

What is sticker?

Sticker Messenger, Zalo sticker is very familiar to users. However, stickers also appear a lot in life. So what does sticker mean?

We are no stranger to interesting stickers on Zalo, Messenger, and help the conversation refresh. Not only that sticker also appears a lot in everyday life, words are not only used in chat applications. So what does sticker mean?

What does sticker mean?

According to the English dictionary, a sticker means a piece of paper or plastic printed with a shape printed on one side, the other side uses glue to paste or use the same substance on the other side. Sticker can now paste on many surfaces, other objects such as motorcycles, cars, refrigerators or stickers funny stickers for children. Stickers are cut off in small pieces and in many different shapes such as circles, squares, rectangles or designs based on the content of the stickers.

A sticker is usually composed of 5 layers:

1. Transparent laminating layer, anti-UV, waterproof.
2. Printing ink layer.
3. PVC plastic film is heat resistant from 40 degrees C to over 80 degrees C.
4. Adhesive layer with high heat and adhesive (Adhesive).
5. Glue protective layer.



Along with the sticker we have a label (label) is also a small piece of paper but contains brand information, address, hotline, . Decal is also a type of sticker, but has a much larger size than sticker or label. Decal stickers

can be transferred from one surface to another, often with very simple shapes, even transparent or just one color.

Currently, there are many companies that use stickers to advertise and propagate about businesses because the cost of printing is not too high, it can be used for a long time, customized according to many shapes.



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