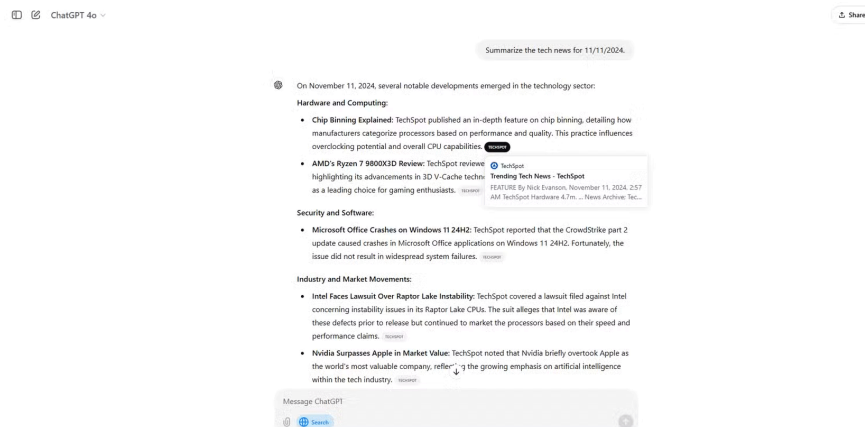


# What makes ChatGPT's search feature superior to Perplexity?

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ChatGPT's latest search feature update has caused many to turn away from Perplexity. While Perplexity has been reliable for a long time, ChatGPT's new capabilities have users slowly returning to the original Generative AI chatbot.

## What is ChatGPT's search feature?

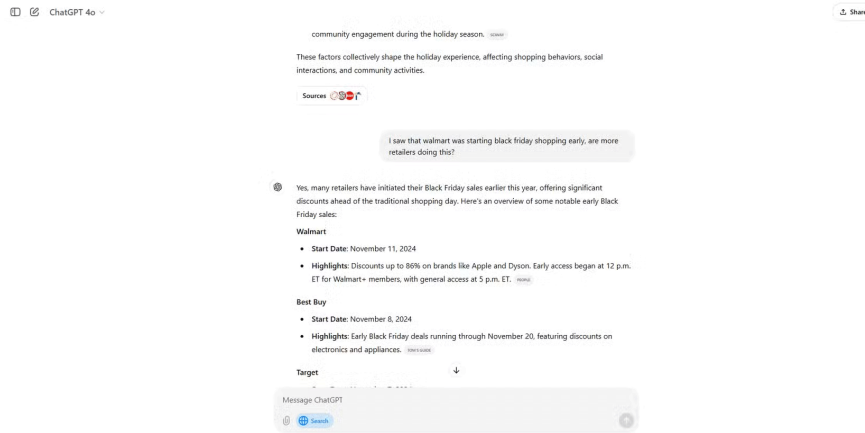


OpenAI has launched ChatGPT Search, adding a new dimension to the tool. It now pulls information from the web in real time, giving users up-to-date feedback on trending topics, news, and even sports scores, all sourced within the chat. Perplexity has always been great for this purpose, but adding new features to ChatGPT means users can do everything they need with a single tool, making the workflow much smoother.

Many people also like how ChatGPT retains context from previous questions, making subsequent conversations easy. The flow of information feels natural and allows for deeper understanding without losing track.

## Perplexity or ChatGPT Search offers a better experience?

When comparing Perplexity and ChatGPT, it is clear that they have distinct strengths and weaknesses. Both have made significant strides in providing concise information, but be cautious about relying on them as your sole source of information for important research.



Perplexity stands out for its clarity and accuracy, especially when it comes to verifiable and referenced data for research. Perplexity's evidence-based answers are easily traceable to specific sources, giving you more confidence in their accuracy. People also appreciate the way Perplexity breaks down complex topics into digestible chunks and suggests related searches, making research easy and efficient.

ChatGPT, on the other hand, becomes much more useful when you need real-time, up-to-the-minute information on trending topics. ChatGPT's new search feature makes interactions more dynamic, and ChatGPT's ability to preserve context means you can dig deeper into a topic without having to rephrase your question. This contextual flow really shines when exploring complex topics in a conversational way.

However, neither platform is perfect. Perplexity often requires well-built prompts to get in-depth answers, while ChatGPT can be inconsistent in linking to reliable sources. However, both tools improve with each update, and each has its own merits, depending on your needs.

## Why ChatGPT convinces users?



While Perplexity has always been appreciated, ChatGPT's new features are winning users over. It's convenient to go from asking a Generative AI question to getting updated search results without switching apps. Instead of having to use multiple tools to find and verify answers, ChatGPT gives users an all-in-one experience that saves time and makes searching much easier.

The way ChatGPT maintains the flow of conversation is also impressive. It remembers previous questions, making follow-ups feel natural and efficient, more like a continuous conversation than a series of disjointed queries.

Of course, there are still some areas that fall short, like consistency and nuance, which seem to be common challenges for AI chatbots. For example, ChatGPT sometimes lacks the emotional depth or contextual sophistication you'd expect from a human-written summary. But admittedly, recent improvements to ChatGPT have made chatbots much better to use. In many ways, it combines what users liked about Perplexity with the added flexibility of real-time information.

However, ChatGPT still has some inconsistencies when it comes to source reliability. While the real-time information is handy, the links it provides aren't always the most reliable. This is where Perplexity has a slight advantage; you can always count on Perplexity for accuracy and well-documented references.

Perplexity is highly regarded for its accuracy and reliability, but ChatGPT's search feature gives it a competitive edge. Real-time information, seamless conversions, and comprehensive answers make ChatGPT increasingly popular.

Both tools have their merits, and Perplexity remains the go-to choice when it comes to accurate, well-referenced data. However, ChatGPT's combination of generated responses and real-time search results has made it the preferred choice for a wider range of questions. Its convenience, conversational depth, and up-to-the-minute information make it an irresistible option.

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