

What is Reddit Premium and how does it work?

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Reddit is the top web site on the Internet, where the meme is born and the only social networking site has more visitors than Facebook. Reddit also offers a membership level called Reddit Premium. So, what is Reddit Premium and how does it work? Let's find out with **TipsMake.com** through the following article!

Learn about Reddit Premium

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Every website has a cost to pay

Perhaps Reddit is the platform that focuses on the most existing community. Reddit is always honest about advertising and appears to be less dominated by Instagram or Facebook. But like any other business, Reddit has a cost to pay.

Reddit Gold was launched in 2010 as one of the ways to pay costs. But you may have noticed that by 2018, the '**Give Gold**' option, next to the Reddit links is gone and the **Reddit Premium** option appears instead.

In this article, we will learn more about Reddit Premium, see what it is and how it works, and explain what happened to Reddit Gold.



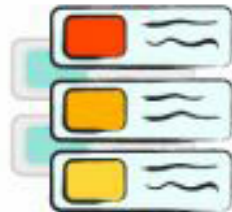
Premium



Reddit Premium gives you an ad-free experience, special benefits, and directly supports Reddit.

GET PREMIUM FOR \$6.99 / MONTH

Here's what you get with
Reddit Premium



Experience
Reddit ads-free

Get Reddit Premium for yourself to
enjoy Reddit ads-free and support the

What is Reddit Premium?

Reddit Premium is a premium membership registration feature, replacing Reddit Gold in 2018, several months after reddit redesign was implemented. Because many Redditor often confuse the concept, Reddit decided to change their names.

New names appear with a few new privileges, while removing some of the old favorites. There is a change in price, but not very welcome by the community.

Compare Reddit Premium and Reddit Gold

The conversion from Reddit Gold to Reddit Premium has caused 'outrageous waves' in / **TheoryOfReddit**. Many users accuse the platform of being somewhat greedy and think that new concepts sound like childish jokes.

Whether you agree with these ideas or not, Reddit Premium is still widely used. Reddit Premium is different from Reddit Gold of ancient times:

1. Reddit Premium costs 1.5 times more. Monthly registration costs have increased from \$ 3.99 (93,000 VND) to \$ 5.99 (140,000 VND).
2. You cannot pay by year. There are no annual subscription options for Premium, so you will have to pay each month. This can be useful if you decide to cancel after a few months of using the service.
3. You get Coin every month. Reddit Coins is a virtual currency that you can buy prizes. Premium membership provides you with a monthly Coin allowance.
4. The award system is a bit more complicated than before and has three levels: Silver, Gold and Platinum. Gold gives friends a Premium membership for a week, while Platinum gives them Premium membership for a month. Silver does not offer any Premium membership benefits and is basically a way to vote (upvote) someone.

If you have Reddit Gold membership in the past, you will automatically become a Reddit Premium member. The cost remains the same, regardless of whether you pay monthly or annually.

What you get with Reddit Premium

So, what exactly do you get with the amount of \$ 5.99 you have to spend every month? And are the extra features really worth the money? Here are the privileges you receive as a Reddit Premium member.

Coin to spend

When you register for Reddit Premium for the first time, you will receive a bonus of 1,000 coins and then you earn 700 coins per month. These coins do not expire. You can use them to give Silver, Gold and Platinum rewards, to thank other Redditor for the links and comments you value.



Reddit Coins




reddit coins

Use Reddit Coins  to award posts and comments.

[Learn more](#)



Finest option



1,800

Give one Platinum, or 3 Gold, or 18 Silver Awards.

20% BONUS

\$5.99



500

Give one Gold or 5 Silver Awards.

\$1.99



100

\$0.99



Reddit Coins



500

\$1.99

Give one Gold or 5
Silver Awards.



1,100

\$3.99

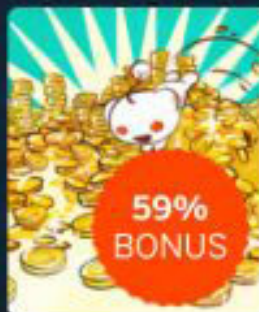
Give 2 Gold or 11
Silver Awards.



7,200

\$19.99

Give 4 Platinum, or 14
Gold, or 72 Silver Awards.



40,000

\$99.99

Give 22 Platinum, or 80
Gold, or 400 Silver
Awards.



Get 700 Coins every month
with Reddit Premium and

A few powerful features

When you come back to the conversation, new comments will be highlighted, some Redditor found this useful. You can also view more comments on the page and customize Snoo, Reddit's mascot, to create your own snoovatar.

Access to a subreddit only for members

Subreddit **r / lounge** sounds like an interesting entertainment place, but the Redditor describes it as 'just a silly amusement spot' for users. Like everywhere else on Reddit, people post jokes and discuss random topics there.

Browse the web without ads

Sure, you can do that with ad blockers and some third-party Reddit apps or extensions. However, like many websites out there, Reddit depends on advertising revenue, so ad blocking means losing income. By paying for Premium, you can support the Reddit group without having to deal with annoying ads.

Premium badge on profile

If Lounge access does not make you feel special enough, you also get a badge in the profile that indicates you are a Premium member.

Is Reddit Premium worth the money?

As you can guess, there are many different opinions on this issue. Many Gold members previously called Premium membership as a way to "challenge" a bit too much and thought that nothing was new. But some current members believe that Reddit Premium is not too expensive and says they like to support a platform they love.

What both sides agree is that **r / lounge is** quite meaningless and the experience without advertising is easy to get with the ad blocker. Coin seems to be the only valuable feature, but you are not a Premium member to buy them.

The bottom line is, Reddit Premium seems to be only valid as a way to support your platform. With an annual total of \$ 72 (VND 1,710,000), you don't get much value for your money.

Reddit Premium gives you a bit of an advantage over other Redditor, allowing you to reward the links and comments you value. But the 'score' section of Premium is not in any of them. Instead, Reddit Premium provides financial support for the platform and allows it to continue to exist.

Obviously, Reddit Premium does not make stories more interesting or links become more popular. So if you want to thrive on Reddit, you will still have to work hard and contribute to the community in the most interesting and intelligent way possible.

That means compliance with the basic rules has been set up and does not do anything you should never do on Reddit.

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