

What is YouTube Shorts? Can you become a rival of TikTok?

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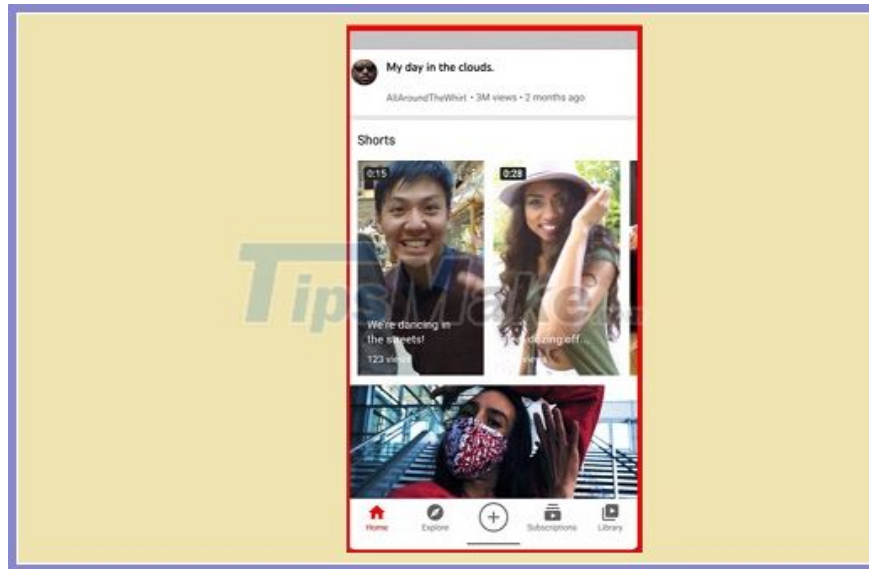
YouTube Shorts is a newly launched service of YouTube, which is expected to become a rival of TikTok in the near future. It is not an exaggeration to say that TikTok is becoming the 'hegemon' in the video entertainment field, when TikTok is popular all over the world, with the number of users constantly increasing. And YouTube does not want to ignore this 'lucrative' field, as it has an advantage with 2 billion monthly users.

YouTube is currently testing the YouTube Shorts platform first in India. Basically, YouTube Shorts will also help you create videos about 15 seconds in length, along with a lot of tools to edit videos as well as interesting effects or sounds to be inserted into the video. YouTube Shorts will give you around 100,000 songs and can be expected to increase, the option to control the recording speed and a countdown timer feature to start recording video.

In particular, the application also has a **Stop Time feature** for the phone to automatically stop the video recording mode, without you having to press any action.



Users can also access Shorts videos via a tab on the YouTube app to see new videos, similar to TikTok. To quickly create Short videos, you will **tap the plus icon** at the bottom of the menu bar of the application.



Currently, YouTube Shorts are still in the testing process to implement many other interesting features. It is also seen as an alternative to TikTok, as the platform is currently banned in certain countries.

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