

What is the size of standard cover photo Zalo, Zalo OA?

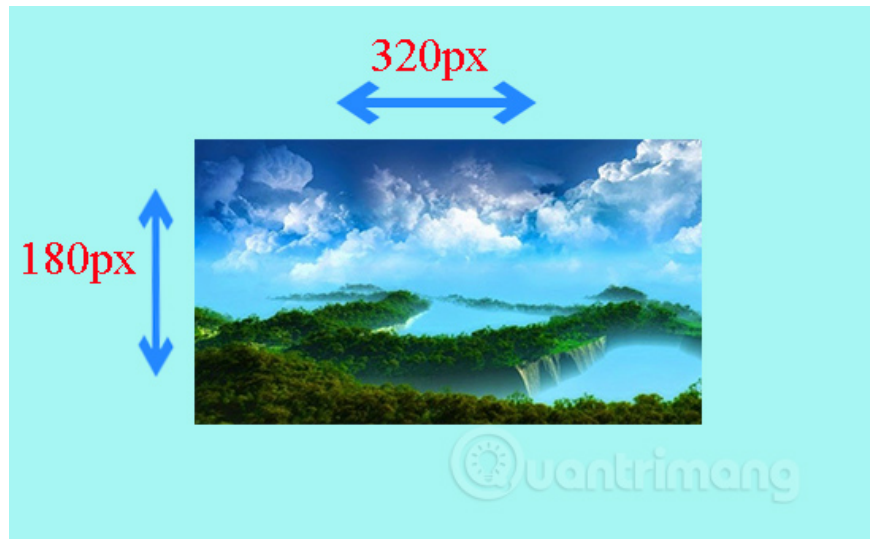
Select the correct size of Zalo cover photo, Zalo OA image will display the full image content, ensure the quality for the image.

Today's social networks have the option to download avatars and cover images for personal page views with custom image content. You can even use video as an avatar for Facebook, or use some websites to create avatar Facebook if you want. However, many people do not know the standard size of the avatar, the cover image of each application to choose the appropriate image. Choosing the right size Facebook Fanpage cover image, the standard size of YouTube cover photo or the size of Zalo cover photo, is essential. Then the content on the image is displayed completely without being hidden, the image quality is also shown more clearly instead of blurry images, broken images. The following article will summarize the standard sizes for Zalo OA cover photo and Zalo OA cover image.

1. Standard photo sizes on Instagram
2. Size of paper size A0 A1 A2 A3 A4 is how many Pixel, Cm, Inches standard
3. Things to know the size of photos, advertising photos on Facebook
4. How to create A3 and A4 paper sizes in Photoshop

1. The size of the cover photo, standard Zalo avatar

The Zalo cover image has a maximum of 1MB, the minimum size is 320 x 350 pixels (safety area 320 x 180 pixels). You can increase the cover image size to display a clearer image, depending on the image. Supported image formats are JPG and PNG.



To set the cover image, select the three dots icon> update the cover image> select the existing photo / take a new photo.



Thông tin

Cập nhật hình đại diện

Cập nhật ảnh bìa



Xóa cảm nghĩ

Ví của tôi

Cài đặt

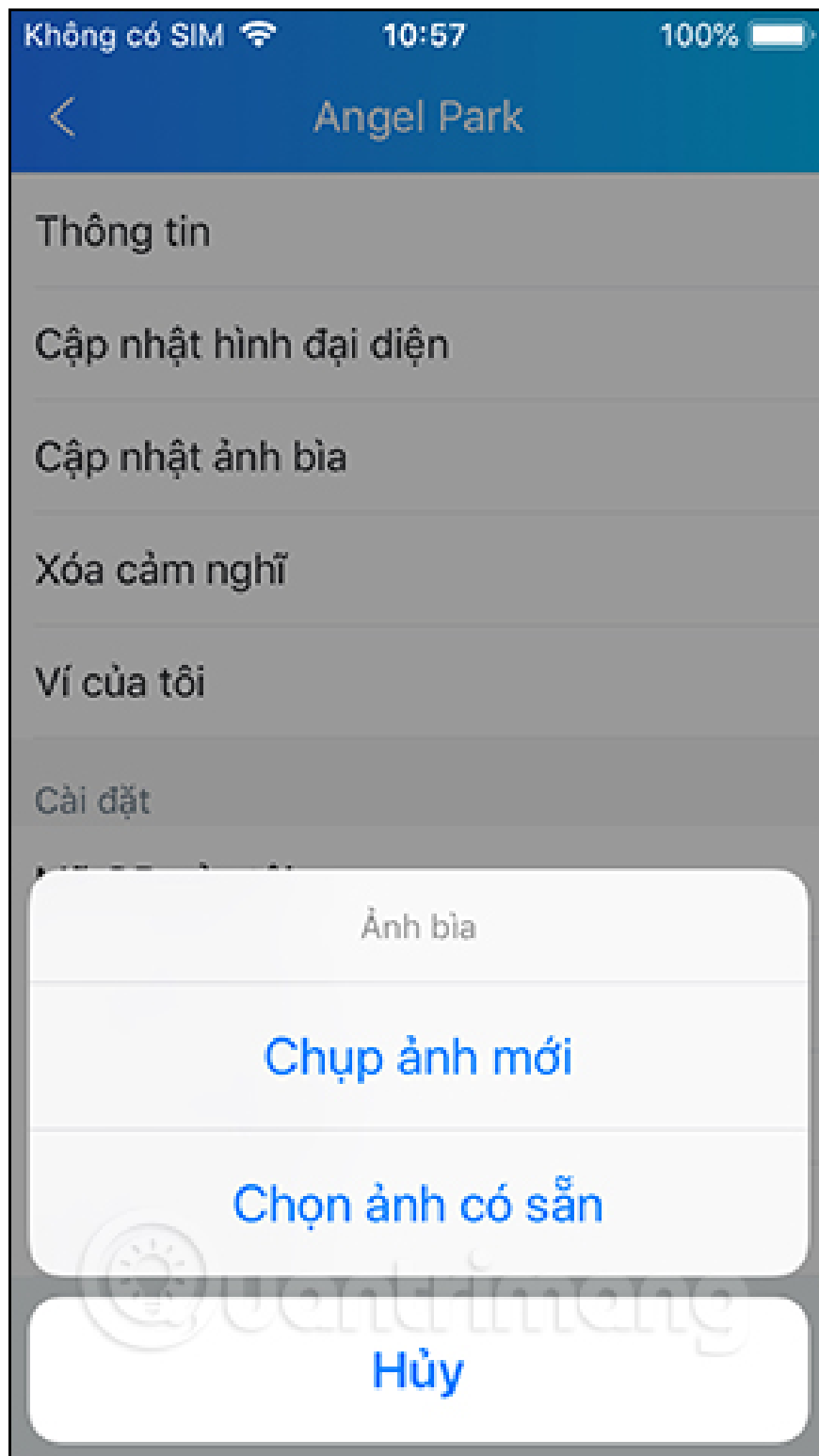
Mã QR của tôi

Quyền riêng tư

Quản lý tài khoản

Cài đặt chung



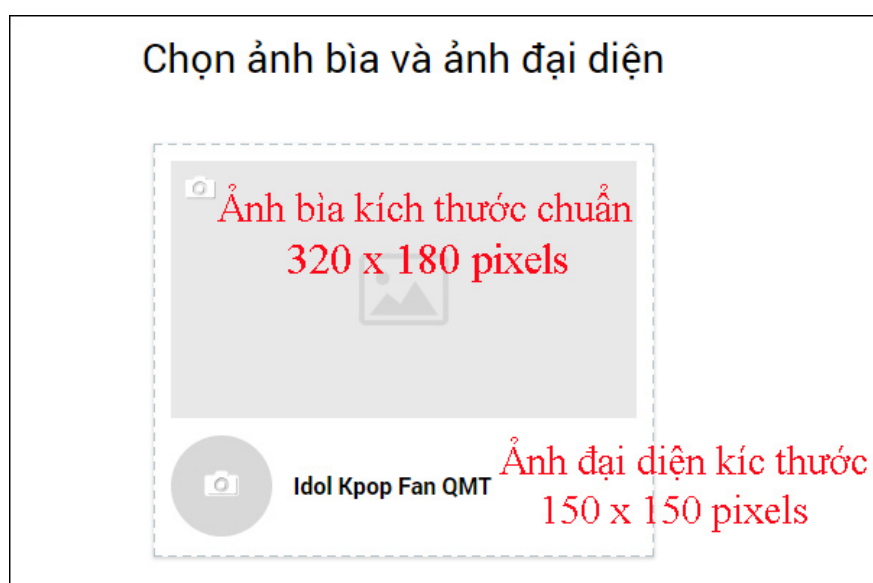


Avatar avatar Zalo has a maximum size of 1MB, the minimum size of the avatar is 150 x 150 pixels.



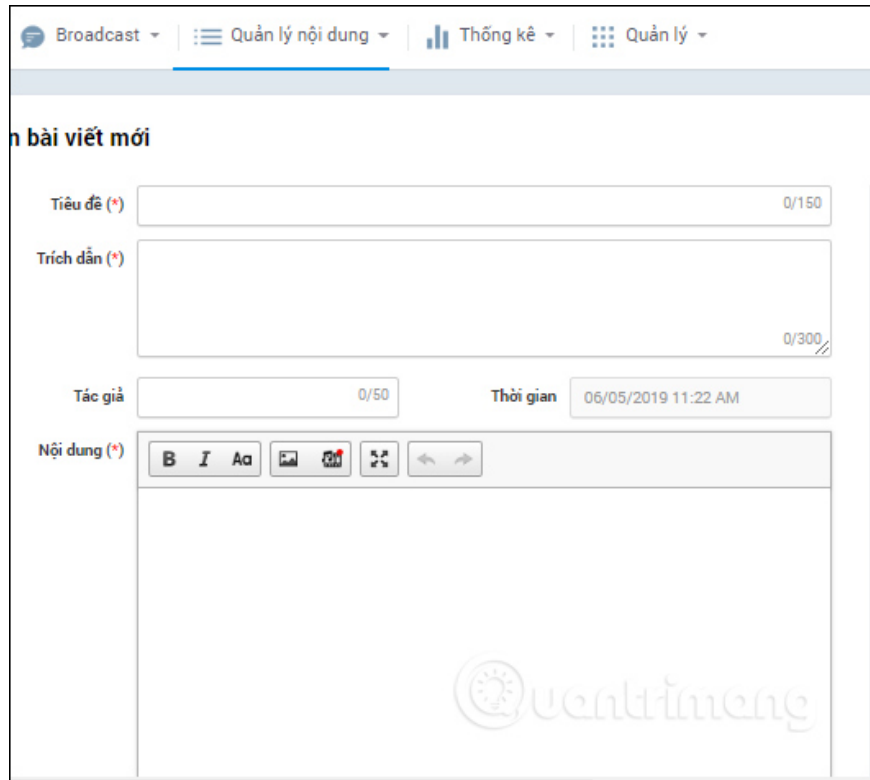
2. Standard image size on Zalo OA

The cover photo and avatar Zalo OA also have the same size as when you choose the standard image for Zalo account. There are also many other sizes when you post content on the Zalo OA.



1. Size of article image Zalo OA

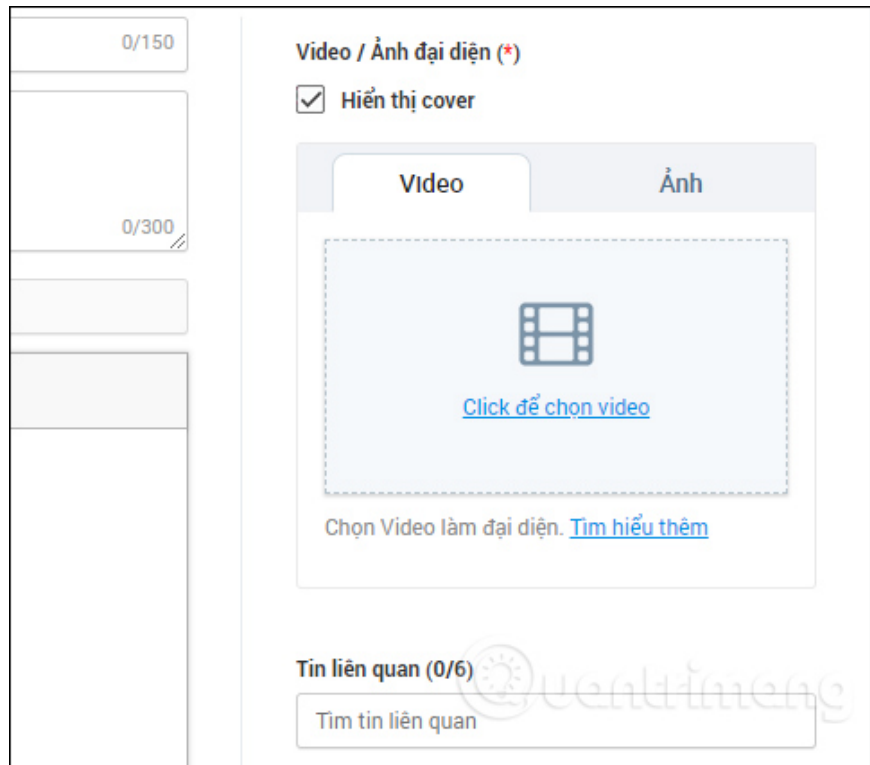
1. Maximum size of Zalo article images is 1MB.
2. Image size 320 x 180 px.
3. Image ratio: 16: 9.



The screenshot shows the Zalo article creation interface. At the top, there are navigation options: "Broadcast", "Quản lý nội dung", "Thống kê", and "Quản lý". Below this is a header "n bài viết mới". The form includes a "Tiêu đề (*)" field with a 0/150 character count, a "Trích dẫn (*)" field with a 0/300 character count, a "Tác giả" field with a 0/50 character count, and a "Thời gian" field set to "06/05/2019 11:22 AM". The "Nội dung (*)" field has a rich text editor toolbar with icons for bold, italic, underline, link, unlink, image, video, and undo/redo. A watermark "Quantineng" is visible in the bottom right corner of the content area.

With the video you want to download in the article on Zalo, the content poster needs to ensure the following requirements:

1. Maximum capacity of 50MB, supports all popular formats.
2. Video made cover in 16: 9 ratio (horizontal video), 1: 1 (square video), 9:16 (vertical video).



2. Zalo banner size

Promotional event discount form

1. Size: 740 x 220 pixels.
2. Maximum capacity of 1MB.

Product samples of Zalo store

You can upload up to 10 images for 1 product with the request:

1. Maximum size of each image is 1MB.
2. Standard size: 500 x 500 pixels.
3. Ratio: 1: 1.

Sample news articles

1. Maximum capacity of 10MB.
2. Size: 320 x 180 pixels.
3. Ratio: 16: 9.

Or you can use other sizes for the Zalo banner of the article when advertising is 2MB, minimum size 480 x 250 pixels.

3. Size of Zalo ad image

Advertising on Website Zalo / Zalo Official Account

1. Only 1 image can be selected.
2. Maximum capacity of 2MB.
3. Standard size 480 x 250 pixels, can be adjusted according to the corresponding ratio.

Advertising Zalo products

1. Standard size: 480 x 250 pixels.
2. Maximum capacity of 2MB.
3. Choose images used for advertising, or use product images available at the Store. Select the Crop tool to zoom in, zoom out or change the image position to show the product clearly on the ad.

Advertise Video on Zalo

1. The standard size for video images is 1200 x 627 pixels, with a maximum capacity of 2MB.
2. Video format: .mp4 h.246.
3. Maximum video capacity of 5MB, maximum duration of 60 seconds.
4. 16: 9 ratio.

Above are the standard image sizes on Zalo and when you post ads, images on the articles of Zalo OA. With Zalo OA users need to choose the right image size, size and video size to meet the criteria when posting on Zalo OA.

Hope this article is useful to you!

You finished reading the article "**What is the size of standard cover photo Zalo, Zalo OA?**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.