

# What is YouTube Premium? Should you use it?

Essentially, YouTube Premium is Google's paid, ad-free service. To learn more about what YouTube Premium is, please continue reading this article by TipsMake.

**Google's YouTube Premium** subscription service promises to bring users a completely new experience on the largest video sharing platform on the internet today. This article from TipsMake will explain in detail what YouTube Premium is.



What is YouTube Premium?

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### 1. What is YouTube Premium?

As mentioned above, YouTube Premium (formerly known as YouTube Red) is Google's brand new paid service, priced at **\$11.99 per month** , offering users an ad-free experience on all videos, offline viewing, and exclusive YouTube content. Additionally, YouTube Premium also includes YouTube Music Premium, priced at \$9.99 per month.

### 2. The YouTube Ecosystem

Here are some other services offered by YouTube:



- **YouTube Premium:** A paid service offering YouTube users an ad-free video viewing experience.
- **YouTube Music:** An online music streaming service with its own app, allowing users to listen to music for free. YouTube Music is considered a formidable competitor to Spotify and Apple Music.
- **YouTube Music Premium:** The paid version of YouTube Music, priced at \$9.99/month, allowing background music playback, offline downloading, better sound quality, etc.
- **YouTube TV :** A live television service similar to Hulu, allowing users to watch live TV and record DVR video.
- **YouTube Kids:** An app designed specifically for children with appropriate and wholesome content.

### *3. Should you use YouTube Premium?*

Here are some benefits of subscribing to and using YouTube Premium:

- **Ad-free video viewing:** By subscribing to YouTube Premium, users will experience ad-free video viewing and music listening on all devices logged into their Google account, including computers, phones, streaming devices, etc.
- **YouTube Originals :** In addition, users will be granted access to all content on YouTube Originals, along with some TV shows, documentaries, etc.
- **Background music playback :** If you use the YouTube Premium service, you can lock your phone or use other apps, and the video will continue playing in the background.

Background playback: If you're in mobile mode, the audio from the video you're watching will continue playing even when you're out of the app or your phone screen is closed. On Android, you can also watch picture-in-picture videos while you use other apps on your phone.

- **Video Downloads:** Users can download videos or playlists to watch offline on mobile devices.
- **YouTube Music Premium:** Finally, users have access to all the services and features included with the YouTube Premium package. Think carefully before deciding whether or not to subscribe to YouTube Premium.

### *4. Share revenue with creators.*

YouTube Premium offers users an ad-free video viewing experience while still sharing revenue with content creators.



YouTube uses a portion of the total revenue it receives from its Premium service to pay content creators based on the total time viewers have watched their videos.

Although YouTube is increasingly tightening its rules on online monetization on the platform, content creators can still earn money from Premium subscribers, even if their videos don't qualify for advertising.

The article above **from Taimienphi.vn** has just introduced you to what YouTube Premium is. Additionally, if you have any questions or need clarification, such as what are the ways to download YouTube videos , please leave your comments in the comment section below the article.

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