

What is Spotify for Work? How to access?

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Music works for many different times of the day - such as energizing your workout, after a tiring day at work, etc. That's why music enthusiasts and streaming services provide endless playlists for each of these tasks.

You probably have a few trusted playlists to help you stay focused on work, no matter what kind of day you're having. Spotify realized this and introduced Spotify for Work. Let's find out what Spotify for Work is, what it offers, and how you can access it.

What is Spotify for Work?



Spotify for Work is an employee perk that provides company employees with access to Spotify Premium. The offering was announced in a Spotify blog post on May 18, 2022, explaining:

"The new offer, 'Spotify for Work', allows companies to offer Spotify Premium as an employee perk. Employers of all types have the opportunity to give their employees the best posts good music to listen to while focusing on work, commuting, cooking dinner or whatever time they want."

You're most likely using a music streaming service like Spotify or Apple Music at work. In fact, you've probably created a work playlist on Spotify to help get you through the tough days at work. While that's great, you'll have to pay the bill for your Spotify account yourself.

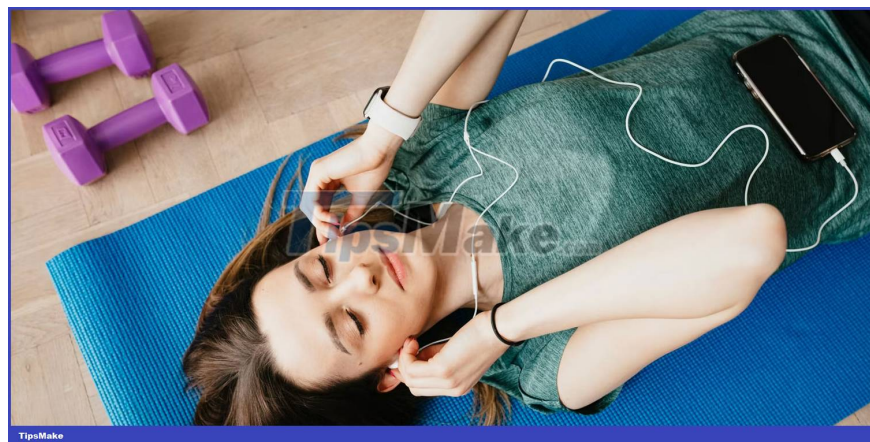
The difference is that when you use Spotify for Work, the business owner pays the bill for you. If you're using the free version of Spotify, you get even more value without paying a dime.

Spotify's free and premium options are quite different. The main differences between Spotify Free and Spotify Premium include the ability to download music for offline enjoyment and without ads on the premium version. While some people find no need to listen to music offline or the hassle of viewing ads, they are a must-have for others, due to the convenience they offer.

How does Spotify as an employee perk work?

As an employee privilege, the main benefit of Spotify for Work, at least for employers, is attracting and retaining talent. Businesses that care about their employees look for new ways to add value to work life and improve employee satisfaction. To that end, some companies give their employees a lot of benefits. For instance, some companies give you a free membership, coffee, or smoothie during your break.

Spotify for Work gives businesses the opportunity to give employees a service they probably already know and use, saving them some money.



What makes this particular benefit so appealing is that employees can use Spotify even outside of work. To a certain extent, this benefit can complement employee mental health, especially when combined with health-related perks. For example, they might listen to an educational podcast to learn about mental health, or just use Spotify to exercise.

Information technology consulting and services company Accenture was one of the first businesses to offer Spotify for Work as a perk to employees in Sweden, Lithuania and Latvia. Here's what Accenture's CEO, Jan Jendeby, said in Spotify's blog post:

"In today's talent search, all aspects of what we can offer our employees and potential candidates are important. We believe 'Spotify for Work' is a compelling offering. will resonate and be well worth Accenture's modest investment."

In addition, other companies have begun to join, including Starbucks.

How to access Spotify for Work

If you think your company could benefit from Spotify for Work, tell your employer that they can visit the Spotify for Work page for more information. If interested, your business owner can apply by filling out and submitting the contact form at the bottom of the page. Keep in mind that an employer's decision can be influenced by a number of factors, such as whether their budget can meet the costs of Spotify for Work.

There are valuable benefits that can overcome difficulties that workers often face. With over 500 million users worldwide, Spotify for Work gives companies the opportunity to make millions of workers happier by paying for Spotify Premium.

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