

When will iOS 18 with many outstanding upgrades be officially released?

With the upcoming Developer Conference, Apple is rushing to finalize an agreement with OpenAI to bring AI features to the iPhone through iOS 18.

There are only about four weeks left until Apple's annual Worldwide Developer Conference on June 10, where Apple will announce software for iPhone, iPad, Apple Watch and Mac devices. This version of the operating system is expected to be publicly released in July and officially released in September. Many rumors suggest that AI will play an important role. A new report says the AI features could come from OpenAI, the company behind ChatGPT.

According to Bloomberg's Mark Gurman, although discussions between Google and Apple to bring the Gemini virtual assistant to the iPhone are still ongoing but have not yet reached an agreement, Apple is close to completing a deal with OpenAI to use its technology. This iPhone startup is part of a broader effort to bring artificial intelligence features to its devices.



There is a perception that Apple is lagging behind in the race to bring AI to phones, especially when Samsung Galaxy S24 introduced Galaxy AI very prominently in January this year. As Gurman said: "Apple plans to make a splash in the field of artificial intelligence in June." Although no agreement has been signed with OpenAI, it seems that negotiations have become more urgent.

One of the reasons Apple just announced its M4 chip earlier than expected is because the M4 has a more powerful neural processor, designed to work well with AI. The M4 chip will be available from May 15, on the new iPad Pro line.

Working with OpenAI also comes with its own challenges, especially because Apple is extremely concerned about privacy and large language models (LLMs) like those used by ChatGPT are resource-intensive. processing makes it difficult to get things done on the device. However, Apple will "run some upcoming artificial intelligence features through data centers equipped with its own processors."

All of this may have contributed to Apple CEO Tim Cook declaring on a recent earnings call that Apple would have an edge in AI. "We believe in the power and transformative potential of AI, and we believe we have advantages that will set us apart in this new era. How that will materialize will be clear," he said. in the coming weeks".

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