

# What is the standard LinkedIn image size?

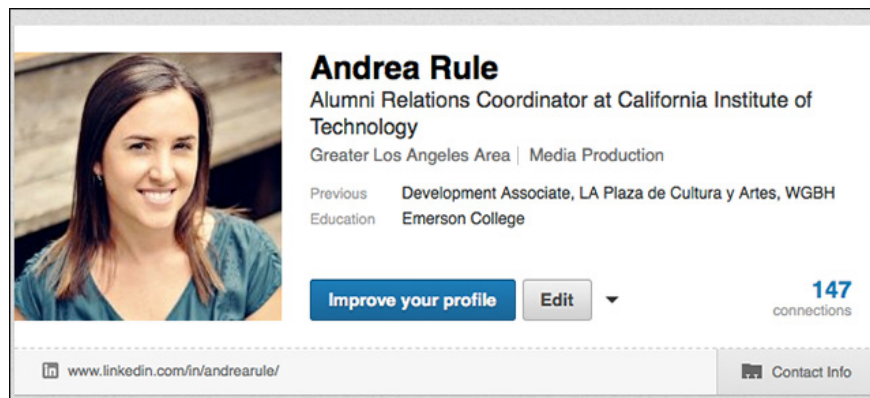
LinkedIn has rules for personal account photos or photos of the company to ensure consistency.

LinkedIn is a social network dedicated to the business community, where candidates can apply themselves to companies and businesses through their profiles. LinkedIn member profile pages need to be careful, clear, quality images with information about themselves, skills, work experience and qualifications they achieve. Therefore, choosing the right profile image is equally important to bring a good first impression to your profile. Besides, there are many other standard image sizes on LinkedIn that we also need to pay attention to. The following article will summarize you reading standard image sizes on LinkedIn.

1. What is the standard size of YouTube cover photos?
2. Size, size of the standard image for Facebook Fanpage is how much?
3. Standard photo sizes on Instagram
4. Size of paper size A0 A1 A2 A3 A4 is how many Pixel, Cm, Inches standard

## 1. Personal photo size on LinkedIn

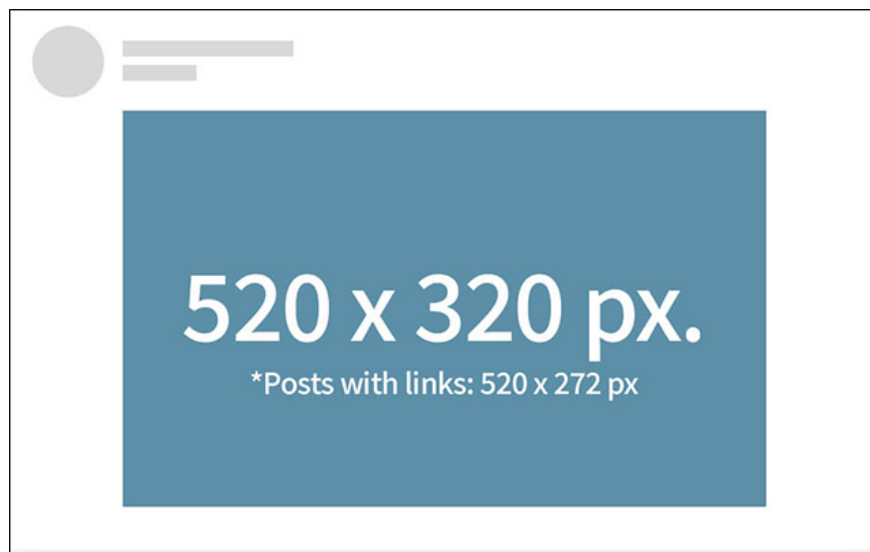
**Your avatar** has a standard size for display of 400px by 400px, a minimum size of 160px by 160px. Images are displayed at a ratio of 1: 1, the size shown on the computer is 152px by 152px.



**The cover image size** for personal page is 1584px x 396px, displayed in 4: 1 ratio, displayed on the computer is 792px x 128px.

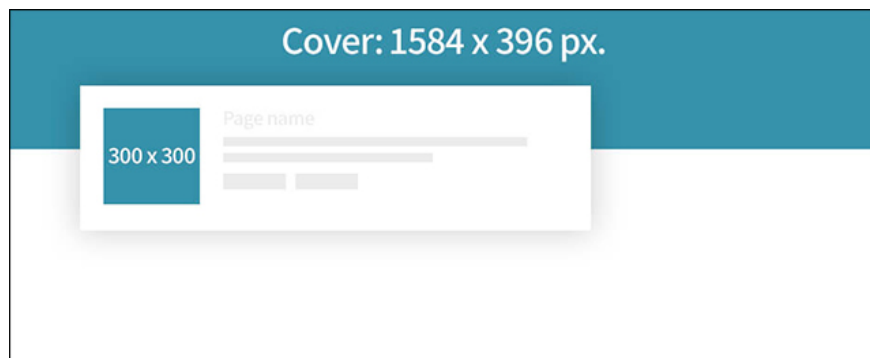


**The size of images in LinkedIn posts** on individual posts should have a standard size of 520px by 320px. Card image size for posts with attached link is 520px x 272px.



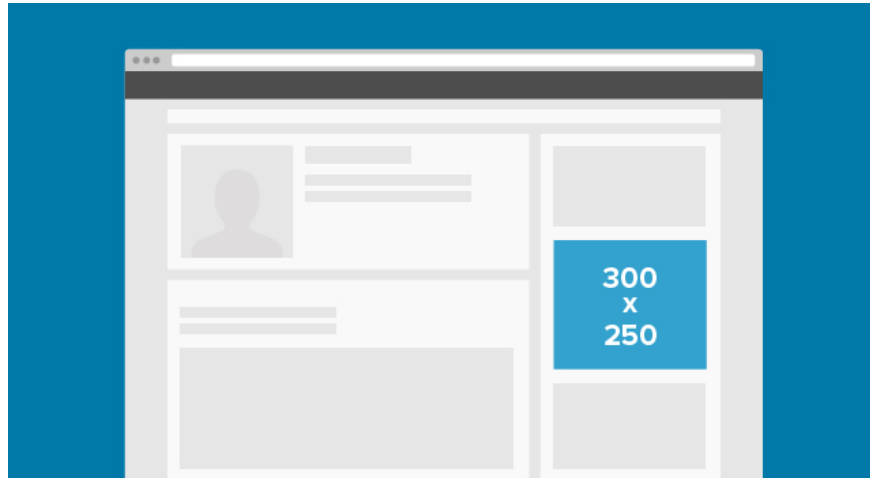
## 2. Size of profile picture for Company on LinkedIn

**The size for the company logo** should be adjusted to reach 300px by 300px. **The cover image size for the standard Company page** is 1584px x 396px.

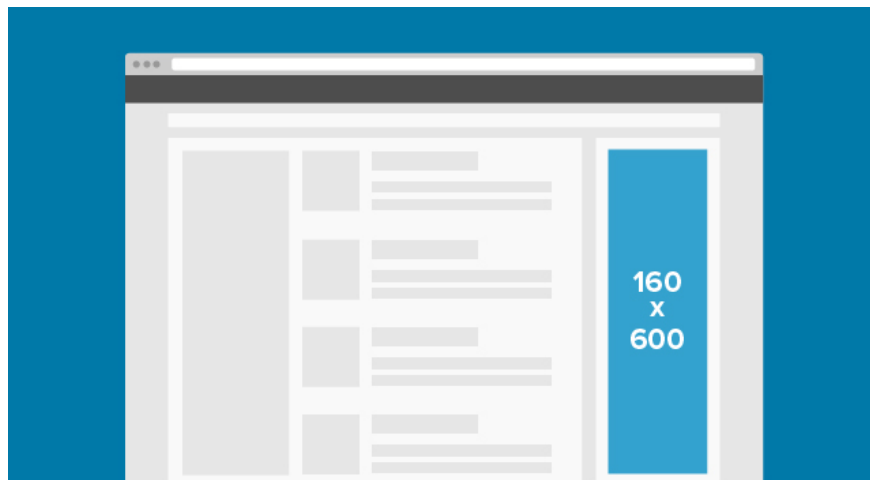


The size for the promotional photos on the LinkedIn page of the Company also needs the right size. The representative advertising image (General ads) has a standard size of 50px by 50px.

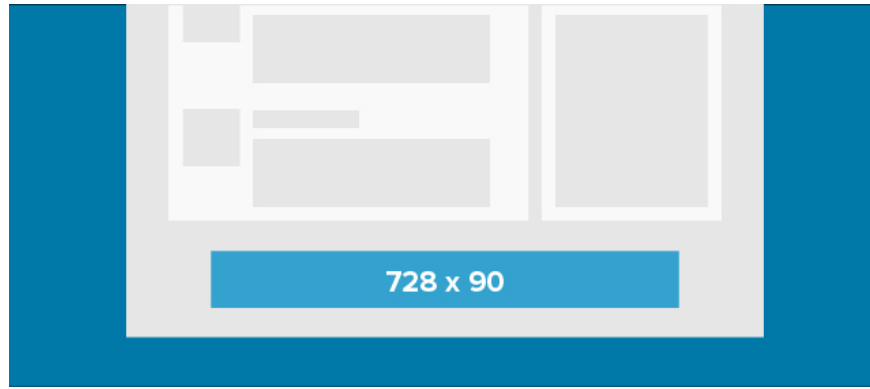
The ad image shown on the right of the page (Rectangle) is 300px by 250px.



The image of the ad shows up on the user's User Interface (Wide Skyscraper) in a size of 160px by 600px.



The ad image is displayed at the bottom of the Leaderboard interface when the user scrolls to the bottom of the interface and exits the site with the size 727px x 90px.



Posts with videos have a minimum capacity of 75KB and up to 5GB. Time from 3 seconds to 10 minutes, supports ASF, AVI, FVL, MPEG, MKV, MOV and WebM formats.

Hope this article is useful to you!

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