

What is success? See 12 definitions of the success of the most successful people in the world!

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When referring to " *successful people* ", we often think of people who have billions of dollars in their accounts, authors of best-selling titles or heads of state.

But if you ask those people to define their own success, many people will tell you that these achievements are not something that makes them feel good.

On the *Business Insider* page, it has summarized **the success concepts** from the most influential people in the world, from former President *Barack Obama* to late writer *Maya Angelou* . Invite you to consult!

"Success is when there is happiness" - Richard Branson



Photo source: JP Kim / Stringer / Getty Images

Billionaire Richard Branson, founder of Virgin Group, a US \$ 5 billion corporation, thinks success is what makes you feel good.

Richard Branson wrote on LinkedIn that: " *Too many people measure success by the amount of money they earn or the number of people they work with. For me, real success must be measured by my own happiness.* " .

"Money and power are not enough" - Arianna Huffington



Photo source: Nicholas Hunt / Getty Images

Arianna Huffington, co-founder of Huffington Post, says that we tend to think about success through two measures of **money** and **power** , but that's not enough. We also forgot a third factor.

Ms. Huffington shared with *Forbes* reporter Dan Schawbel: " *To live a life you really want and deserve, we need a third measure that goes beyond both the money and the It will consist of four main elements: happiness, wisdom, magic and ability to give .*

According to Ms. Huffington, the combination of these four elements will help you succeed both mentally and in real life, like the title of the book in 2014, " *Thrive - Her prosperous world* " .

"You don't need money to feel successful" - Mark Cuban

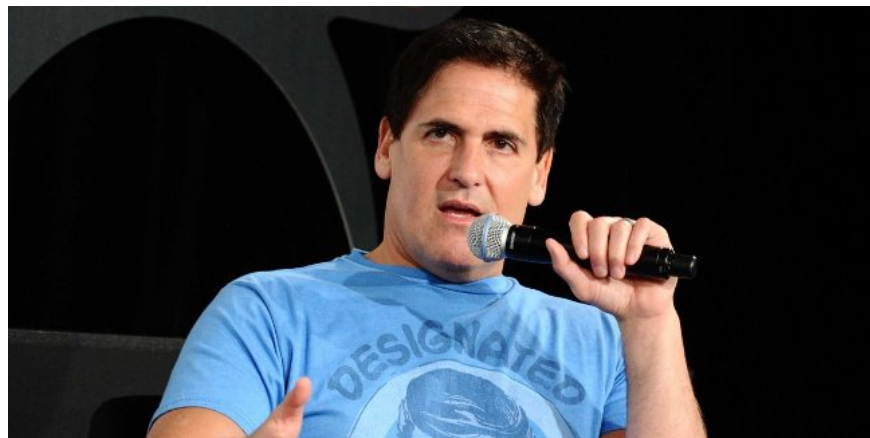


Photo source: Michael Buckner / Getty

Mark Cuban , entrepreneur, investor for reality TV show " *Shark Tank* ", and owner of the Dallas Mavericks team has a fairly simple concept of success.

" *Defining my success is when I wake up in the morning with a smile on my face and know that it will be a great day. In the past, when I was poor, 6 men crowded into 3-bedroom apartments. , even sleeping on the floor or having to work hard to get a place, I still feel happy and successful,* 'Mark Cuban said in an interview with *Steiner Sports* .

See also: 5 important business lessons from billionaire Mark Cuban

"Success comes from being satisfied with yourself" - John Wooden



Photo source: Wikimedia Commons

With 620 wins and 10 national championships, **John Wooden** is considered the best coach in American college basketball history. However, the definition of his success is **competing with himself** , instead of competing with others.

John Wooden said in a TED discussion in 2001: " *Peace of mind can only be achieved through self-satisfaction, knowing that you have done your best to do something.* " .

"Relationships are first" - Warren Buffett



Photo source: Alex Wong / Getty Images

With net worth of \$ 77.4 billion, **Warren Buffett** is the second richest person in the world, behind Bill Gates. However, the definition of his success has nothing to do with money or fame.

According to the chairman and CEO of Berkshire Hathaway, Warren Buffett once told shareholders in an annual meeting: "*My success is measured through how many people love me .*"

See also: Inspirational quotes about billionaire Warren Buffett's best life and investment

"Success is to enjoy your work" - Maya Angelou



Photo source: AP

The late great poet **Maya Angelou** died at the age of 86 in 2004, leaving behind many famous works and aphorisms.

According to poet Maya Angelou: "*Success means to respect yourself, value what you are doing and how you are doing it .*"

"Success is beneficial to society" - Bill Gates



Photo source: Alex Wong / Getty Images

Being the richest person in the world with a net asset value of up to 86 billion USD, but Microsoft co-founder **Bill Gates** again conceived that success is building **sustainable relationships** and **legacy left for society** .

At Reddit AMA, when asked about the definition of success, Bill Gates took Warren Buffett's advice to define his success: "*Warren Buffett always thinks the value of success is whether people around you Whether you are happy and love you will be great when you feel you have made a difference to society, by creating something,*

raising good children or helping bastards. hard ".

See also: Why is Bill Gates called a "eccentric genius"?

"Success is when you constantly grow up" - Deepak Chopra



Photo source: Amy Sussman / AP Images for Seventh Generation

The spiritualist **Deepak Chopra** writes in the book "*The Seven Spiritual Laws of Success*" as follows: "*Success in life can be defined as constantly feeling happier and better. turning into realistic goals*".

"Success is to change people's lives" - Barack Obama



Photo source: REUTERS / Kevin Lamarque

Once the most powerful person in the world, **Barack Obama** did not equate power with success.

At the 2012 Democratic Party Conference, former First Lady **Michelle Obama** once told the audience: "*He started his career by rejecting high-income jobs and volunteering instead. In difficult areas, where a steel factory has ceased operations, for Barack, success is not the money earned, but the difference he has made to everyone's life.*" .

"Success is striving non-stop" - Thomas Edison

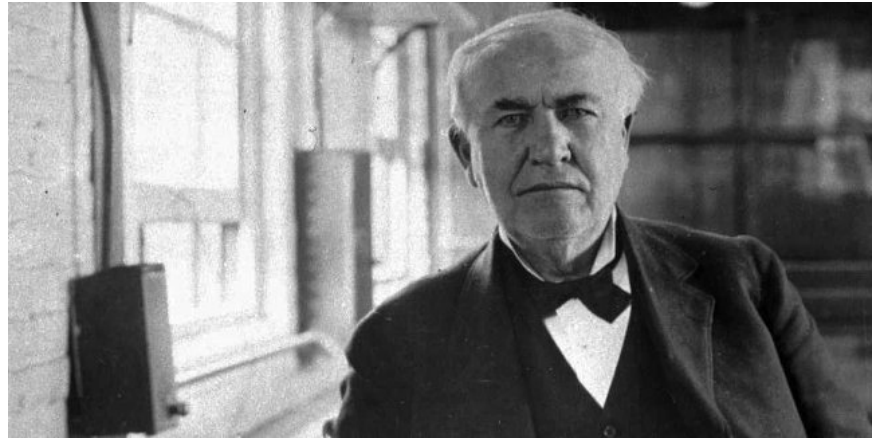


Photo source: AP Photo / J.Walter Thompson

Great inventor **Thomas Edison** - who holds more than 1,000 patents - has an unmatched pace of work. According to others, Thomas Edison could work 60 hours in a row without rest.

Therefore, the definition of his success is also simple: "*Success includes 1% inspiration and 99% sweat effort*".

See also: What makes Thomas Edison a genius when his whole life only goes to school for 3 months

"Everyone has their own definition of success" - Stephen Covey



Photo source: Wikimedia Commons

Speaker **Stephen Covey** is an extremely successful author with the book "*The Seven Habits of Highly Effective People*" published in 1989. This work has become a part of culture. American public and has sold more than 25 million copies so far.

However, for Covey, success is something that cannot be defined for everyone.

Stephen Covey wrote in his book: "*Try thinking about what people will say about you in your own funeral, from which you will find your definition of success* ."

"Success is to work anytime, anywhere" - John Paul DeJoria



Photo source: Kevin Winter / Getty

Billionaire **John Paul DeJoria** is the co-founder of two very successful companies, namely *Paul Mitchell* hair care and *Patron* brand *tequila*. In an interview with Business Insider, John Paul DeJoria shared lessons when he was working at a laundry at a young age.

Accordingly, the manager of this store was extremely impressed by the results of DeJoria's work, even though no one supervised him. That's why DeJoria believes: "*Success is not the money you have, not the position you are sitting on. Success is when you do your job well even when no one is there. keep an eye out*".

Having fun!

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