI to increase work efficiency.

Since OpenAI launched the ChatGPT chatbot in November 2023, everyone is discussing and/or trying out this new technology in both their personal and professional lives. Business leaders are no exception.

In addition to OpenAI, many other companies are also introducing their own generative AI products so as not to miss the trend. Users use them to save work time and achieve their goals. Some use ChatGPT to plan their studies, produce content, and write reports. Others ask chatbots to help them lose weight, do homework, and plan travel schedules. Some people have even made money thanks to AI.



For what purposes are the 'big bosses' of Meta, Google, Microsoft and other businesses using AI?

## Jensen Huang

As CEO of Nvidia - the world's leading semiconductor chip design company, Jensen Huang knows how to take advantage of AI tools for research. In *Wired* magazine, he revealed that he uses Perplexity AI 'almost every day' to learn about the latest advances in pharmaceutical research. In addition, he also uses OpenAI's ChatGPT.

## Lisa Su

The 'female general' of semiconductor company AMD uses Microsoft's Copilot chatbot to summarize meetings and track activities. However, she doesn't think this AI assistant is perfect. *'He doesn't write emails very well,'* she shared in March 2024. Therefore, she does not use Copilot to write emails.

Microsoft has integrated Copilot into its office suite, including Powerpoint, Word and Excel.

### **Satya Nadella**

Microsoft CEO revealed that he often asks ChatGPT to explain German philosophy and Persian poems. It helped him understand complex texts from philosophers like Martin Heidegger.

*'I remember my father tried to read Heidegger in his 40s but it was very difficult, I also tried a thousand times but failed,'* Nadella shared in June 2023. *'However, I have to say that the best way to understand Heidegger is to get a summary from ChatGPT or Bing Chat.'*

He was also impressed with the AI chatbot's ability to translate poetry. He said his favorite command is asking ChatGPT to translate poetry from Urdu to English. What he enjoys most is that the chatbot grasps the depth of the poem.

### **Sam Altman**

In August 2023, OpenAI CEO said ChatGPT was a 'lifesaver' for him when traveling around the world, where he discussed the future of AI. In three months, he visited countries such as Israel, Qatar, UAE, India and South Korea.

Besides, ChatGPT helps Sam write faster and think more. It is the 'super assistant' for all of Sam's cognitive tasks.

### **Sundar Pichai**

In an episode of *the New York Times* podcast, Sundar Pichai asked the large language model LaMDA to play the role of Pluto. When talking to the Google CEO father and son, LaMDA said it was *'really lonely'* because it was so far away. This makes Pichai's mood somewhat unhappy.

The head of Google also asked the chatbot for advice on what to do for his father's 80th birthday. In response, the model suggested he make a scrapbook.

### **Mark Zuckerberg**

CEO Meta developed an AI assistant named Jarvis to manage different areas of his home. In 2016, Jarvis could control the lighting, appliances, temperature, music and security systems in Zuckerberg's house. It also interacts with his phone and computer, learning new words and new concepts.

### **Vinod Khosla**

Venture capitalist Vinod Khosla used ChatGPT to write a rap song for his daughter's wedding. After that, he added the rap song to the music program using AI. According to him, it has 'expanded his capabilities' and this is very meaningful.

*(According to Insider)*

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