

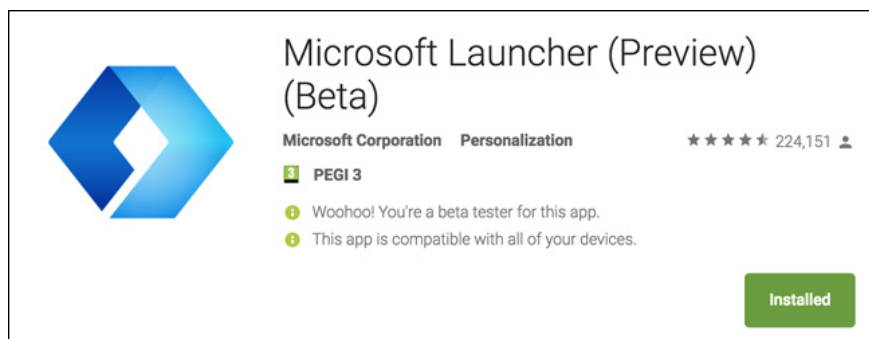
What is the new name for Launcher on Microsoft Android and what new features do you own?

Microsoft recently rebranded its popular Android launcher. This launcher was formerly called Arrow Launcher, so what is the new brand that Microsoft names for it? Let's find out in the article below!

Microsoft recently rebranded its popular Android launcher. This launcher was formerly called Arrow Launcher but has now been renamed to **Microsoft Launcher**. Along with Microsoft's brand new logo is completely new. The rebranding is significant because the name "Arrow" really has nothing to do with the company, despite its strong integration with other Microsoft services such as Outlook and Bing.

In addition to the new name and logo, Microsoft also redesigned many things in this application. The company has refined the interface of the application with a fairly compact user interface. This update will also integrate the Continue on PC feature, allowing users to open photos or links from phones on Windows 10 PC very simply.

1. Evaluate the best Launcher for Android today



Microsoft engineer Ezra Park said: *"As a sequel to the journey, we are happy to announce that Arrow Launcher will have a new name as Microsoft Launcher. Not only do we change the product brand, we also add. A few new features represent your goal to provide an effective experience for any user using an Android device. "*

The update also includes custom gesture support and the ability to pin contacts on the phone's home screen - similar to the My People feature in Windows 10.

You can download Microsoft Launcher here.

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