

What's new with Bphone A50: Thinner bezel design, coming out in December

I will summarize the rumors about Bphone A50 for your reference to see what's new in Bphone A50? When will Bphone A50 be released? How is Bphone A50 configured? How much does Bphone A50 cost?

After days of waiting, Mr. Nguyen Tu Quang finally revealed when he will launch his latest series of Bphone smartphones this December. Today's article I will summarize the rumors about Bphone A50 for your reference to see what's new in Bphone A50 ? When will Bphone A50 be released? How is Bphone A50 configured? How much does Bphone A50 cost?

Note: This article will be continuously updated until Bphone A50 is officially launched in December.

Bphone A50 will not be produced by BKAV (updated: 30/10)

According to some information that I find out, the future A-series Bphones including A40, A60, A85 5G and of course Bphone A50 will not be designed by BKAV but ordered from a manufacturer. 3rd party devices. This goes against the previous generation Bphone models before BKAV always asserted that they were autonomous in all stages from design to production. However, I think the self-manufacturing method makes the product development process time-consuming and the machine price is much higher than models with the same configuration and specifications on the market. That is why BKAV hires ODM manufacturers to process products.



Indeed, this is not the first time BKAV has ordered an original equipment manufacturer. If you remember, in August 2020, the company also had a cheap C85 model running KaiOS made by a Chinese company. However, this is only a model that cooperates with domestic carriers to popularize phones with mobile connectivity for everyone.



Of course, the disadvantage of the method of hiring ODM manufacturers is that the smartphone models will have a design similar to some mid-range smartphones on the market today and I am also a bit worried about whether Bphone will lose money. substance or not. However, BKAV has also reassured users that the A-series Bphone models will still have unique features such as BOS operating system, security features, camera and gesture manipulation. Quality control will also be done by BKAV in the end.



Anyway, I think this is a necessary step for BKAV in my development. The reason is because ODM companies will be responsible for the overall design, giving specifications in accordance with the requirements of the partner. In this way, big brands have less to worry about factories, production lines for some product lines, saving costs as well as shortening product development cycles. According to a mid-2019 report, 75% of Xiaomi's phones are manufactured by ODM, while this figure for Samsung, Huawei, Oppo is 3%, 32% and 9% respectively.

Bphone A50 configured using Helio 90T chip

As for the configuration, we still don't have many details about the configuration of Bphone A50, but recently there have been leaked images of the configuration of Bphone A40. Specifically, Bphone B40 appeared on the Geekbench performance scoring application with 343 single-core points and 1,268 multi-core points, and the chip being used is said to be Helio G85. Are we too familiar with this Helio H85 chip? You can see the Helio G85 chip on familiar devices like Redmi Note 9, Redmi 10X 4G, Realme C25s.

The image is a screenshot of a Geekbench 5 performance test result for the BKAV Bphone A40. The interface is white with blue accents. At the top, it says 'BKAV Bphone A40'. Below that, the 'Geekbench 5 Score' is displayed with two boxes: '343 Single-Core Score' and '1268 Multi-Core Score'. The version is 'Geekbench 5.4.1 for Android ARM64'. Under 'Result Information', the upload date is 'September 12th, 2021, 10:31pm' and there are 'Views' (partially obscured by a watermark). The 'System Information' section includes: Operating System (Android 11), Model (BKAV Bphone A40), Model ID (BKAV Bphone A40), Motherboard (M89v1_54), CPU Information (Name: ARM MT6789V/C2, Topology: 1 Processor, 8 Cores, Base Frequency: 1.80 GHz, Cluster 1: 6 Cores @ 1.80 GHz). A 'TipsMake.com' watermark is visible across the middle of the screenshot.

BKAV Bphone A40	
Geekbench 5 Score	
343 Single-Core Score	1268 Multi-Core Score
Geekbench 5.4.1 for Android ARM64	
Result Information	
Upload Date	September 12th, 2021, 10:31pm
Views	
System Information	
System Information	
Operating System	Android 11
Model	BKAV Bphone A40
Model ID	BKAV Bphone A40
Motherboard	M89v1_54
CPU Information	
Name	ARM MT6789V/C2
Topology	1 Processor, 8 Cores
Base Frequency	1.80 GHz
Cluster 1	6 Cores @ 1.80 GHz

So what does this have to do with the configuration of Bphone A50? Previously, Bkav also launched two mid-range smartphones, B40 and B60, B40 using Snapdragon 636 chip and B60 using Snapdragon 660 chip. It can be seen that the gap between Bphone B60 and Bphone B40 is only 1 life apart. chip and if this method of Bkav continues to be implemented on the latest generation of Bphone, I think Bphone A50 will be equipped with

Helio G85's next chip, Helio G90T. In terms of performance, we can rest assured that the Helio G90T is strong enough to meet our daily needs such as surfing the web, playing light games.



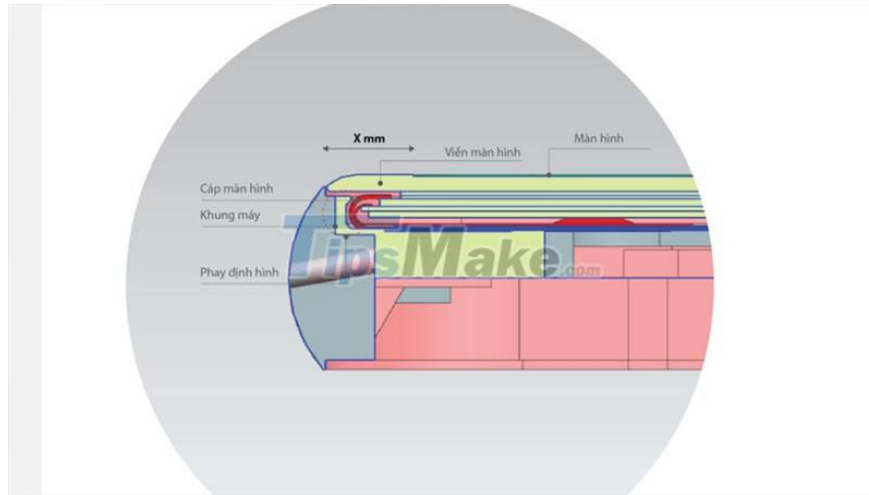
Besides, the device is expected to own a Full HD + screen, along with the option of 4 GB or 6 GB of RAM. In addition, it is likely that Bphone A50 will continue to retain the cool features of its predecessor such as IP68 water resistance, new BOS interface and some other interesting features.

Bphone A50 will have the same design as B86 but the 'forehead' part will be smaller

The first is about the design, although there are no detailed images of the next generation of Bphone, but based on the past posts and information of Mr. Nguyen Tu Quang, it is likely that Bphone A50 will have a similar design. Similar to Bphone 3, Bphone B86 was released before. The proof is that Mr. Nguyen Tu Quang shared that the next generation after BPhone B86 and B86s will have its own design language, philosophy, and the change mentioned by this CEO mainly comes from optimizing 0.2 mm. screen border.



Accompanying that, CEO Nguyen Tu Quang also posted a draft of the phone that is said to be the next generation Bphone. It can be seen that the thickness of the border is X mm, which means that BKAV has not yet revealed exactly what the size of this screen border is. But through the drawing, it can be seen that the screen border of Bphone 5 has not been made thinner yet, but has improved, significantly reduced in size compared to the previous generation, just as this CEO said.

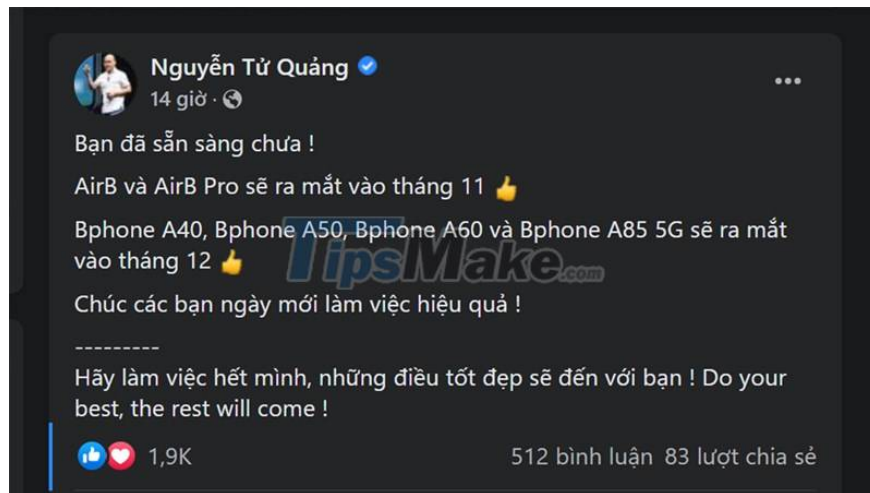


Currently, this CEO has not heard about the appearance and official design of the new generation Bphone in general and Bphone A50 in particular, but it is likely that Bphone A50 will have the same design as the previous generation of Bphone with the 'forehead' part. ' is scaled down by 0.2 mm. I look forward to the official launch of Bphone A50 to see how it is.



When will Bphone A50 be released? How much does BPhone A50 cost?

About the launch date, recently BKAV CEO Nguyen Tu Quang has officially confirmed that the latest generation of Bphone including Bphone A50 will be released in December this year. I hope the device will be released on December 24 because if this turns out to be true, this will be the best Christmas present for the tech world.



Currently, I only know that Bphone A50 will be launched in December of this year and do not have a specific price yet. Previously, BKAV introduced Bphone B40 with a price of VND 5,490,000 million, with a more upgraded and changed version like Bphone A50, the price I speculated would be about VND 6 million.

Epilogue

It can be said that Bphones are always attractive and attract many eyes of the technology world. Maybe this December launch of BKAV will be very impressive and monumental when it introduces the new Bphone line, the design changes, the configuration is stronger than the predecessor generation and the price is attractive? Together, let's wait for the official launch date and expect about Bphone A50 as well as the entire Bphone line.

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