

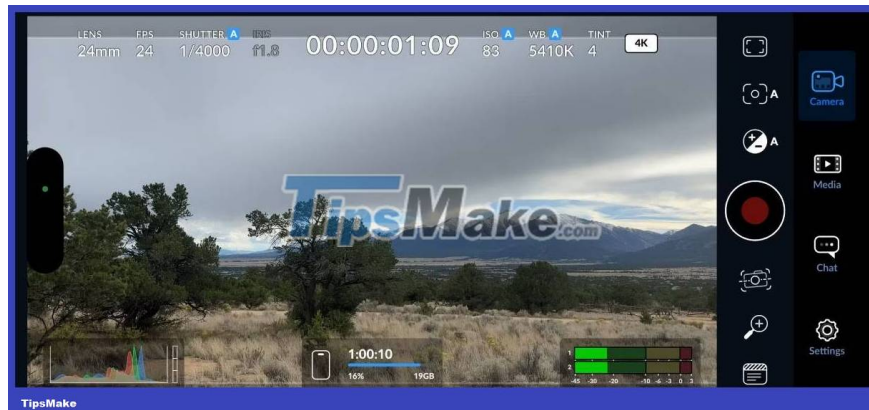
# What is the Blackmagic Camera app? Why should you use it?

Blackmagic Design has announced the Blackmagic Camera app that allows you to create Hollywood-style cinematic videos without having to carry around any bulky equipment.

Blackmagic Designs is known for creating great video capture products as well as its DaVinci Resolve video editor. If that's not enough to get you going, the company has also launched a user-friendly camera app, Blackmagic Camera.

This app will revolutionize the way video footage is recorded. Now you can carry a professional camera in your pocket and the best part is it's completely free to download and use.

## What is the Blackmagic Camera app?



Blackmagic Design has announced the Blackmagic Camera app that allows you to create Hollywood-style cinematic videos without having to carry around any bulky equipment. You can manually change the settings to match your surroundings. If you want to leave it in auto-adjust mode, you have that option too.

If you're familiar with Blackmagic products, you'll be happy to know that the interface is similar to other camera apps the company has produced, so there won't be any need to learn the new system.

As of September 2023, this app is only available for iPhone and iPad users. Blackmagic Camera requires at least an iPhone XS and iOS 16 or later. Blackmagic has not yet said whether the app will be developed for Android users.

## Why should you use Blackmagic Camera?

First and foremost, Blackmagic Camera is very user friendly. Sometimes, there are cameras that require you to spend hours learning how to use them. This camera app has all the details and tabs you need front and center.

Once you open the app, you'll immediately find all of the most important manual controls at your fingertips in the **Camera tab**. At a glance, you can change frames per second, shutter speed, and ISO. You can even change to a different lens - depending on what type of iPhone you have. There's even an easy-to-find stabilization option so you don't have to fix shaky footage in DaVinci Resolve.



Have you ever wondered if you're speaking too loudly or the exposure is too high? You can save time during the editing process by simply viewing histograms and audio meters right on the home screen. Additionally, you can adjust the audio gain with a single tap on the audio meter.

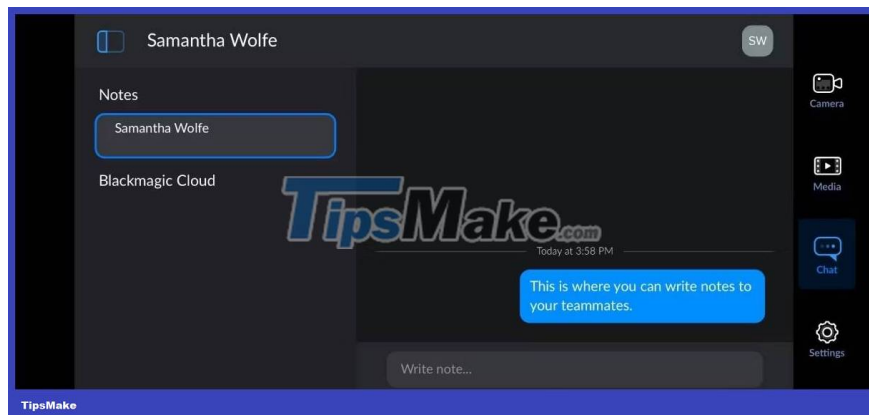


Furthermore, if you're already taking advantage of Blackmagic Cloud, you can use it even more within the app. All you have to do is log in to Blackmagic Cloud via the easy to access **Media tab** and **everything you shoot with the camera will automatically download to the Cloud for easy access later in DaVinci Resolve.**

What if you're using the iPad's Blackmagic Camera app? That's perfect. You can do everything on one screen exactly like with the mobile app. If the camera app is set to store your footage in the Cloud, you can easily switch apps and use DaVinci Resolve on iPad to finish editing your project.



Are you part of a project with multiple people and they're waiting to get back on set? You can easily contact them through the **Chat** tab and let them know that video clips are being transmitted in real time via Blackmagic Cloud.



If you're still unsure or need another convincing reason to use the Blackmagic Camera app, it's an easy-to-use digital quality camera in a device you always have with you. me anytime, anywhere. You never have to worry about missing out on the perfect photo opportunity because you'll always be ready.

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