

WhatsApp will not sell user information

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CEO Jan Koum of WhatsApp

In a statement released on Monday, CEO *Jan Koum* of WhatsApp once again denied privacy concerns on WhatsApp. The CEO said that when he got back to Facebook, WhatsApp would not loosen his security rules.

After being **bought** by Facebook, a major advertising company **for \$ 19 billion** , WhatsApp will not change its direction. "Our *DNA contains respect for your privacy. We collect as little information about you as possible. You don't need to give your name to us and we don't ask you. Only your email* , " *Koum* affirmed.

Unlike Facebook, WhatsApp also " *does not know the date of birth, home address, workplace, what you like, what you search on the Internet and your GPS information* ". WhatsApp claims to never collect and share this data - as opposed to Facebook, which is often accused of collecting and sharing user information to create more compelling ads.

CEO *Jan Koum's* announcement comes as WhatsApp prepares to launch a voice call feature in the second quarter of this year.

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