

# What is Pinterest? How to use it?

What is Pinterest? How does Pinterest work? And how do you use Pinterest? The following article will explain the most basic things for beginners to use Pinterest.

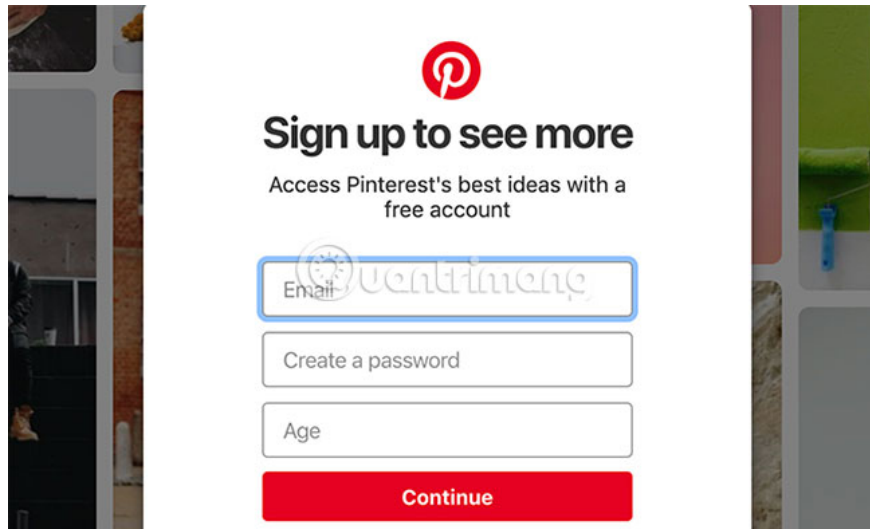
Pinterest has been around for a while, but not everyone uses it. When talking about Pinterest, people often think of beautiful and highly aesthetic images.

But what is Pinterest? How does Pinterest work? And how do you use Pinterest? The following article will explain the most basic things for beginners to use Pinterest.

## Learn about Pinterest - a website that hosts themed images

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## What is Pinterest?



Pinterest is a 'pinning' image site, dating back to 2009. The site's ability to collect images is designed to manage and share ideas about images.

On *InFront.com*, the writer Andy Meng describes Pinterest in the following terms:

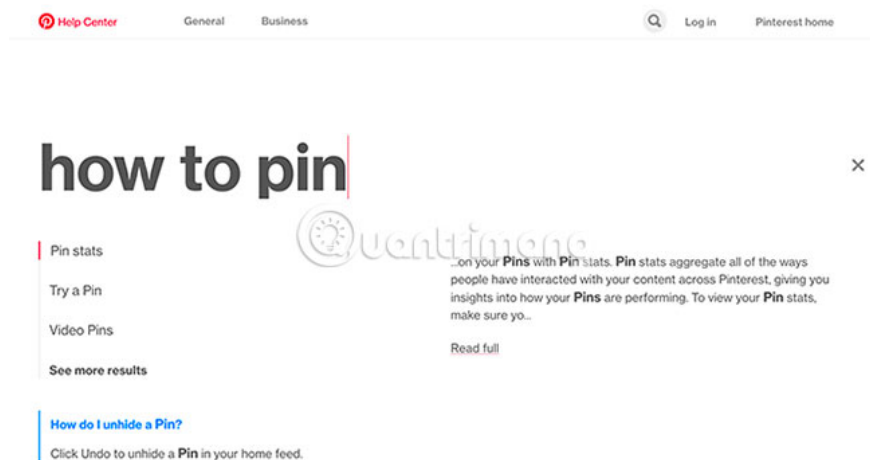
'This is a social network that focuses heavily on a person's lifestyle concept, allowing you to share your interests with others and discover a thoughtful way. The goal of this social network is to connect everyone in the world through what they find interesting. '

You can use Pinterest as a social networking tool, but not everyone can do this. In fact, Pinterest is more commonly used as an inspiration to collect ideas about interior, travel and fashion.

In addition, help pages describe Pinterest as a visual visualization tool. And this is absolutely correct.

Pinterest helps you quickly find the image resources you need, regardless of your project. The simplicity with user-friendly interface is the reason why Pinterest is still popular after a long time.

## How does Pinterest work?



Pinterest includes a number of different elements.

### 1. Home Feed

When you sign in for the first time, as a new user or an old user, you'll see a series of endless photos related to your interests.

This endless series of photos is called the Home Feed and, like other social networking sites, this is where topics and posts from people you follow are aggregated. The difference here is only images.

It is important to note that the topic in the Home Feed will change, because the algorithm will find out what kind of topic you are currently interested in.

For example, you want to make cakes. Please enter the keyword 'chocolate cake' in the search bar to find related images. Along with displaying millions of different images of chocolate cake, Pinterest algorithm will decide:

This user likes cake! Maybe like cupcakes too.

So the next time you access your Home Feed, Pinterest will display more pictures of cakes and cupcake. This feature is designed to help users discover more about favorite topics.

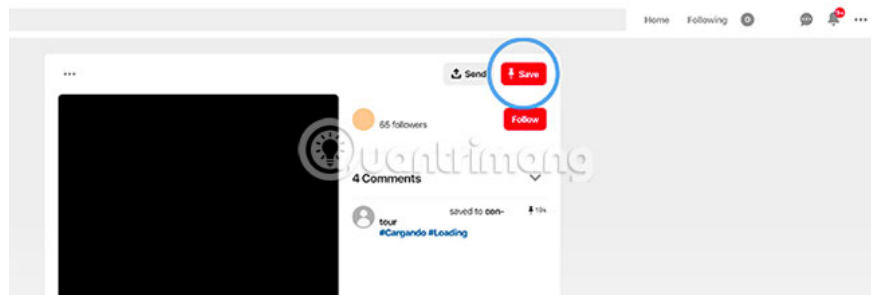
## 2. Search bar



In the top left corner of the screen, you will see the search bar. By entering keywords in this bar, you can search for specific tags or topics that are not displayed on the feed.

When you enter a word, Pinterest will suggest other topics that may relate to that word. These themes are displayed in the form of colored buttons below.

## 3. Battery



The next most important part of Pinterest is the ability to 'pin' or save pinned items. 'Pin' basically means you store a collection of images together to form a group. Each individual image is a battery that others have uploaded.

When you see an image appear, in the Home Feed or on the search bar and you want to save it on your own table, doing this is simple.

To save the battery, click on the image, then click the button in the top right corner of the image preview, which says **Save**. You will be prompted to save the image to one of your tables.

Refer to the article: Scientific tips for arranging batteries in Pinterest and finding creative ways to use Pinterest.

## 4. Table



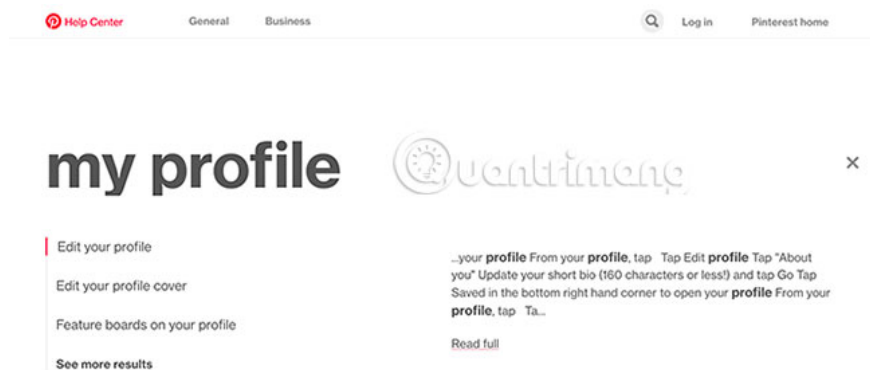
The fourth important aspect of Pinterest is the tables. The table is where you store the batteries individually, for private purposes or to 'show off' them to others.

To create a table, click the username in the upper right corner of the screen, next to the **Following** button .

When you reach your profile page, click the + sign and select **Create Board**.

You can create a table with a specific theme or purpose, making it private or public.

## 5. Profile



The most important part of Pinterest is the profile. This is where anyone who clicks on a name can see your public panel, avatar and links. They can also see the total number of people following you and the number of people you're following.

Note that the number of followers and followers can vary significantly for each user, because people use Pinterest for personal interests or as a social network.

For example, for those who use Pinterest for private purposes, they may only save some tables related to the mood and basic idea.

However, you can also find many companies that create an 'ecosystem' for tables on their profile page. In addition, there is an option to upgrade to a professional business account, giving you access to analytics and online advertising capabilities.

Pinterest is an extremely interesting and easy way to search for inspiration on the internet. With a few simple clicks, you can register and start using this tool. Now that you know what Pinterest is, how Pinterest works, how to use Pinterest.

However, it should be noted that Pinterest is not a good way to find stock images, use them on blogs or websites.

Images that users pin to Pinterest are also sometimes found on Google or another social networking site. Many of these images are copyrighted. If you save these images to your computer and then upload them again for use without permission, you may be in trouble.

If you are looking for stock images, it is best to use a dedicated website. Refer to the article: Want to find Stock stock images for free? Do not ignore these websites! to know the best places to find free copyright photos.

Good luck!

You finished reading the article "**What is Pinterest? How to use it?**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.

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